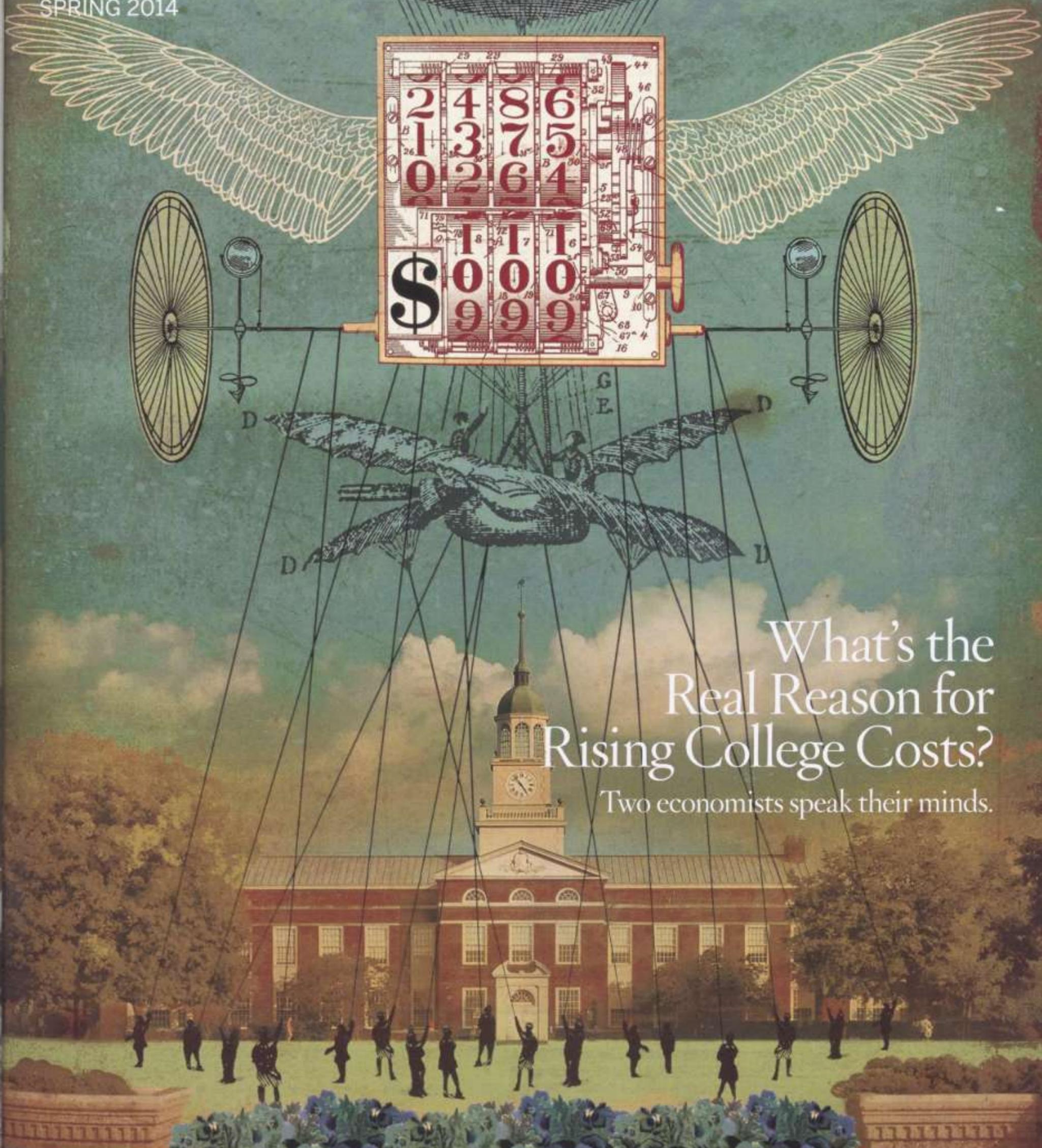


# Bucknell

MAGAZINE

SPRING 2014



What's the  
Real Reason for  
Rising College Costs?

Two economists speak their minds.

WHO BRINGS BUCKNELL TO YOU IN 2014?

WE  
DO.

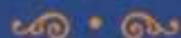
JOIN PRESIDENT JOHN BRAVMAN,  
MEMBERS OF THE BOARD OF TRUSTEES AND VOLUNTEER LEADERS  
AT EVENTS ACROSS THE COUNTRY  
TO CELEBRATE THE LAUNCH OF  
**THE CAMPAIGN FOR BUCKNELL UNIVERSITY**

FEATURING  
**AMAZING STUDENTS, FACULTY AND FRIENDS**

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DETAILS AND REGISTRATION INFORMATION TO COME  
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# Inside

Volume 7, Issue 2

## Features

### 28 Multiple Layers

Professor of Art Rosalyn Richards discusses her life's work and more than three decades of teaching at Bucknell.

By Terri Peterson

### 30 No U-Turns Allowed

A group of Bucknell engineers is working to make driving and riding in cars a safer venture.

By Andrew Faught

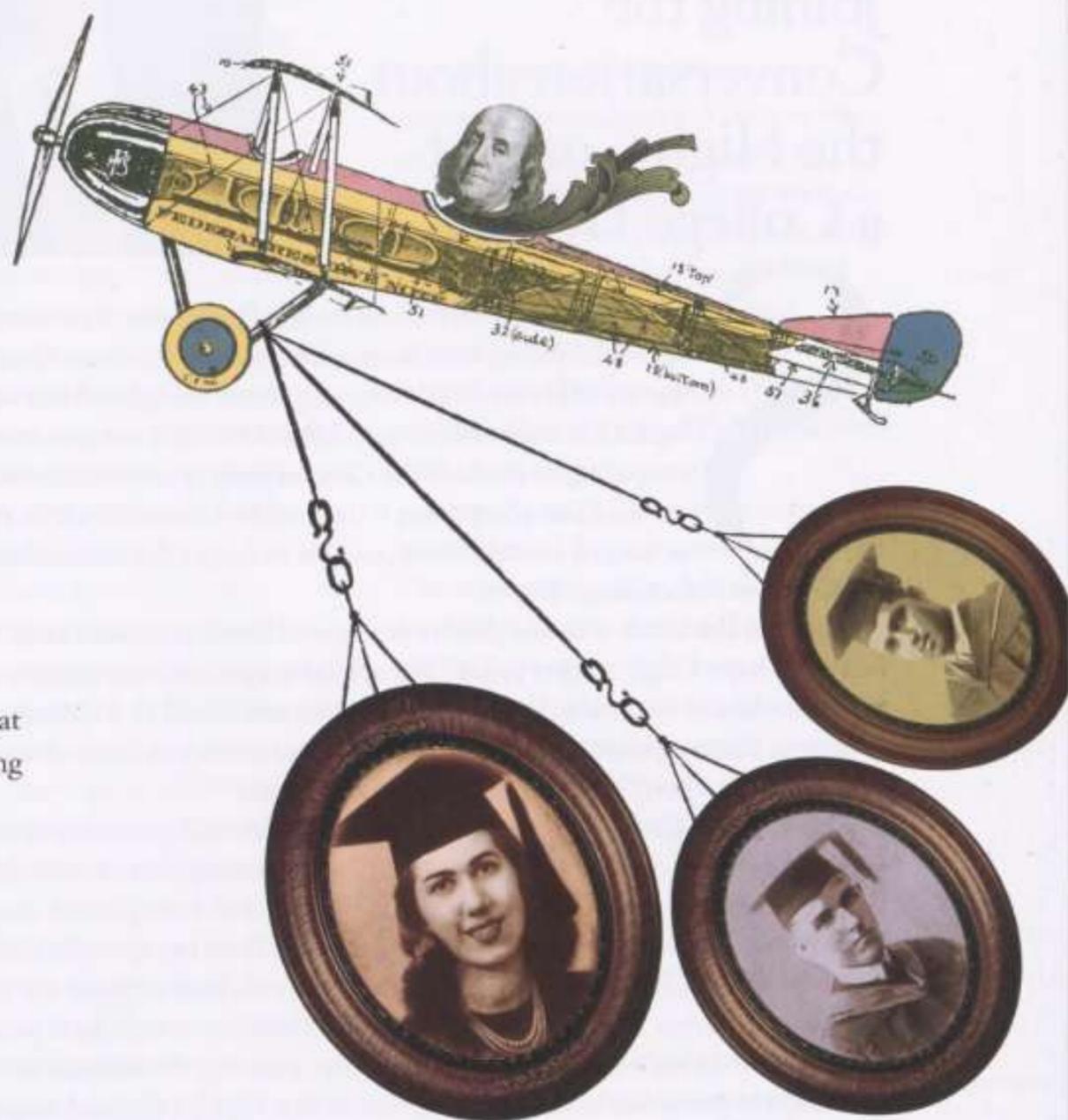
### 34 Stand Up

A first-hand report of an intense weekend retreat spent with Bucknell students and staff examining social movements and change.

By Gigi Marino

## Departments

- 2 President's Message
- 3 Letters
- 4 Moore Avenue News & Notes
- 10 IQ Research & Inquiry
- 12 'Ray Bucknell Student Life & Sports
- 14 Legacies Gifts & Giving
- 16 Creative Collective Arts & Culture
- 18 The Mind & the Muse Reviews & Criticism
- 36 Full Frame
- 38 Alumni House Opportunities & Events
- 40 Class Notes Alumni Near & Far
- 72 Last Word



## 20 College Cost and College Value

The authors of *Why Does College Cost So Much?* help to demystify and depoliticize this hyper-charged topic.

By Robert B. Archibald and David H. Feldman

# President's Message

## Joining the Conversation about the High Costs of a College Degree



Spring has finally arrived on Bucknell's campus. The iconic pink cherry blossoms have reappeared on the Academic Quad, and our students are finally enjoying warm sunlight after a winter that seemed it might never quit. Meanwhile, the campus community is preparing to send off the Class of 2014 at Commencement, even as we send out acceptance letters to the Class of 2018. In this idyllic setting, it is sometimes possible to forget the national debate about the high costs of a college degree.

Why *does* Bucknell — or any private residential liberal arts university, for that matter — have a high “sticker price?” For special insight into this matter, we asked two renowned economists, Robert B. Archibald and David H. Feldman, to share with us in this magazine the essence of the argument they presented in their acclaimed 2010 book, *Why Does College Cost So Much?*

This book caught our attention because it is timely and grounded in a factual analysis of the cost curves in higher education and enterprises of every kind. As these professors point out, there are many theories for the rapid rise in costs that have made higher education so controversial today. Drawing upon data, they argue that it is higher education's business model, above all, that explains the price dilemma. Whereas for-profit businesses seek efficiency to maximize profit, colleges and universities seek effectiveness to maximize learning. Residential liberal arts education in particular is built on the premise that highly educated, engaged and talented faculty and staff working closely with bright students impact student learning and lives better than any other form of learning. We provide our faculty with advanced technologies and resources to support their scholarship, and we provide our students with rich transformative experiences that educate the whole person across a span of several years. Such an important endeavor requires substantial financial resources to be done right.

Bucknell's bold approach to tackling this complex challenge is our WE DO Campaign. By raising endowment funds to support our professors, we will create a perpetual source of income to ensure our students have access to expert scholars who are committed to teaching. By raising new financial aid resources, we will keep a Bucknell education within reach for families of all income levels. And by securing resources to implement new strategic initiatives that will prepare our students for success, we promise to continue to deliver the very high “educational standard of care” that our families have come to expect and deserve.

John Bravman, PRESIDENT

## Bucknell MAGAZINE

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# Letters

## BEFORE BUCKWILD

Your article on the Buck Wild program [Winter 2014] brought back some memories. Today's program that features a paid director and trained student leaders offering activities to the student body is different from what I remember from 1966. That was when my roommate, **Marty Pickands '71**, and I started what we called the Bucknell Outing Club. We'd both been summer camp counselors, so we knew a little bit about outdoor leadership. We had a faculty adviser, Professor of Geology Richard Nickelson, but the organization was entirely student run. It was a small group, never larger than a few dozen students, taking hiking, caving, rock climbing and canoeing trips together. Most of our trips were within an hour of campus. We learned many outdoor skills on the fly, from books and from each other, with no supervision.

I turned the club over to incoming freshmen before I graduated and, after a few years, lost track of what was happening, so I have no way of knowing if there's any continuity between our group and the current program or whether or not any of the equipment we purchased still exists. But the phrase, "Don't let schoolwork interfere with your education" resonates with me. Starting and running the club, organizing trips, publicizing them within the University community and applying for recognition and funding from the University was a practical learning experience that you could never get online. While there's a lot I could have done better, I know I learned a lot.

My friend Marty was a canoeist, and he introduced me to whitewater paddling. A trip down Penns Creek in May of 1967 was the start of a lifelong passion. After several years of paddling with the Outing Club, the sport became my life. After a frustrating year teaching junior high school, I began a career as a specialty shop owner, river guide, canoe racer, rescue instructor, guidebook

author and sales rep. I've also served on five nonprofit boards. Many of those skills started with what I learned at Bucknell. Not exactly part of the regular degree program, but useful nonetheless.

Charlie Walbridge '71  
Bruneton Mills, W.Va.

## THE MOST AUTHENTIC SELF

The Winter 2014 "President's Message" reminded us of Bucknell's mission to awaken in her students "the fullness of their best, most authentic selves" and their "greatest dreams for themselves." Yes and amen! At Bucknell, I most wonderfully grew in my understanding of my own unique gifts and callings. But I am also ever so grateful for the related messages I received.

As I read President Bravman's comments, two cautionary tales came back to me, one from my freshman year, the other my senior year, from two very different lectures that have stuck with me over the years. Both said that the distinction between the authentic self and the selfish self can be imperceptible. My senior year, Tom Wolfe came to the brand new Weis Center to talk about *The Bonfire of the Vanities*. Real life, Wolfe said, is full of characters even more unbelievable than those in his novel. How could anyone be even more egotistical than the greedy Manhattanites of *Bonfire*?! Such people are all around us and perhaps even us ourselves. My freshman year, **Tim Keller '72** came to a meeting of Bucknell Christian Fellowship on the second floor of what we called the "UC." When you catch yourself in an act of self-centeredness, Keller said, take the time to contemplate it, to meditate upon it. Not to grovel in the dirt and hate yourself, but so that the forgiveness found in Jesus Christ is never something you take for granted. Unless forgiveness is truly forgiveness for real wrong-doing, it becomes enablement, another excuse that allows me to continue on my merry way,

oblivious to how my pursuit of my greatest dreams is nothing more than self-preoccupation.

Stefan Matzal '88  
Syracuse, N.Y.

## RE-RECONSIDERING CHINA

Anyone who has been to China or has an academic or cultural connection to that country would be interested in **Paul Moore's '81** letter [Summer 2013] responding to an article by Professor Zhiqun Zhu ["Ten Myths About Modern China," Spring 2013] as well as in Professor Zhu's response [Fall 2013] and **John Lerner's '73, M'78** subsequent comment. [Winter 2014].

I have been to China eight times, am married to a Chinese woman and am a Chinese speaker. The fact that my wife has had difficulty learning English in the eight years we have been married means Mandarin is the lingua franca of our household. I also spent a year teaching at a middle school in central China (Luoyang) and at a university in Guangzhou in south China, and have traveled to almost every corner of that huge country, as well as to Taiwan and Tibet, both of which China claims as its own.

I agree with John Lerner that the CCP does not play a prominent role in most Chinese citizens' daily lives and, furthermore, that the notion that China is a communist country is almost laughable. China is as capitalist a country as you can find in the world. Barely a single policy or benefit normally associated with a communist political system, or even of a socialist one, operates in modern China. There is no national health care system (health care is expensive and on an upfront basis — I learned this when my mother-in-law had a stroke and had to be hospitalized), unemployment is quite high in many areas and the disparity between the population's wealth is stark. It is not

(continued on page 71)

# Moore Avenue

News&Notes

## Better With Accreditation

School of Management earns an international ranking.

By Matt Hughes

**B**ucknell's School of Management has earned accreditation from the foremost business school accrediting body in the world, the Association to Advance Collegiate Schools of Business (AACSB) — and has done so at an astounding pace.

Considered a hallmark of excellence, AACSB accreditation is shared by fewer than 5 percent of collegiate business programs worldwide.

"AACSB accreditation represents the highest achievement for an educational institution that awards business degrees," says Robert D. Reid,

executive vice president and chief accreditation officer of AACSB International. "Director [Michael] Johnson-Cramer, the faculty and staff of Bucknell are to be commended for their role in earning accreditation."

Formally established in 2008, the School of Management initially resisted accreditation because AACSB's curriculum standards were so rigorous they left little room for the liberal arts core that is the bedrock of a Bucknell education, Johnson-Cramer explains. The curriculum for management majors at Bucknell is more diverse than most other programs.

"When we say interdisciplinary, we really mean interdisciplinary," Johnson-Cramer says. "Other business schools can't replicate that because they're often completely isolated from people who teach other subjects. We go the extra mile to build ties with the rest of an amazing university with a breadth and diversity of subject matter."

Bucknell hasn't swayed from that course, but rather AACSB revised its accreditation standards to focus less on course titles and more on the ways in which a school fulfills its educational mission. That opened the door for the School of Management to earn accreditation without compromising its institutional values, and once it set forth, the school charged forward at a rapid clip.

AACSB-accreditation typically takes seven years to earn; Bucknell achieved it in three.



Management professor Eric Martin brainstorms with his Management 101 class, which challenges students to develop and market products.

Management professor Seth Orsborn advises students on package design.



"The main reason we were able to move through this process so quickly is that the quality of management education at Bucknell was already so high," Johnson-Cramer explains. "In some sense this is an affirmation of what Bucknellians already knew: our faculty are doing great work and our students are getting an excellent education."

Johnson-Cramer says accreditation signals quality and gives Bucknell a voice to influence and shape business education worldwide, a seat at the table that may be more important than ever.

"Business schools are changing," Johnson-Cramer says. "There is a huge outcry since the financial crisis about the need for business schools to prepare students who are more broadly trained, morally responsible and capable of looking at the world in larger terms than sometimes narrowly technical subject matters like accounting or operations research. We think we have something unique to say in terms of liberal arts education."

He adds that accreditation will increase job prospects for graduates, as some top companies only send recruiters to AACSB-accredited schools.

**Ian Hackett '15**, a Markets, Innovation and Design major who met with the AACSB accreditation team as part of a student panel, says the accreditation will also entice prospective students, who may not have otherwise considered Bucknell. Hackett says he didn't realize at the start of his college search that Bucknell had a School of Management because some publications that rank business schools listed only accredited institutions.

"Bucknell already offered a comprehensive education in business, but the accreditation will draw in due recognition," Hackett says. "What the accreditation means to me is a stronger résumé, better job opportunities and increased pride in a Bucknell degree."

## Marketing the Total Package

New management major gives students real-world experience.

The School of Management's new Markets, Innovation and Design major teaches future brand gurus to shepherd products from concept to the retail shelf. Last semester, nine seniors gained a real-world taste of what the program holds in store.

Under the guidance of Professor Emeritus of Marketing Tim Sweeney, students enrolled in an independent study course acted as outside marketing consultants for two national brands: Pinnacle's Wish-Bone salad dressing and Pfizer's ThermoCare line of pain-soothing heat wraps. Sweeney coordinated the opportunity with alumni **Bob Gamgort '84**, CEO of Pinnacle Foods, and **Paul Sturman '83**, president and GM of Pfizer Consumer Healthcare.

"Working with the students was a true win-win," says Gamgort. "We were able to provide a real-world project to give them hands-on experience in brand marketing, while they offered us high-quality analysis and insight on our brand."

The students burrowed into binders of proprietary marketing data the companies offered, but they didn't stop there. They interviewed physicians, food shoppers and on-campus experts like marketing professor and product design authority Seth Orsborn, all to gain a deeper understanding of how consumers might view their brands. Each group proposed specific design changes for their product's package.

"It was true to what you would do if you worked in that industry," says **Chelsea Lodato '14**. "It went from top to bottom."

At semester's end, the student teams presented observations and recommendations to high-ranking executives at the Pinnacle and Pfizer offices in New Jersey.

"Our Bucknell management team was smart, engaged, thought-provoking and passionate about their work," Sturman says.

**Brian Copeland '14** says the experience taught him how to address supervisors. "Learning how to criticize an item in a respectful manner was very useful," Copeland says. "It also speaks volumes to our alumni, who are willing to work college students into their busy schedules." — *Matt Hughes*

## Navigating Obamacare

Students and staff donate time and expertise to local communities.

By Matt Hughes

**A**s the Affordable Care Act's March 31 enrollment deadline loomed, Bucknell students pitched in to help uninsured Americans seeking coverage sign up through the federal exchange website.

A total of 19 students and four professors (Carl Milofsky, sociology; Brandn Green, sociology; Neil Boyd, management; and Eric Martin, management) have been accredited as certified application counselors through the Columbia County Volunteers in Medicine Free Clinic and the Centers for Medicare and Medicaid Services, enabling them to provide one-on-one assistance in signing up for health insurance on the federal health exchange website.

Green and Milofsky also have been certified by the Pennsylvania Health Access Network (PHAN) to give presentations explaining the act and the enrollment process to groups.

Each week, students spent several hours helping healthcare seekers enroll

through the federal exchange website, [healthcare.gov](http://healthcare.gov), in community settings like the Volunteers in Medicine Free Clinic in Mifflinville, Pa., and the Public Library for Union County in Lewisburg, Pa.

"What we learned was that it's not that easy, even if you're good with computers," said **Gia Ciccolo '14**, a certified application counselor.

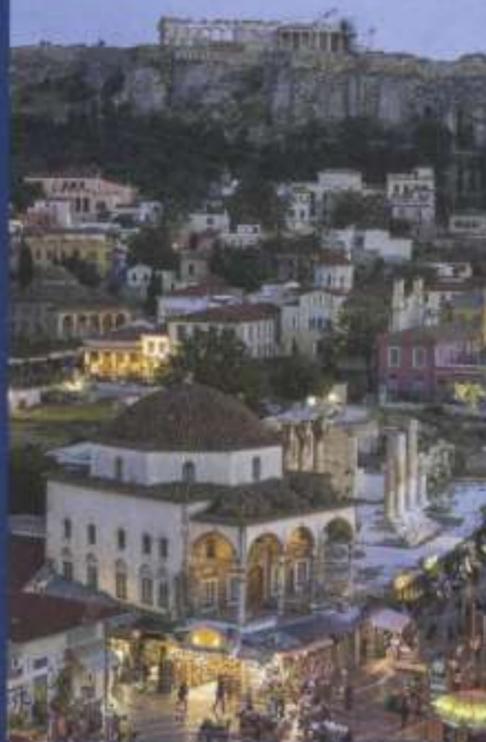
PHAN Director Antoinette Kraus said Bucknell may be the first university in Pennsylvania to actively aid students in becoming certified application counselors.

PHAN helped students gain certification at two additional institutions, Shippensburg University and Dickinson College, and Kraus said those efforts were inspired by Bucknell.



Professor Carl Milofsky (L), and Director of Place Studies Brandn Green began the initiative to provide student aid in navigating the Affordable Care Act.

Athens, Greece



## Bucknell Branches Out

### THREE NEW SEMESTER-LONG PROGRAMS OFFERED.

Bucknell is going more places than ever.

The Office of International Education has added three new "Bucknell-in" program offerings. Starting in spring 2015, students will be able to spend a semester in Athens, Greece; Cape Coast, Ghana; or Washington, D.C. The new programs join the existing semester-long Bucknell *en Espana*, Bucknell *en France* and Bucknell in London experiences.

"Our first three Bucknell-in programs were in Europe, now we are broadening around the world," said Stephen Appiah-Padi, director of the Office of International Education. "We want to look across the world and see how Bucknell can be present."

Bucknell-in students are accompanied by Bucknell faculty who act as teachers and guides. Bucknell also offers eight Bucknell-in summer programs and study abroad opportunities through more than 150 approved programs.

— Matt Hughes

# Q&A

## Maureen Hickman Swanson '90 on common chemical exposure.

**Q:** As director of the Healthy Children Project of the Learning Disabilities Association of America, can you explain how chemical exposure harms the brain?

**A:** A growing body of scientific evidence links toxic chemical exposures with harm to brain development. Certain chemicals, such as flame retardants, can harm brain development and interact with genetic factors to contribute to learning and developmental disabilities. Scientists are homing in on prenatal development and early childhood as a time in which the brain is very vulnerable to harm from toxic chemical exposures.

**Q:** Are the risks of chemical exposure greater today?

**A:** I work in coalition with several hundred other health, environmental and disabilities organizations. We would say yes. We know from national bio-monitoring studies that levels of dangerous chemicals are increasing in Americans' bodies. Likewise, when there is a policy change or a chemical stops being used, we can track decreases in that chemical in our bodies.

**Q:** What is the Toxic Substances Control Act (TSCA)?

**A:** The TSCA is the federal statute to regulate tens of thousands of chemicals in commerce. It was enacted in 1976 and is our only federal environmental law that has never been updated. Under TSCA, chemicals do not get tested for safety and health effects before they are used, and the EPA doesn't have the authority to restrict their use. There are bills in the House and Senate to reform TSCA, and we work to promote reform so chemicals must be found safe for people, especially children, before they're used in products.

**Q:** How can people limit their exposure to toxic chemicals?

**A:** You can do simple things like take off your shoes when you come inside and dust regularly, because



Maureen Hickman Swanson '90

chemicals accumulate in household dust. Don't use plastics when cooking or heating foods and try to buy local, organic produce. Environmental Working Group has a web database that rates cosmetics, cleaning and personal care products to help you choose nontoxic products. But nobody can shop their way out of exposure to toxic chemicals, and they shouldn't have to. That's why we need policy change.

**Q:** Subway removed an FDA-approved chemical from its bread in response to an online petition. Can greater awareness effect changes in chemical use?

**A:** We've seen increasing demand from consumers to know what's in their products and their food and a willingness to demand that toxic chemicals are taken out. That happened with Bisphenol A (BPA) in baby bottles and sippy cups. The market has a lot of power.

## Bucknell in the News

### PRISON PROBLEMS

*Slate* quoted geography professor Karen Morin, a member of the Lewisburg Prison Project, about the transformation of USP Lewisburg from a progressive model prison to a repository for the most troublesome prisoners in the federal system. She detailed the gradual abandonment of recreational facilities and overcrowding at Lewisburg, which has led to increases in violence.

### BATS IN THE VORTEX

*Popular Science* asked Professor DeeAnn Reeder, biology, how hibernating bats keep warm, even in the midst of a "polar vortex." Cave bats hide away deep underground where temperatures fluctuate little throughout the year, Reeder explained, while hardier brown bats will look for a backup spot to hibernate if they're roused by the cold.

### POSSE POWER

The *Los Angeles Times* spoke to Dean of Admissions Robert Springall about the reluctance of college recruiters to visit low-income school districts. Springall touted Bucknell's affiliation with the Posse Foundation, which connects bright public school students to colleges that offer them full-tuition scholarships. Bucknell annually enrolls 30 first-year Posse students, including 10 from Los Angeles.

(Subscribe at [bucknell.edu/bitn](http://bucknell.edu/bitn))

### THRIVING IN THE JUNGLE

**Matt Talbot '06** wrote in *Forbes* about why aspiring entrepreneurs shouldn't shun the corporate jungle. Talbot, co-founder and CEO of GoSpotCheck, listed five attributes the corporate world can teach in a few years, including attention to detail, the ability to gel with different personality types and transferable career-capital skills like budget management and business planning.

## Stars and Socks Forever

Neil deGrasse Tyson contemplates the cosmos in his stocking feet.

By Heather Peavey Johns

First, Neil deGrasse Tyson took off his shoes. He wiggled his toes in his socks and padded across the stage in the Weis Center for the Performing Arts. He squinted out into the audience.

Every one of the 1,200 seats was filled, and Tyson smiled.

It was the first Bucknell Forum talk of the spring semester, a much-anticipated entry in the tech/no series on the perils and promises of technology. Tyson, the Frederick P. Rose director at the Hayden Planetarium in New York City, is an astrophysicist and author, as well as host of the new *Cosmos: A Spacetime Odyssey* reboot.

Tyson's two-hour talk was filled with memorable moments — from his thoughts on the Mars Rover to a dark energy interpretive dance. Though difficult to elevate just one, perhaps it



Neil deGrasse Tyson delighted a full house at the Weis Center.

was when Tyson coined a new phrase to describe the generation born after 1995, "Generation Exoplanet." He was so tickled, he tweeted about it from the stage.

Tyson maintained an unshakable exuberance for his field, even when explaining the most horrifying cosmic realities. "Earth wants to kill you," he told the audience, smiling. "For that matter, the universe wants to kill you, too." He predicted the ever-expanding universe will end "not in fire, but in ice," demonstrated the relentless suck of a black hole, played a video simulation

of a tsunami resulting from a possible asteroid impact in 2036 — and through it all, the joy never left his face.

Tyson ended his talk in the dark, the screen behind him lit with Saturn's rings and a pale blue dot in the distance. "Look again at that dot," Tyson read aloud from Carl Sagan's *Pale Blue Dot*. "That's home. That's us."

The Weis Center was silent while Tyson read, proving he had pulled closer the ever-expanding, doomed universe — and showed that it's possible to ponder the stars while in your socks, right here on earth.

### SHORT STACK

**Y**ifan Ge '14 was named a **University Innovation Fellow** by Epicenter: The National Center for Engineering Pathways to Innovation at Stanford University. To assess Bucknell's entrepreneurial ecosystem, Ge met with students and key University and community stakeholders then delivered talks on campus and met with Innovation Fellows at institutions around the country.

**F**ive Bucknell students were lauded with an award from U.S. District Court Judge Yvette Kane for the short documentary they produced about a **federal prison re-entry program**. The students in Professor Eric Faden's Film/Media Production Clinic recorded more than 26 hours of interviews with judges, former prisoners and others to produce the 16-minute film.

**A** paper by Professors Michael Gross and Ryan Snyder, chemical engineering, was named a **key scientific article** for progress and innovation in renewable energy research by Renewable Energy Global Innovations. Gross and Snyder developed a computer program to model and test **experimental fuel cells**.

## A Smarter Fruit Fly

Biology professor hypothesizes that fruit flies are evolving.

By Matt Hughes

**T**he next time you swat a fruit fly away from the bananas on your counter, think about this: You can cover that fruit or hide it in a cabinet, but the next generation of flies might come back smarter than before.

This insight comes through the work of biology professor Elizabeth Marin, who has found compelling evidence that depriving *Drosophila melanogaster*, the common fruit fly, of nutrition during development increases growth in brain structures that help the fly learn and remember food sources.

Marin is an expert in fruit flies, especially their neurologic development. If that sounds pedestrian, consider this: Scientists have been studying *Drosophila* for more than 100 years and know more about these common pests than they do about almost any other species.

"Lots of genes involved with cancer were discovered in *Drosophila* originally," Marin says.

For a paper published in *Current Biology*, Marin worked with nine scientists from around the U.S. to tell a fascinating story about the development of mushroom bodies, the fruit fly's learning and memory brain structure.

In one experiment, scientists placed *Drosophila* larvae in sugar water, providing them enough energy to stay alive but depriving them of the fats and proteins they need to develop. The flies entered a static state, surviving but not growing — except for their mushroom bodies. The mushroom body stem cells continued to divide, potentially producing a smarter fly. Marin and her collaborators hypothesize the link between mushroom body growth and nutrition may be evolutionary.



"They're growing up in a world that forces them to be smarter in order to locate food and find it again," Marin explains. "So they make bigger mushroom bodies while they're developing, and if they make it to adulthood they'll be able to find and remember food for the next generation."

In other words, the harder you try to hide your food from *Drosophila*, the smarter next week's generation of little buggers might get. Food for thought for scientists and fruit lovers alike.

**P**rofessor Chris Martine, biology, described a **new species of wild eggplant** native to the Australian Outback. Martine had encountered the plant several times, and found evidence his deceased mentor, David Symon, had seen it too, but failed to find the flowers needed for his description until a field expedition to the Outback last summer.

**B**ison wrestling standout **Kevin LeValley '11** was ranked number 20 in men's freestyle by the International Federation of Associated Wrestling Styles (FILA). He is one of **only 13 Americans** to earn an international ranking. LeValley went 76–11 in his last two years at Bucknell, and finished seventh in the **2010 and 2011 NCAA Championships**.

**F**ormer women's basketball captain **Lindsay Horbatuck '13** signed with Australian squad Latrobe City Energy. She will be the first non-Australian to play for the team. Horbatuck, a forward, traveled to Australia after playing 10 games in the Bulgarian National League, where she averaged **8.3 points and 9.4 rebounds** per game.

## An Organic Solution to a Carbon Problem

Professor looks to algae as a potential energy source.

By Brian Hudgins

**W**here it's wet, you can usually find algae — from far-off oceans to your local swimming hole. But could this ubiquitous aquatic flora someday find use closer to home, in the gas tank of your car or in the power plant supplying your electricity?

Deborah Sills, a professor of civil and environmental engineering, wants to find out. She is interested in the ongoing effort to obtain biofuels from what at first glance seem like simple organisms.

Sills' research centers on sustainable production of bioenergy and bioproducts. By using lab studies and lifecycle

assessment models, she measures the environmental performance of the biomass conversion processes used to make fuel from algae.

Sills and her collaborators are examining what the algae system would look like when environmental impact is minimized or when revenue is maximized.

"One thing that might make it a bit more practical is that it has to be coupled with something like wastewater treatment or perhaps agriculture waste treatment — both to make it more cost effective and to reduce the environmental impact. We need to think outside the box to make it work," Sills says. "There need to be improvements on the biology

and at every step of the algae-to-fuel conversion process."

Sills has her students tackle some of the environmental issues she studies in the course Introduction to Environmental Engineering. Bucknell began offering a degree in environmental engineering last fall. Sills says she enjoys the cross-disciplinary nature of her work, which draws on mathematics, fluid mechanics, biology and chemistry.

"We have so many challenges: energy, water, food and the environment," she says. "Working with students, it's great to come up with ideas and a few solutions. And it makes me happy that Bucknell has so many hands-on opportunities for undergrads."

### FACULTY PROFILE

## Marcellus Andrews

When Marcellus Andrews was a college student, he took an economics class on a whim. That decision turned out to be a key point in his journey from "The Bottom" to Bucknell.

Andrews lived his first 15 years in the Mantua neighborhood of Philadelphia — called The Bottom by those who lived there. As he grew up, he wondered about the powerful influence of the economy on the residents' lives. "I thought, 'Why is the apparent wealth of the nation, so evident on the screen of my black-and-white television, so scarce in The Bottom?'"

Andrews got hooked on economics because it helped him think about society in a systemic way. He likes the idea that our economic lives can be understood as moments in an

ongoing process of evolution.

A domestic recession and market collapses abroad have given Andrews much to cover in his courses. "In this environment a teacher must show students what finance is supposed to do: allocate capital to its most productive uses while properly pricing and transferring risk," he says. "I also want to show students how finance is supposed to do its job — via incentives, regulations and the judicious use of prisons to deter lying and shady dealing."

— Brian Hudgins





# 'Ray Bucknell

Student Life & Sports

## Rowing Upstream

Two coaches turn around a lagging program.

By William Bowman

**R**owing coaches **Stephen Kish '92** and **Al Monte** approach their sport differently — not a surprise when you consider one coach is a former Bison rower, and the other is a Holy Cross graduate — but those different approaches have led them to a common end.

Thanks to the coaches' efforts and countless early hours training on the Susquehanna, the rowing programs at Bucknell have become national powers.

When more than 100 coaches and athletes recently gathered to celebrate the 30th anniversary of the program, they met two of the most successful

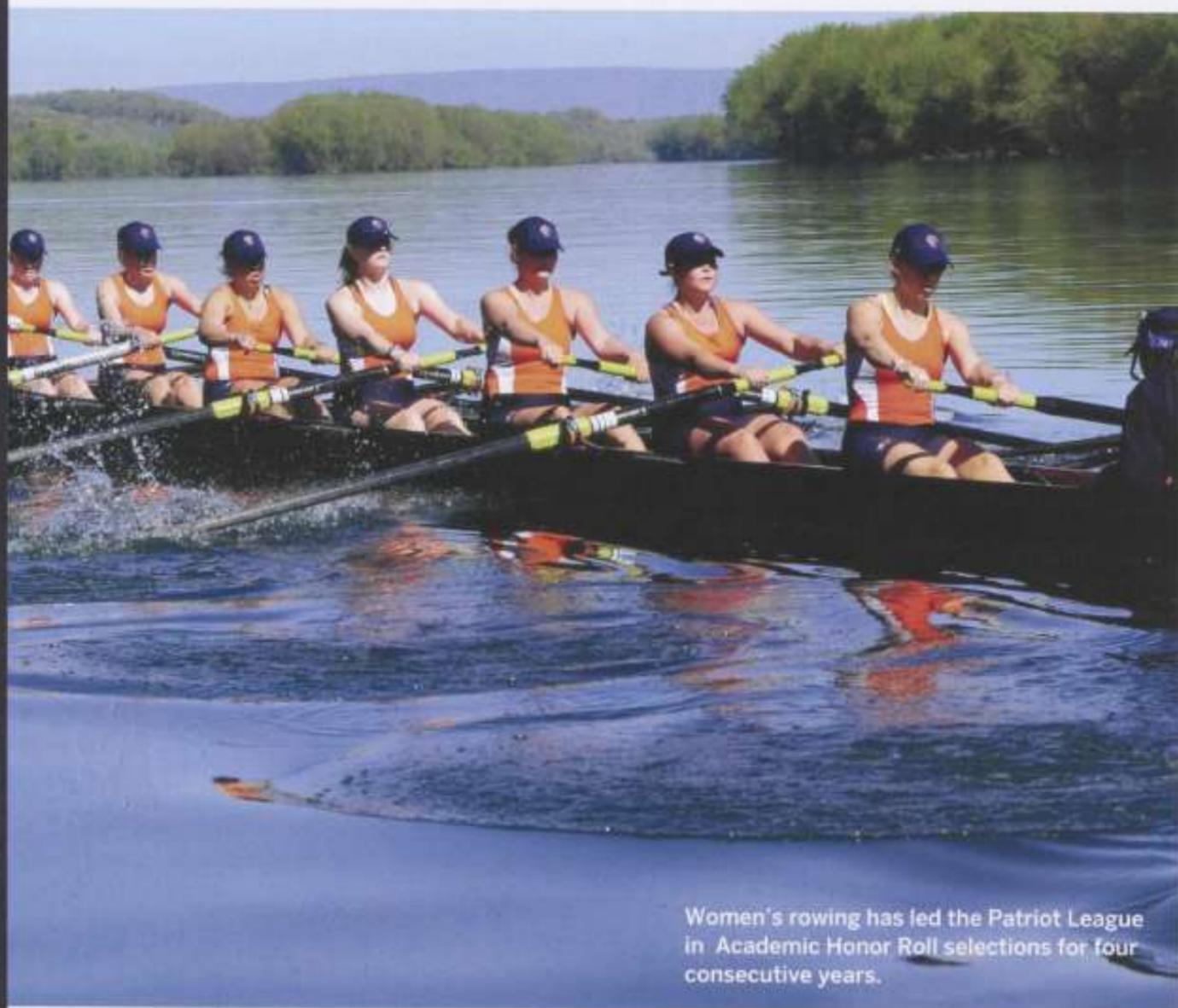
teams in the program's history.

Kish knows something of that history. As a student, he selected Bucknell before ever stepping foot on campus and became rowing program president his senior year. Today he leads the Bison women, one of the nation's top programs. "This program has been everything to me," says Kish. "The program is as strong as it's ever been, but it is an endless process."

Under Kish, the Bison women have reached unprecedented heights, including "amazing" success on the water and an explosion in training facility and equipment upgrades. Bucknell won seven consecutive Patriot League titles from 2006 to 2012 and followed that up with a program-best four Dad Vail Regatta medals in 2013.

With Monte — the 2012 American Collegiate Rowing Association National Coach of the Year — at the helm, the Bison men have continued their climb to the top, winning the Freshman 4+ Gold medal at ACRA nationals in 2013. Monte knows better than most how endless the team-building process is and says the fact he is even at Bucknell is testament enough to just how far the men's club/varsity squad has come.

"In 2004, Bucknell could have been the worst team in the entire country. I was offered four coaching positions in 2008. The fact that I chose Bucknell says something. Now we are one of the top three club teams in the country and can compete with the top varsity programs," says Monte.



Women's rowing has led the Patriot League in Academic Honor Roll selections for four consecutive years.

TRENDSPOTTER:

## What's Old Is New Again

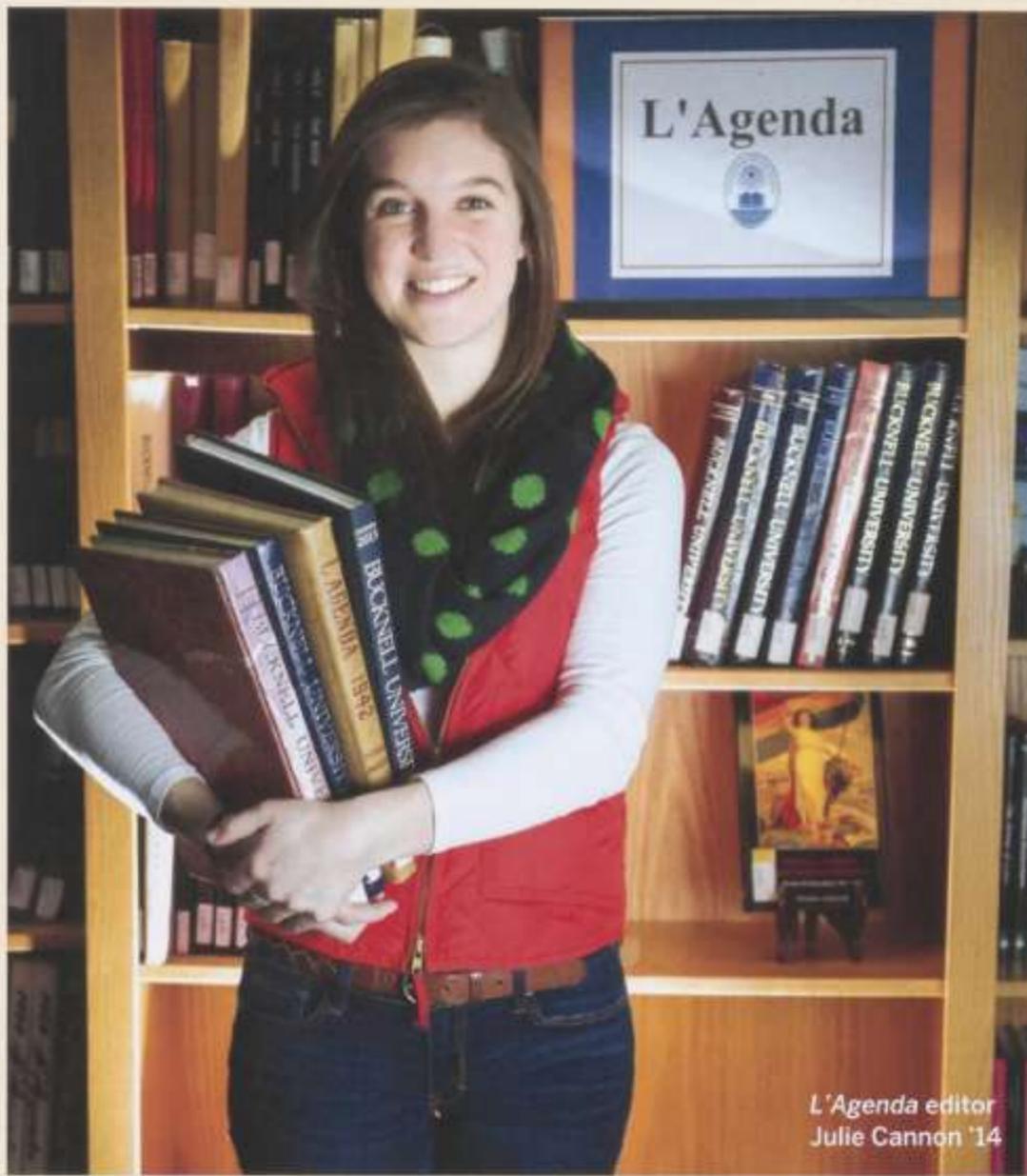
By Elena Latzen '15

The backpack — it's long been a utilitarian staple of college students. But Bucknell is giving this tried-and-true favorite a colorful do-over. The Quad, once swimming with black North Face bags, now brims with color and pattern.

Trendy backpacks are the biggest thing to hit campus since last year's Spirit Jersey craze. A particular favorite: Herschel backpacks. They have everything from chevron to camo. There's also the Kånken bag from Swedish company Fjällräven — perfect for your laptop and books. And, as always, Target has tons of styles to choose from. So, what are you waiting for? Ditch that old black pack for something exciting and new.



Sarah Thompson '16, Julia Kelly '16 and Molly Davis '16 go for the trendy backpack.



L'Agenda editor  
Julie Cannon '14

### STUDENT PROFILE

## Julie Cannon '14

Julie Cannon '14 smiles broadly in anticipation of becoming an assistant merchant for Abercrombie and Fitch this fall. It's a job she knows will be a perfect fit for her — she held the same position as an intern last summer.

"I get to watch a product go from sketch to sales floor," she says. "And the process lets me tap into both my analytic and creative sides. It's wonderful." Cannon learned about the internship at a career fair sponsored by the Career Development Center. Abercrombie and Fitch later flew her to Ohio for an interview and, by spring of her junior year, was set for the summer internship that would eventually lead to the start of her career.

Cannon says having her career plan in place early has allowed her to relax and really enjoy her senior year. But a look at her interests and activities shows that "relaxing" to her means staying very busy. Cannon is not only an enthusiastic member of the Outdoor Education and Leadership Program, heading excursions for both the Outing Club and BuckWild, she's also editor-in-chief of Bucknell's yearbook, *L'Agenda*.

"It all started freshman year when I answered an ad for a photographer," she says. Four years later, Cannon cites her time with the yearbook as one of her most treasured Bucknell experiences and says it has taught her everything from layout and design to copyediting and management.

Another pivotal Bucknell experience was her semester abroad in Ireland. "As a sociology and anthropology major I'm fascinated by different cultures," she explains. "Living and working in Dublin gave me the chance to experience another culture firsthand. There's nothing like it."

Cannon also appreciates the fact that she'll always be able to tell people she learned to surf in Ireland. "I mean, who does that? Me. And I think it's fantastic."

— Paula Harrison

# Legacies

Gifts & Giving

## Designs on the Future

Campaign gifts boost the College of Engineering.

By *Christina Masciere Wallace*

**A**rd's Farm Market, just a few miles west of the Bucknell campus on Route 45, is locally known for fresh produce. Now, thanks to Professor Matt Higgins, it's cultivating something new: wetlands. Higgins, who teaches civil and environmental engineering, is the first recipient of the **Claire W. Carlson '49** Chair in Environmental Engineering. He is using funding from the position to support a wetland project where Ard's farm meets Limestone Creek. The manmade wetlands help filter agricultural byproducts from farm runoff, provide a site for interdisciplinary research and demonstrate sustainable water-treatment methods.



Laura Poss '16 (L) and Sam Pratt '16 weld their K-WIDE design.

"We have big plans for the site, which is being developed into an educational community resource," Higgins says. "We'll be monitoring the system to see how well it removes agricultural byproducts, like nitrogen and phosphorus, from the water." Trails and signage to be added this spring will explain the ecological role of wetlands to visitors; a hydrology station will allow long-term collection of water, wind and temperature data; and a University webcam will offer live views of the area.

Carlson, a trustee emerita, is believed to be Bucknell's first female civil engineering graduate. Hers is just one of several recent gifts to benefit the College of Engineering.

Another engineering alumna, **Kirsten '81, P'12, P'15**, and her husband, **Steve Heinemann P'12, P'15**, established the Heinemann Family Professorship in Engineering. "Steve and I wanted to fund a campaign gift with the most impact possible," says Kirsten, a University trustee who majored in civil engineering. "Very

few schools combine engineering education with liberal arts. We wanted to strengthen this strategic advantage even more."

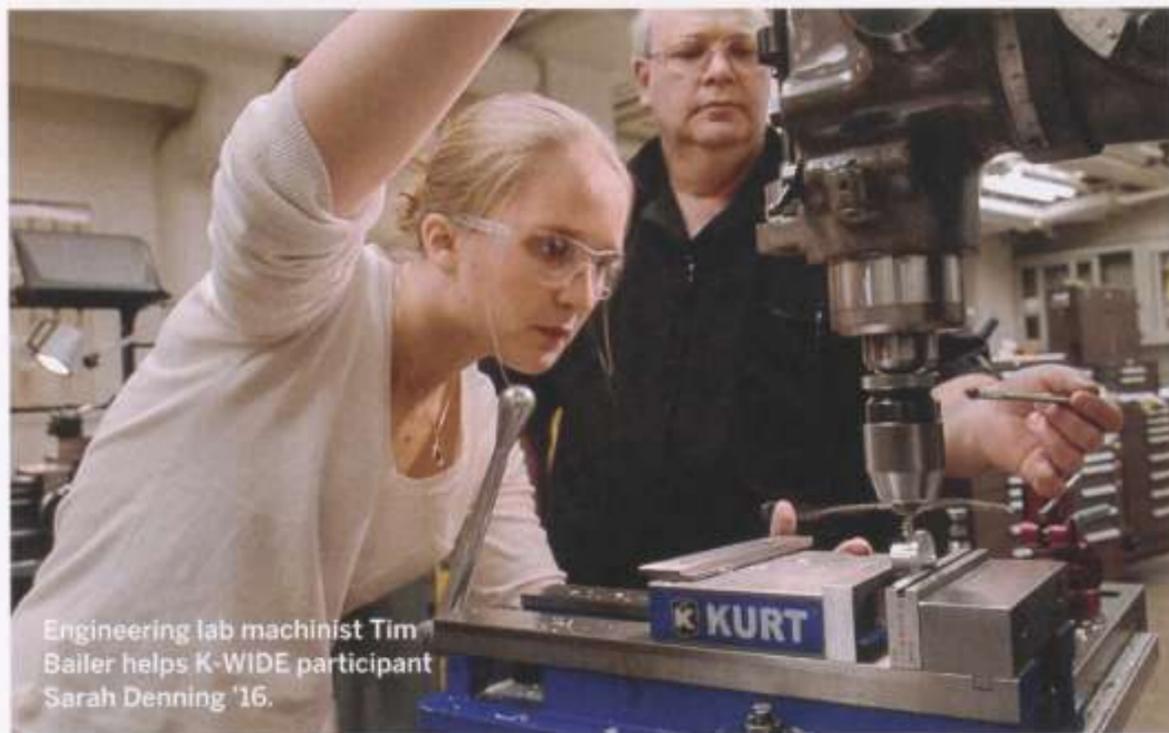
The professorship will be held by a member of the faculty in the area of greatest need within engineering and will begin in fall 2014. "The flexibility will make sure our gift is allocated where it's needed most," she says.

That kind of adaptability appeals to other donors, too. The Bucknell Engineering Alumni Association (BEAA) Board of Directors recently introduced the Transformative Engineering Education Endowment, known as TE<sub>3</sub>. College of Engineering Dean Keith Buffinton will administer the fund with advisory input from the BEAA board, says BEAA President **Mitch Blumenfeld '91**.

"We didn't want to put strict limits on our gift," Blumenfeld says. "The TE<sub>3</sub> fund can be spread over many different areas, including global study, summer research, innovation and design programs and more. It will respond to the changing needs of the College for many years into the future, in a way that ensures alumni stay involved." BEAA has raised half of the \$500,000 needed to fully endow the fund and achieved 100 percent BEAA Board participation.

Buffinton says investment in such "high-impact" educational experiences sets Bucknell apart and transforms students' lives. "These gifts build upon our small size and undergraduate focus at the crossroads of technology and the liberal arts," he says.

The Kern Family Foundation's gift of \$1 million is having just such an impact. Funding from the foundation supports curricular revisions and course development, the K-WIDE interdisciplinary design experience, and a new staff position that will focus on connecting the College of Engineering with industry. In recognition of Bucknell's exemplary use of the grant, the foundation recently named Buffinton the first recipient of



its Dean's Award in Recognition of Leadership to Advance Entrepreneurial Engineering.

Other recent gifts also target entrepreneurship. **Bob Sykes '47** created an award to honor two of his engineering professors, John Clifford Reed and Warren DeWitt Garman. His gift, the Reed-Garman Award Fund for Engineering Entrepreneurship, funds a stipend for two students to work on entrepreneurial projects with faculty each summer. The new Stiles-Nicholson Annual Entrepreneur Scholarship, established by father-and-daughter team **David Nicholson P'89** and **LeeAnne Nicholson LaBanz '89**, will be awarded this fall to an engineering student in the Class of 2018.

Campaign funding benefits student programs, too. The Engineering Success Alliance (ESA), which offers mentoring to first- and second-year engineering majors from under-resourced high schools, has flourished in its first four years. Begun with corporate funding from engineering and construction giant Parsons Brinckerhoff through **George Pierson '84, P'15**, who also made a personal donation; and from Goldman Sachs through **Ken Hitchner P'15**, the program has attracted gifts from other engineering companies, foundations and private donors, including **Susan Zolla '68**. She supports Backstage Bucknell, a special transitional week for ESA students

that takes place before new student orientation and helps acclimate them to campus.

"The students get to spend a week getting to know the faculty, so they're more comfortable approaching their professors later, and more likely to stay in engineering," says Zolla.

Her husband, **Alan Bilanin '68, P'96**, made a gift to help the college launch a major new effort. Bucknell last fall joined the National Academy of Engineering's Grand Challenge Scholars Program, which is offered by a select group of 13 colleges and universities. The "grand challenges" are 14 of society's most pressing issues in areas that include health, sustainability and security. **Chuck Boldt '72** and Associate Dean of Engineering **Mike Toole '83**, who leads the program, also provided launch funding. Several of the first scholars were students in Toole's Grand Challenges Foundation Seminar in fall 2013. The application process is now open to other students.

"Grand Challenges gets students involved in complex solutions that could dramatically change the way we live," says Bilanin, who studied mechanical engineering. "Bucknell does an outstanding job teaching engineering fundamentals, and it's certainly offering many more hands-on opportunities than it did when I was a student. This program is another way to add real-world relevance."

# Creative Collective

Arts & Culture

## What's in a Name?

The Samek transforms.

By Rebecca L. Willoughby

**B**ucknell's art collection extends far beyond the walls of the gallery in the Elaine Langone Center known around campus simply as "The Samek." Through shows, lectures and additional gallery spaces, it spreads its wings across Bucknell and into the surrounding community. This spring, the University will recognize the wide range of spaces, programs, collections and exhibitions The Samek has contributed to Bucknell as it rededicates the gallery as the Samek Art Museum. The new moniker both maintains the familiar Samek name and unifies the gallery's mission of bringing art, artists and engagement with culture through art to the region.

The Samek's new title refers both to the numerous spaces it inhabits — the Samek Gallery, the Downtown Gallery, the Connections Gallery and the Conversations Gallery — as well as to the distinctive visions these spaces offer and create in concert. The Samek's spring programming illustrates the museum's diverse offerings, including presentations and exhibitions on Afrofuturism, feminism and images of the body, and contemporary abstract art. Film screenings, student shows and discussions also add art to the everyday lives of Bucknell students and enrich the surrounding community.

Students majoring in art and art history reap the benefits of the Samek's resources. "It's extremely convenient and helpful that Bucknell has such an amazing collection of art that can be incorporated in the courses offered here," says art history major **Louise Rahr '16**. Rahr's modern art course this spring with Professor Roger Rothman utilizes the gallery for student projects and lectures.

The Samek clearly broadens the basic definition of a museum as a building that houses works of art: the new name also signifies activities offered by that institution, with an aim toward enriching the surrounding region. "We take the name to rededicate ourselves to this core mission," says Samek Art Museum Director Richard Rinehart, "to engage audiences with our collection in new ways, and to inspire with a richer offering of public programs."



Samek Art Museum Director  
Richard Rinehart

# The Dancing Mind

Exercising the imagination.

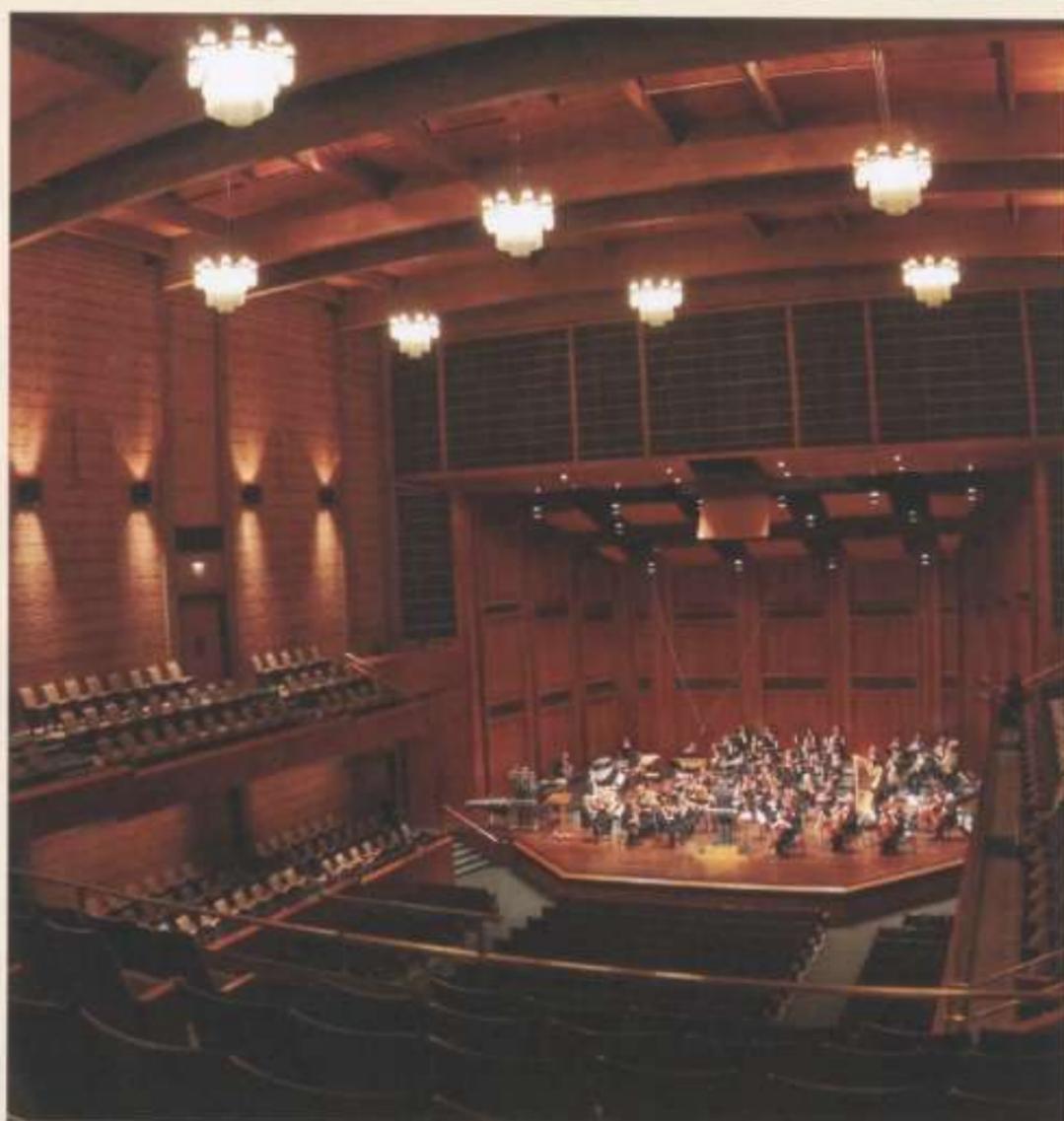
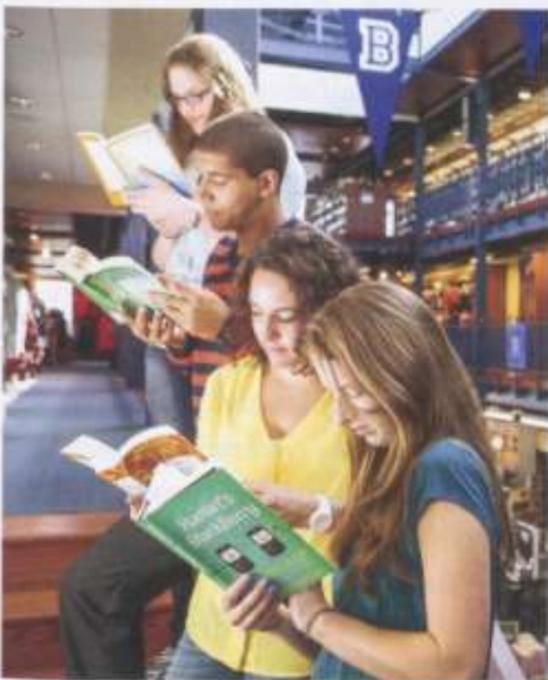
By Paula Cogan Myers

Last October, more than 100 Bucknellians let their phones buzz unnoticed while their minds danced.

The idea of Carmen Gillespie, professor of English and director of the Griot Institute, Bucknell's Dancing Mind Challenge began in 2010. It was inspired by a 1996 speech by Toni Morrison, who said reading and writing are acts of peace.

Participants committed to spending four or eight consecutive hours reading — away from phones, laptops and other technology — and to blogging about their experiences afterwards. Many called the exercise relaxing, while others described it as a challenge to resist technology.

Heather Hennigan '15 wrote, "It was therapeutic to be away from my phone and laptop for six hours — no Facebook messages pinging, no constant incoming texts. It was probably the first time I've had six hours of uninterrupted privacy."



## Rewarding Creativity

### Arts Merit Scholarships allow students to pursue their passion.

Erica Shartle '15 knew college life would be busy. When she came to Bucknell in 2011, she didn't want her music to get lost in the mix. "I've been playing the viola since I was eight," she says. "I wanted to be sure music would still be a part of my life at school." A Bucknell Arts Merit Scholarship set Shartle's mind at ease. She knew the gift would help her both to maintain her discipline and to grow as a musician.

The four-year Arts Merit Scholarships are designed for prospective students interested in pursuing majors in art, art history, music, dance, literature, film/media studies, creative writing or theatre. They enrich the academic careers of creatively minded students by offering support throughout their time at Bucknell.

To apply, prospective students must submit additional creative materials with their Bucknell application, and scholarships are awarded based on merit and financial need. Scholarship finalists are invited to campus each spring to meet with department faculty, audition or present their work, and talk with other arts students.

Madison Lane '14, a senior triple-majoring in theatre design and technology, psychology and classics, says she most enjoys the opportunities to mentor other incoming students that the Arts Merit Scholarship provides. "I've participated in so many shows during my time at Bucknell, and I love sharing those experiences with students who want to come here and do what I do."

Lane has worked on productions for Bucknell Theatre and Dance since her first year, serving as stage manager for four shows. She credits the Arts Merit Scholarship with encouraging her to keep her sights on a career in theatre while engaging additional interests. "The audition was a great opportunity to meet other students with similar interests during the admission process," says Lane. Shartle agrees, adding that the Merit Scholarship "is a wonderful way to keep your focus on the arts while receiving the other academic benefits Bucknell offers." — *Rebecca Willoughby*

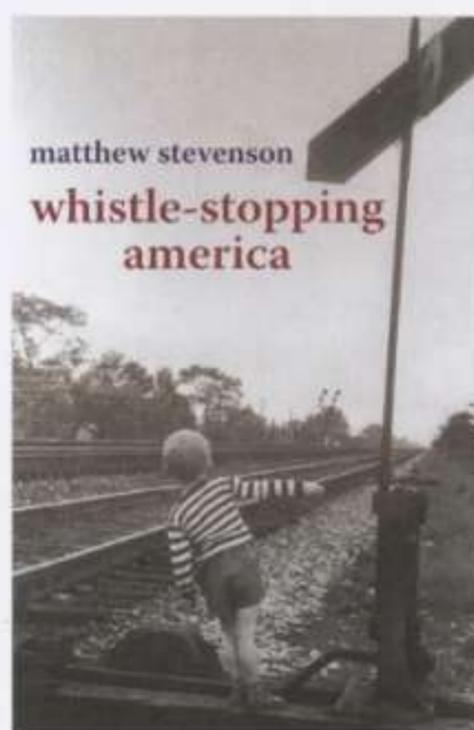
# The Mind and the Muse

## Reviews & Criticism

### BOOKS

Matthew Stevenson '76  
*Whistle-Stopping America*  
(Odysseus Books)

Writer **Matthew Stevenson** graciously takes readers with him when he travels, informing and entertaining through the perspective of an American who has lived in Europe for most of his working life. His latest book, *Whistle-Stopping America*, follows a journey undertaken in the fall of 2006, which took him from Manhattan to Mount Rushmore, the grassy knoll in Dallas, Katrina-devastated New Orleans and up through Revolutionary and Civil War territory. He attends fetes for old friends Molly Ivins and George McGovern, divulging revealing glimpses of since departed icons and their milieu. Stevenson's passion for fresh investigations into American history and culture is contagious. Readers will find themselves scribbling lists of readings and places to visit, many in their own backyards.



he enlisted in the 11th New Jersey Volunteer Regiment in 1862. He served throughout the Civil War, one of only 98 of the original 979 in his company to make it home. During his service, he wrote weekly letters home and reprised them 25 years later for a local newspaper, supplemented with additional memories and journal notes. In the archive of Civil War accounts, Alonzo's stands out for its uncommon detail, articulate narrative and occasional verse through which he communicates the breadth and depth of the soldier's experience. As his latter-day editor, O'Shaunessy shares this testament with unobtrusive notes in *Alonzo's War*.

William Keech '60  
*Economic Politics in the United States: The Costs and Risks of Democracy, Second Edition* (Cambridge University Press)

Widely acknowledged as a pioneer in applying macroeconomic concepts to political questions, **William Keech** originally published *Economic Politics in the United States* in 1995, with the conclusion that democracy "had basically benign influences on economic policy and performance." Keech, a member of Duke University's political science department, has revised his outlook and scholarship based on recent history, warning that the American political and economic process as practiced can result in a reduction of its standard of living and influence in the world. James Granato of the University of Houston sums up the praise greeting the second

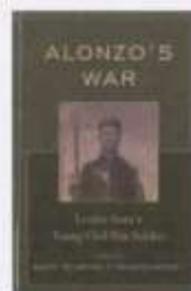


Teresa Leo '85  
*Bloom in Reverse*  
(University of Pittsburgh Press)

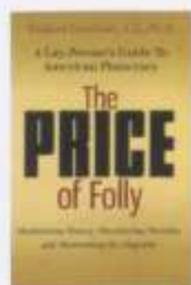
Though every poem stands as an individual work of art in award-winning poet **Teresa Leo's** new collection, *Bloom in Reverse* is a book best read front to back, at least the first time. Following the jagged emotional trajectory of the aftermath of a friend's suicide and the dissolution of a difficult romantic relationship, the poems confront devastation and push past it. This work is haunted not only by the trigger events but also by muses who stand by wisely, Emily Dickinson, T.S. Eliot and John Donne among them.

It is, however, recurring images from the plant world that provide Leo a metaphoric path to recovery, from the revelations in "Suicide is a Mind Stripping Petals off Flowers" to the concluding "Advice for a Dying Fern." "There still may be fiddleheads, / rolled up shoots / sturdy as shepherds' crooks, / primed as stringed instruments / unplayed, not yet unfurled / but ready..."

Mary Searing O'Shaunessy '48  
*Alonzo's War: Letters from a Young Civil War Soldier* (Fairleigh Dickson University Press)  
Alonzo Searing, **Mary Searing O'Shaunessy's** grandfather, was 18 when



edition, "Very few social scientists have (Keech's) scholarly breadth to engage the varied literatures from different disciplines — and even fewer could have written a contribution like this."



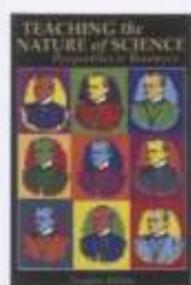
**William Durland '53**

*The Price of Folly*  
(CreateSpace)

Following the freefall of the American economy that began in 2007,

Christopher Durland,

who works in finance, turned to his father **William**, expressing concern about the public's lack of economic literacy. He urged him to write a layperson's guide, and William has, informed by his varied career as a civil rights attorney, former Virginia state legislator and professor of philosophy, history, economics, ethics and government. His very readable book, *The Price of Folly*, sorts out economic values and philosophies and how their application or violation in recent events led to the nation's woes.



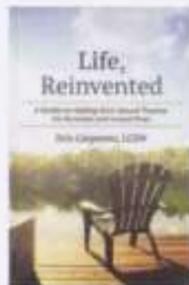
**Douglas Allchin '79**

*Teaching the Nature of Science: Perspectives and Resources*

(SHiPS Education Press)

Science pervades contemporary culture,

from NASA programs to debates about global warming, from forensics-themed television shows to vaguely referenced studies announcing the latest superfoods. Maintaining its integrity and better understanding how it works is at the heart of the multidisciplinary line of inquiry known as the Nature of Science (NOS). Science philosopher, historian and educator **Douglas Allchin** of the University of Minnesota devotes his latest text to effective teaching practices for incorporating NOS inquiry into curriculum. He shares extensive resources and suggestions for case studies.

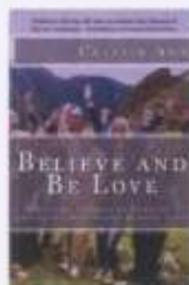


**Erin Carpenter '07**

*Life, Reinvented: A Guide to Healing from Sexual Trauma for Survivors and Loved Ones* (Quantum Books)

While society's

response to sexual abuse and assault has improved in recent years, the trauma never changes, subjecting victims to shame, isolation and a range of trauma-related disorders. Therapist **Erin Carpenter** has written the manual *Life, Reinvented* to empower survivors with information, helping them to define what has happened, recognize symptoms and pursue courses of healing. Carpenter stresses that the symptoms and disorders are a normal response to an abnormal experience, and that trauma has a physical impact on the brain. She speaks in a direct, calm voice, presenting facts in a comprehensible manner while moving her audience toward recovery.

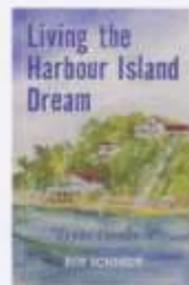


**Caitlin Ann (Scudder) '06**

*Believe and Be Love*  
(CreateSpace)

In September 2011, missionaries trained at Iris Global in

Mozambique gathered at the Mexican border to launch a nomadic 19-month mission of faith through 26 countries in Latin America and the Caribbean. One of them, **Caitlin Ann**, chronicles their experiences in her book *Believe and Be Love*. There are constant battles in the missionary life she observes, and they routinely include the grittiest living conditions, illness, bad roads, disabled vehicles, corrupt police and violent drug traffickers. The challenges prod them to work harder to help the disenfranchised populations they meet, and the epiphanies and miracles they witness make it worthwhile. Caitlin Ann works in Uganda and maintains a blog, [furiouslove.blogspot.com](http://furiouslove.blogspot.com).



**Roy Schmidt '54**

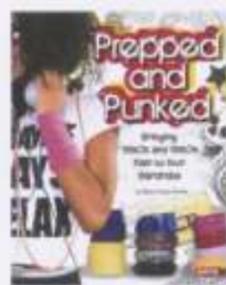
*Living the Harbour Island Dream*  
(4 Square Books)

At age 35, **Roy Schmidt** was recently divorced and toiling unhappily

in the family business. A trip to the Bahamas was initially unimpressive, but then he boarded the ferry to Harbour Island, off the north coast of Eleuthera. In short order, he found paradise, a small resort to purchase and his future wife, with whom he operated the Romora Bay Club. His clear-eyed memoir, *Living the Harbour Island Dream*, is a rollicking account of making the dream a reality, which he did for 18 years until a train wreck of union woes, repairs, inflation and other factors signaled the end. Returning in 2010 for his daughter's wedding, he realized that however it ended, he had been, and is still, a lucky guy.

**Allison Crotzer Kimmel '02**

*Prepped and Punked: Bringing 1980s and 1990s Flair to Your Wardrobe*  
(Capstone Press)



For middle-school fashionistas, Capstone Press offers fashion forward guides for creating retro looks.

**Allison Crotzer**

**Kimmel**, an English

teacher turned writer, is the author of *Prepped and Punked*, a guide to nailing late 20th-century trends through thrift shopping and raids on the family attic. Remember shoulder pads, aerobics gear and underwear as outerwear? Power suits, grunge and Doc Martens? They and more are included, as are the icons who launched them and the contemporary celebrities who popularize vintage styles.

*Claudia Ebeling reviews books, film and music for Bucknell Magazine. She can be reached at [bucknellreviews@gmail.com](mailto:bucknellreviews@gmail.com).*

# COLLEGE COST AND COLLEGE VALUE

Two economists offer a historical perspective  
on rising college costs.

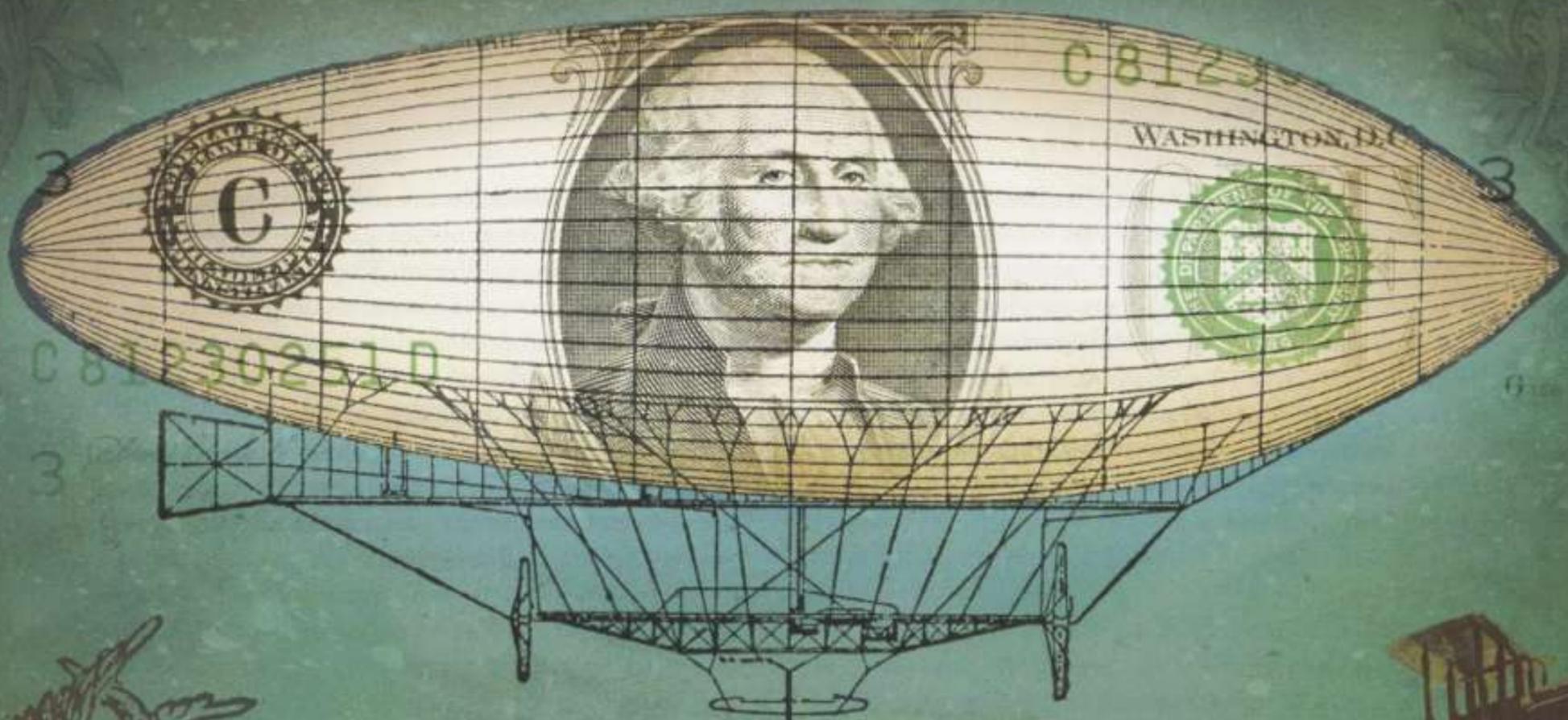


At any social gathering, just mention virtues and defects of the Affordable benefits of a college education raises the ire of many parents who are putting their children through school. Ask people to explain why they think college tuition has risen more rapidly than inflation, and you'll get answers that blame administrative bloat, wasteful country-club amenities, government financial aid and the low workload of tenured professors. Often, the evidence behind these beliefs is an anecdote about a climbing wall, a statistic about total college debt exceeding national credit card debt or a personal experience that shaped one's outlook.

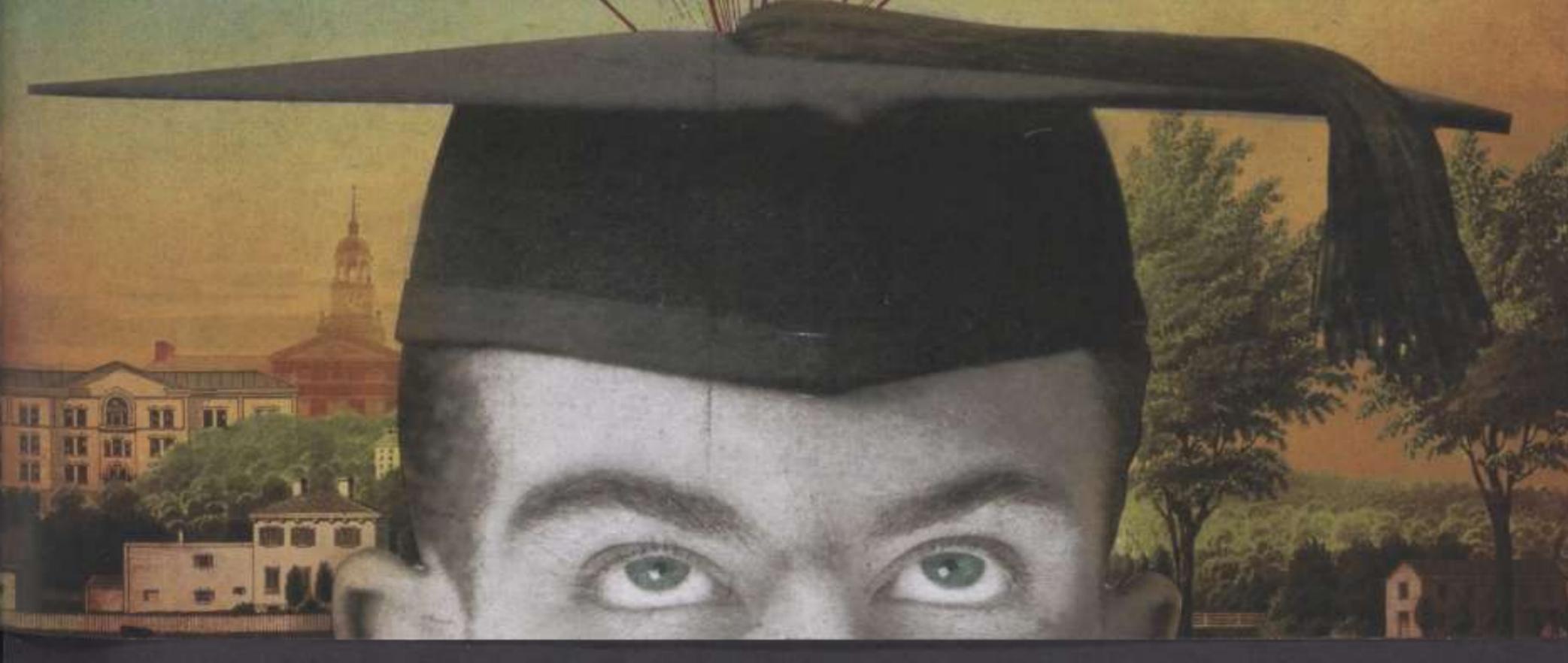
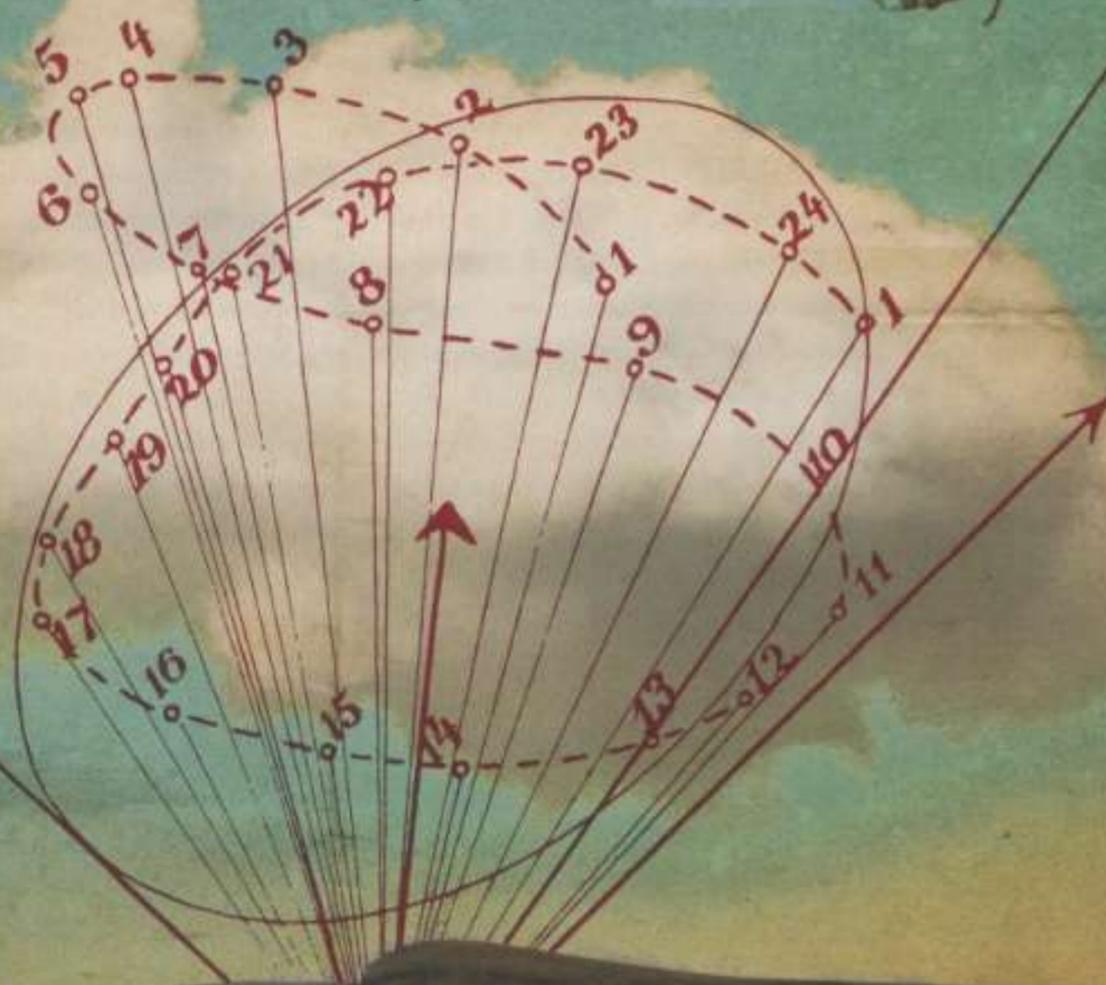
certain issues really get people going. Congressional budget battles or the Care Act. The escalating cost versus the ire of many parents who are putting their children through school. Ask people to explain why they think college tuition has risen more rapidly than inflation, and you'll get answers that blame administrative bloat, wasteful country-club amenities, government financial aid and the low workload of tenured professors. Often, the evidence behind these beliefs is an anecdote about a climbing wall, a statistic about total college debt exceeding national credit card debt or a personal experience that shaped one's outlook.

BY ROBERT B. ARCHIBALD & DAVID H. FELDMAN

ILLUSTRATION BY TIM ROBINSON



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In 2010, we wrote *Why Does College Cost So Much?* to help demystify and depoliticize this hyper-charged topic. Rather than look for examples of waste by poring over the accounts of individual colleges, we chose to take a broader view of higher education to see if the behavior of our industry matches the predictable patterns of many other industries. This aerial view places higher education in the context of the entire U.S. economy and the economic history of the past century, offering a perspective often missing from discussions of the forces driving the tuition charged for higher education.

## College Cost versus College Tuition

Any discussion of higher education's finances should begin by distinguishing between cost and price. Cost is what a college spends to provide education. Price, under the name of tuition and required fees, is the amount that students are charged.

For most businesses, the relationship between cost and

price is simple. Price has to exceed average cost or the firm will not be able to stay in business. Not-for-profit colleges and universities are different. They are subsidized in the form of donor gifts, endowment earnings and, for public institutions, appropriations from state governments. These subsidies allow colleges and universities to stay in business despite charging a tuition that does not cover average cost.

Gifts, endowments and state appropriations are not the only subsidies involved. Colleges and universities have a published tuition, but they do not charge all students that price. They give scholarships and grants to some students.

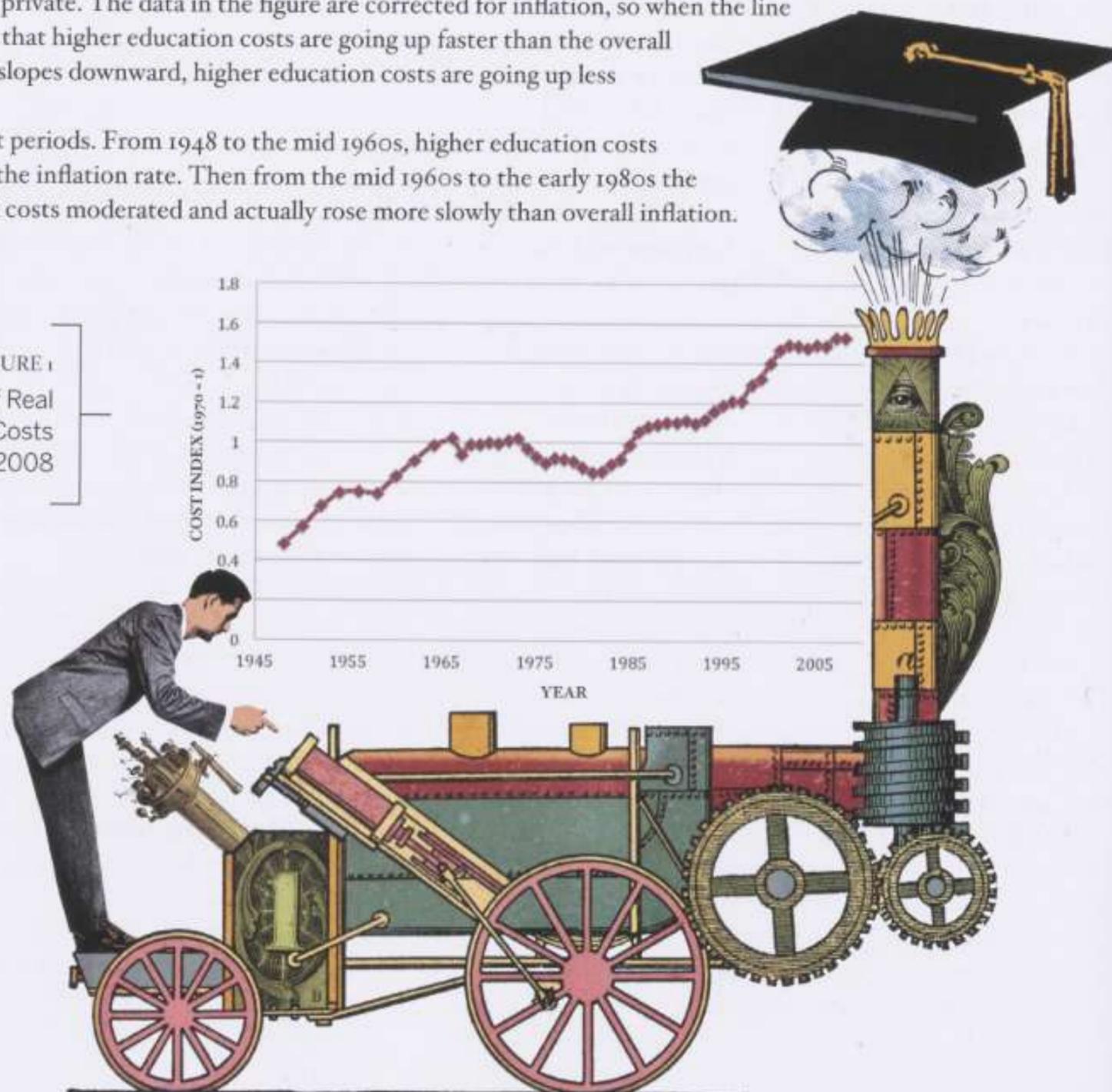
All of these subsidies make it very difficult to interpret changes in tuition. When we see an increase in tuition and fees in the new college catalog, we cannot be sure what has happened. Has the cost of providing the education increased? Have gifts, endowment earnings or state support gone down? Or have the scholarships and grants to individual students gone up, so that only some students pay higher prices?

## The Big Drivers of College Cost

Figure 1 lays out the costs of providing a higher education from 1948 to 2008. This is an average for all types of colleges and universities, public and private. The data in the figure are corrected for inflation, so when the line slopes upward it means that higher education costs are going up faster than the overall inflation rate. When it slopes downward, higher education costs are going up less rapidly than inflation.

We see three distinct periods. From 1948 to the mid 1960s, higher education costs rose more rapidly than the inflation rate. Then from the mid 1960s to the early 1980s the rise in higher education costs moderated and actually rose more slowly than overall inflation.

FIGURE 1  
Index of Real  
Higher Education Costs  
(1970=1), 1948-2008



Finally, after the early 1980s, the costs again began to rise faster than inflation.

The natural first question is whether this pattern is unusual. We discovered that it was not at all uncommon, that other industries whose cost behavior looks like higher education share many common features. These “like” industries include dentistry and medicine, legal services, life insurance and bank service charges, to name a few. The historical pattern of rising cost in these industries is not identical to higher education’s pattern, but the similarity over long stretches of time is so striking it rules out simple coincidence. We uncovered three factors all such industries share.

First, all of these industries provide services instead of physical goods. Service prices almost always rise more rapidly than the prices of goods. Department of Commerce National Income and Product Accounts data show that the price index for services rose by a factor of 12 between 1947 and 2012, while the price index for goods rose only 4.57 times over the same time period.

The reason for this difference is well known. Technological progress over the last century has dramatically raised productivity in the manufacture of products like automobiles (more cars produced per hour worked) or in the production of agricultural commodities like wheat (more bushels per acre). This productivity growth holds down cost. Generally it is more difficult to increase labor productivity in the service sector, and this is especially true in personal services where quality is strongly determined by human interaction. Few people want to go to the fastest barber in town, and aspiring students tend not to seek out the college that crams the most students into each class. The problem with the usual measures of labor productivity (stuff produced per hour worked) is that they do not effectively capture changes in service quality over time.

The second similarity between higher education and the services of dentists, physicians and lawyers has to do with the education level of the service providers. Barbershops and colleges both offer services, and both have had fairly stagnant labor productivity, but the price of a haircut has not risen as rapidly as college tuition. The reason is that the labor force of a barbershop and the labor force of a university have very different average levels of educational attainment. The gap in earnings between someone with a college degree and someone whose education stopped with a high school degree has widened substantially since 1980. Labor market data show that the rate of return to a year of college, which had bounced around just under 10 percent from 1940 to 1980, climbed steadily after 1980 to over 15 percent.

The third similarity these education-intensive personnel services share is how they use technology. Most organizations choose to adopt new technologies if the new hardware, software or machinery allows them to cut costs without cutting quality. This is not how technology decisions are made in higher education. Colleges and universities have to meet an

educational standard of care. We must prepare students to be productive citizens in today’s workplace and in the world of the future as best we can see it.

If we taught our chemistry and biology students using techniques and equipment used in the 1960s, this might indeed be cheaper, but we would be guilty of educational malpractice. These students would be unable to function in the laboratories of a modern biotech firm. This story is easy to tell about sciences and other STEM fields, but the same process is at work in every academic field. It’s also at work in all of the other things a university does for its students, from academic support and career advising to psychological counseling and student health. Colleges and universities often have to invest in new technology, even if it drives up the cost of education. A similar process has been at work in many other industries. Just think of how a doctor’s office functioned 30 years ago, and of how surgical procedures have evolved over the same time frame.

These three factors: (1) higher education’s status as a service, (2) its comparative reliance on highly educated service providers, and (3) its need to meet a standard of care, explain why college costs tend to rise more rapidly than the inflation rate. These factors explain the time path of cost in higher education and many other service industries.

Alas, this isn’t a particularly sexy story of rising cost. There aren’t obnoxious villains making poor or selfish choices, and there isn’t something obvious to cut.

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## Drivers of Price

These three factors are all cost drivers. But changing forces in the higher education funding model also affect price. As states have backed away from supporting colleges and universities, and during times when endowment earnings have been meager, tuition and fees — price — have had to rise more rapidly than costs. The fact that in most states appropriations per student have not kept up with higher education’s costs explains why in the last 30 years tuition and fees have risen more rapidly at state-supported colleges and universities than they have at private colleges and universities.

The final driver of list-price tuition and fees is the increased use of tuition discounting. If other income — from donor gifts or endowment earnings, for example — does not increase, an institution has to increase the list-price tuition to non-scholarship students if it wants to give larger scholarships or aid to other students. If it did not, it could not meet its needs for revenue and the quality of the education provided to all would decline. Colleges and universities in both the public and private sectors have increased the use of grants and scholarships considerably in the last 30 years. Many private institutions have discount rates close to 50 percent. Widening income differences between families in the middle of the distribution and families at the top drives some of this

discounting. As discount rates have risen, the difference between the price printed in the catalog and the average tuition and fees actually paid by students has increased.

## Other Factors — the Dysfunctionality Argument

What then are we to make of the other explanations? What about supposed administrative bloat, wasteful country-club amenities, government subsidies that raise demand, and the low workload of tenured professors? We lump these factors together because they are all part of a claim that colleges and universities are dysfunctional institutions.

We would be the last people to claim that colleges and universities are efficiently run organizations. Some administrations are surely over-staffed, and some tenured professors don't pull their weight. Every college should continually re-evaluate its practices and procedures looking for ways to streamline operations. But it is hard to believe that the historical pattern of tuition increases in higher education is driven by progressively rising inefficiency. Even if all inefficiencies were cleaned up, college costs would still tend to rise more rapidly than the inflation rate. The three factors we highlighted above would still be at work.

Let's dig more deeply into the dysfunction claims. The fraction of the average college staff classified as administrators has indeed increased rapidly in recent years. But if you get behind the numbers, you will find that much of the increase in administrative staff comes from rising numbers of computer support technicians needed to keep a modern institution running. Information technology staffs have grown in higher education just as they have grown in the rest of the economy. In higher education, this portion of the rise in administrative staffing is part of the standard-of-care argument given above. The larger IT staff has little effect on the number of students taught, but a big effect on what goes on within the institution.

A second area of rapid growth in staff has been in university advancement, i.e. fundraising. If the advancement office is doing its job, added staff more than pays for itself, so these administrators help provide the subsidy that keeps tuition in check.

If tenured professors are a real difficulty, the higher education system should be well on the way to fixing the cost problem. Tenure is rapidly dying. In 1993–94, 62.6 percent of institutions of higher education had tenure systems. That percentage fell to 45.3 percent in 2011–12. Even at four-year private institutions only 43.7 percent of the full-time faculty had tenure in 2011–12. And many institutions have instituted continuing review for tenured faculty. Unfettered lifetime tenure is more myth than reality.

Anecdotes about pampered students dining on sushi and living in luxurious accommodations make excellent copy for

those who think that colleges are dysfunctional. Yet there is an odd double standard and considerable ignorance at work behind these claims.

Room-and-board charges have indeed risen more rapidly than inflation. Corrected for inflation, from 1969–70 to 2011–12 room-and-board charges have risen by 171 percent at public institutions and 165 percent at private institutions. This should surprise no one. The rise in inflation-adjusted room and board tracks fairly closely the rise in the inflation-adjusted price of off-campus housing and dining options offered in the private sector. But yes, there are more choices on the menu, and the amenities available in dormitories — like the number of bathrooms per floor — are better. The average student today has also lived in a larger house and eaten out far more often than the average student in the 1970s. Expectations are different. Despite stagnant incomes over the last decade, notably for those not among the top wage earners, the average American family is far better off than its counterpart 40 years ago.

Meanwhile, unlike airlines, we don't really have first-class and second-class options for room-and-board plans. If a school offered a bare-bones Spartan alternative for poorer or more price-conscious families, it could probably cut the average cost of room and board by a small amount. The fact that schools don't do this suggests that their approach may be a practical response to student and family expectations.

Finally, many discussions of rising tuition place the blame squarely on federally sponsored financial aid, particularly federal loan programs. This analysis is based on a simplistic reading of supply and demand taught in any Econ 101 class. The argument is that financial aid increases demand, and when demand goes up prices tend to rise because of the extra costs of creating places for more students. Using economic jargon, the supply curve slopes upward.

There is a certain irony in two economists questioning basic supply and demand, but the simple textbook model really does not work for higher education. For smaller schools, adding students might actually lower the cost per student served. Many schools, for instance, could probably add a hundred students without needing to build a



new library or new classrooms. Once a school attains a larger size, the costs of expansion tend to correlate directly to the size of the expansion, moving demand and costs more in a straight line than a curve.

In plain language, these facts mean that federal subsidies tend to raise the number of students attending colleges and universities, but they do not drive up the average cost of educating those students. So it is actually no surprise that there were no changes in the trend of growth in tuition at the critical times when federal aid programs were initiated or expanded. Federal financial aid started in 1965, and was ramped up dramatically in 1972. The effect was a burst of enrollment, not a sudden rise in the growth rate of college cost.

*There is a certain irony in two economists questioning basic supply and demand, but the simple textbook model really does not work for higher education.*

## The Benefits of a College Education

Perhaps the most devastating attack on higher education today is the claim that a college degree does not pay off anymore. We also hear that earning a college degree is “no longer a guarantee of success.”

First, there is actually a growing body of evidence that a college education pays off in significantly better health outcomes, more community involvement and better job and life satisfaction. We might expect people with higher incomes to be healthier and happier, but this conclusion holds true even when adjusting for the higher income that college graduates earn on average.

Second, frightening claims about high student debt are often based on individual stories about people whose behavior is extreme, while low payoff rates on loans happen typically at schools that are not at all representative. In 2013, the College Board reported that for private colleges the average debt of students who borrow is \$29,900. This is lower than for the previous year, and roughly the same as it was in 2006, before the Great Recession. The “asset” acquired with that borrowing pays off: on average, bachelor’s degree recipients earn \$400,000 to \$800,000 more in lifetime earnings (measured in today’s dollars) than students who achieve only a high school diploma.

It is true that new graduates’ earnings have stagnated in recent years, along with median family income. And we have seen significant increases in student borrowing and repayment struggles. These problems largely reflect fallout from the financial crisis and slow recovery in the U.S. over the past six years. Despite the fact that a degree isn’t quite as golden as it was a decade ago, as a financial proposition earning that

degree remains one of the best investments a person can make.

But is it a guarantee of success? In fact, it isn’t. But going to college never came with an economic guarantee. The real question is about economic life chances. It turns out that earning that degree has become an ever better bet over the last 30 years.

We can actually measure this using Census Department data. For young people between the ages of 25 and 40, there is a wide range of earnings. Some high school graduates get



high-paying jobs while some college graduates wind up in low-paying jobs. For each group, however, the distribution of earnings looks very different because the median earnings of a college graduate are so much higher. In Figure 2 (shown on p.26), we estimate the percentage of college graduates who earn more than the median earnings of high school graduates. We chose this measure because it shows the overlap in the earnings distributions. The evidence is clear. The chances that a young college graduate will do better than the median income of high school graduates has been rising since the mid-1970s.

## The Last Word

To conclude, much of the discussion about higher education is overhyped and alarmist. College cost tends to rise more rapidly than the inflation rate because higher education is a personal service industry whose primary employees are highly educated. It is also an industry in which technological progress — and we have experienced a lot of that in the past 40 years — must be embraced, even if it increases cost.

This said, college leaders are quite concerned about the growing gap between median family income and net tuition and fees. But for that there is no magic technological bullet or simple policy remedy. For small private universities like Bucknell, the challenge is to find ways to use new digital technologies to raise the quality of the learning environment, while slowing the growth in cost. This will not be easy. The supposed online revolution is not a panacea, and much of the value created at colleges and universities relies on close human interaction among students, and between students

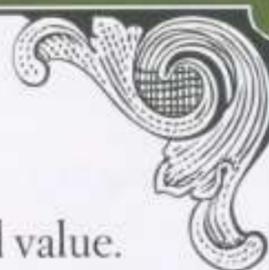
and their teacher-scholar professors. Nonetheless, it's fair to say that in years past passing cost increases on to families whose incomes were rising rapidly allowed schools the luxury of not making hard cost choices. Those days are over.  $\text{\textcircled{B}}$

*Robert B. Archibald and David H. Feldman are professors of economics at the College of William and Mary. Last December, Bill Gates named their book, Why Does College Cost So Much? (Oxford University Press) as one of the "best seven books I read in 2013."*



## WHAT ABOUT BUCKNELL?

President Bravman answers questions about the University's cost and value.



### ***Bucknell's comprehensive fee is more than \$60,000. Why does it cost so much?***

As Professors Archibald and Feldman's essay indicates, private, residential liberal arts universities are built for effectiveness, not maximum efficiency. We have highly educated faculty and staff. We recruit outstanding students. We provide advanced learning tools, technology and spaces on a safe, modern campus. We know financial aid makes it possible for many students to attend Bucknell. It's expensive to do all that, and more.

### ***Bucknell's endowment is worth about \$700 million. Can't you use it to constrain costs?***

We spend about \$35 million a year of endowment — or about five percent, covering about 16 percent of our annual budget. We'd love to increase that expenditure and reduce the dependency on our comprehensive fee. That fact explains a critical part of our current WE DO Campaign, where we have set a goal of \$150 million in new financial aid endowment. As it is, at this time, our budget relies too heavily on tuition as a source of revenue. The other difficult reality is that on a per-capita student basis our endowment is much lower than those of our peers. If we had the same per-capita endowment as our typical peers, for example, we'd have \$25 million, \$30 million or even \$60 million more per year to allocate toward our budget.

### ***What are you doing to constrain tuition increases?***

For the last eight years, we have been working diligently to constrain costs and limit the rate of growth in tuition. To further keep tuition from rising, we are developing alternative revenue streams through the WE DO Campaign, which prioritizes endowed scholarships and faculty positions. The campaign also seeks gifts to support new initiatives in a variety of academic areas where we feel our programs can give students greater educational and career advantages.

### ***What about families who can't afford to pay the full price?***

We award need-based aid to about half of our families, and around 60 percent receive aid of some form, including loans, grants, scholarships and work-study. For those who take out loans, the average loan debt upon graduation is \$22,500, and more than 99 percent of our graduates pay off their loans on time. This low loan default rate suggests that our graduates have the earning power to fulfill their commitments.

### ***Is it worth it?***

That's a question every family needs to answer for itself. Professors Archibald and Feldman note the many types of impact a college education can have on quality of life, health and so on that go way beyond earnings. We also know earnings matter. Bucknell's job and graduate school placement rates for recent graduates are high. The average mid-career salary of our alumni is higher than that of many colleges and universities. In a recent survey, our alumni said their Bucknell experience prepared them for their careers and graduate school, contributed to their personal growth, made them responsible and confident adults and helped them develop lifelong friendships. And the alumni I meet around the world are testimony to the lasting power of a Bucknell education. The evidence is compelling.



# Multiple Layers

For Rosalyn Richards, art is personal, political and ever kinetic.

“**T**he practice of art,” says Professor of Art Rosalyn Richards, “is a constant process of searching, asking, ‘What can I try next?’” Richards has a profound interest in exploring the hidden mechanisms that make things tick. Her art has transformed

from the representational landscape painting of her early undergraduate career to abstract printmaking that features a wide spectrum of scientific imagery, arranged to encourage reflection on the relationship between internal structure and the natural world. By its nature, printmaking demands that artists step outside their comfort zones; prints are made by first creating reverse-image templates, requiring makers to visualize their projects in different ways.

Richards has brought that spirit of inquiry to Bucknell, challenging herself and her students for three decades to find new means of creative self-expression. “It’s a lot of work to study art. Any skill — like music or athletics — needs practice, so my students have to accept they’re here to learn by doing. A majority of my students aren’t going to become professional artists but have a creative side they want to nurture outside their major.” Recently, Richards has seen increasing numbers of students try to balance their digital lives with hands-on art; they take drawing classes, make woodblock relief prints or create multifaceted book-arts projects. “The students learn to look at their world differently, and in doing so realize how little they’re actually seeing. Building observational skills and sensitivity to visual form enriches the whole person, feeding into whatever they do.”

During her tenure, Richards says she was similarly enriched by Bucknell’s commitment to faculty development. She received a tremendous amount of freedom to experiment artistically, thanks to resources like sabbaticals, generous studio space and collegial and administrative support. Inspired by Bucknell’s nurturing academic atmosphere, she became involved with the Arts Residential College and reached out to faculty she had never worked with before.

“I developed the course Printmaking as Social Commentary as a foundation seminar for the Residential Colleges,” she says. “The experience is interdisciplinary and exciting. It allows faculty to grow along with the students. You don’t feel like you’re stuck in a mold, and that’s perfect for a liberal arts setting.”

Richards says her role for the last 32 years has been to nurture talent, love and passion for the arts, and she hopes her students keep that passion alive once they’ve left Bucknell. Some have carried their love of art forward — her former students include designers, professors, collectors and museum board members. Recently, Richards sat with some former students from the early years of her professorship. They reminisced about their projects, their classes and their time working together. Richards says, “I was touched that they remember so much about the courses they took with me. In 32 years, I’ve taught a lot of students and hoped I reached most of them; it’s only when they come back and tell you that you can honestly know how deeply your teaching has made an impact.” 

*Terri Peterson is a freelance writer, blogger and social networking coordinator in Lewisburg, Pa.*

By Terri Peterson • Photography by Bill Cardoni



# No -Turns Allowed

THESE BUCKNELL ENGINEERS  
HELP KEEP YOU SAFE  
ON THE ROAD.

**B**iomedical engineering major Whitney Tatem '15 was en route to visit family in Rochester, N.Y., last winter when her car hit a patch of black ice on U.S. Route 15 in north-central Pennsylvania. The Chevrolet Impala crashed into the median at 55 mph, spun out and came to a rest facing oncoming traffic.

"It was an absolute miracle that I wasn't injured, but the car was totaled," Tatem says. "I consider myself very lucky."

Her accident was one of the more than 5.3 million vehicle crashes that occur each year on American streets and highways, according to data from the National Highway Traffic Safety Administration (NHTSA). In its most recent statistics, from 2011, NHTSA reports that 32,367 people were killed, and 2.2 million drivers and passengers suffered injuries in car crashes. While fatal crashes are down by more than half since 1970, Bucknell faculty and student researchers, including Tatem, are doing work that could lead to new understandings and potentially revolutionary innovations in auto safety.

By Andrew Faught  
Photography by Bill Cardoni





L to R: Doug Gabauer, Whitney Tatem '15,  
Eric Kennedy, Sarah Manoogian and Craig Beal.

"A lot of basic vehicle dynamics are known, so the projects that are happening now are looking more fully at the environment around the car," says Craig Beal, a professor of mechanical engineering. "We're tying things more closely to the whole picture of driving, not just to the dynamics of a vehicle on the road."

Beal, who teaches a course in vehicle dynamics and controls, is developing a system to let motorists know about a range of possible dangers, like black ice, by monitoring sensor data from the car. (Most cars now under production are equipped with sensors). The friction coefficient, for example, represents the changes in grip that tires exert on the road due to weather and other factors.

Road surface data could be gathered from cars, which would relay information to roadside "base stations." Findings, in turn, might be transmitted to oncoming traffic in the form of warnings in windshield graphics — a program Beal calls VIVID (Vehicle to Infrastructure to Vehicle Identification). Information could tell motorists to drop their speed on an approaching curve, for example.

"You're already looking at the road for clues," Beal says. "Is the road curving? Are there obstructions? If you could somehow augment the image that the driver is already processing with their vision, then you might be able to

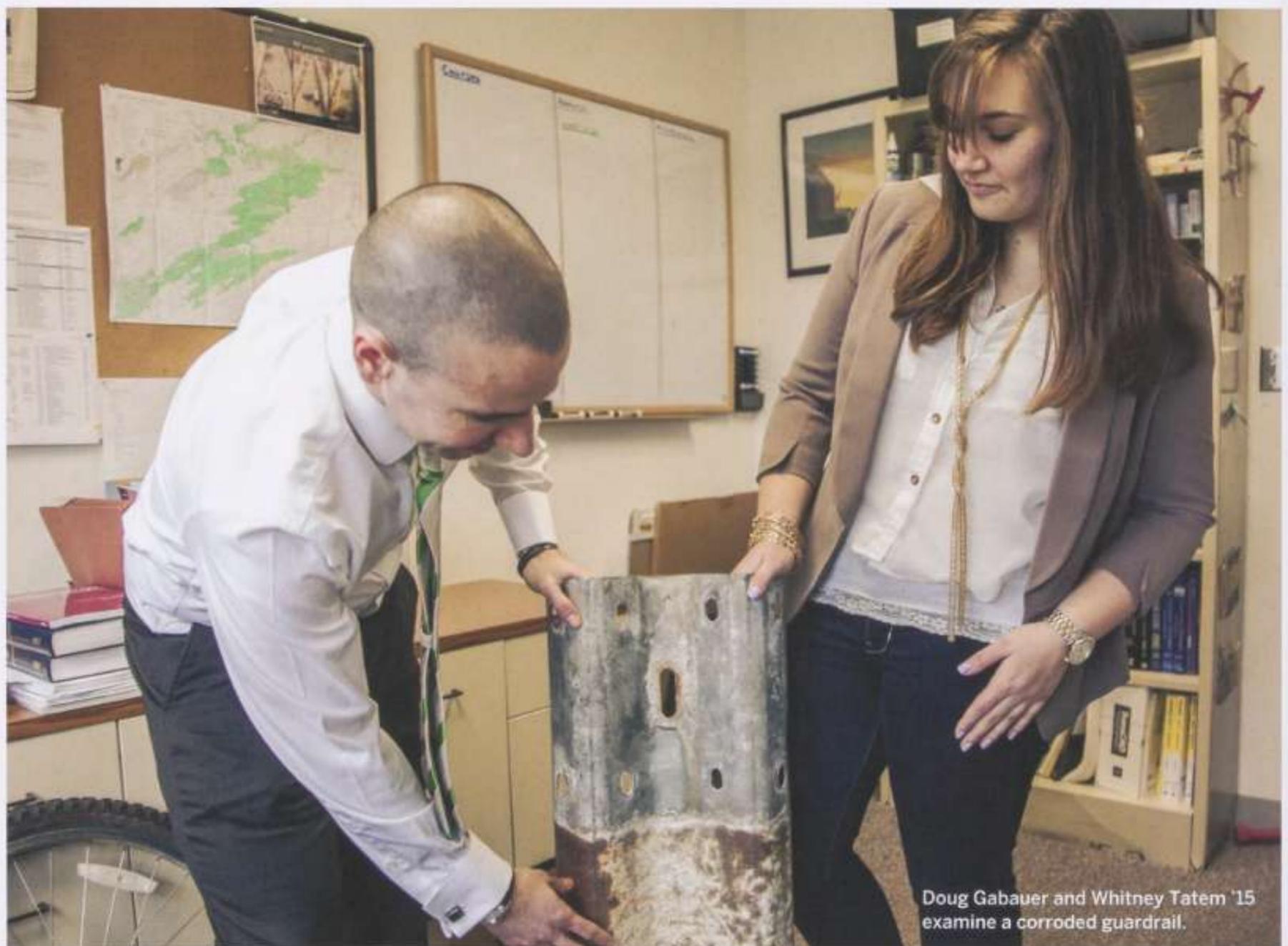
provide extra information in a natural context. The key is to provide the information without significantly changing the driver's mental work load."

Beal is among a quartet of Bucknell engineering faculty members exploring automotive safety by considering, not just onboard technological advances, but also roadside factors and a car occupant's biomechanics and thresholds for injury.

They're building on pioneering work done by the late **Richard McGinnis '68**, a Bucknell professor of civil and environmental engineering who is credited with bringing wire-rope guardrails to U.S. roadways. McGinnis, who died in 2011, also helped reconfigure and strengthen the common weak-post W-beam guardrail, and he aided in the creation of crosswalk warning systems that make streets more pedestrian friendly.

Beal and his students are developing VIVID with a pair of radio-controlled cars and a track on which various road conditions can be simulated. He expects that the vehicles ultimately will be able to transmit a stream of data about the road surface.

For Doug Gabauer, a professor of civil and environmental engineering, automotive safety can't be gauged without determining the crash performance of guardrails and concrete barriers lining roadways. His research considers secondary collisions, in which vehicles strike another object after



Doug Gabauer and Whitney Tatem '15 examine a corroded guardrail.

bouncing off a barrier. He's also researched large truck impacts to real-world roadside barriers. Trucks breached barriers in 17 percent of crashes. Gabauer wrote in 2012, "It's often motorists traveling in the opposite direction that face drastic consequences if the barrier doesn't perform properly." He adds, "My research focuses on the bigger picture painted by real-world crash data, and uses that information to guide future safety improvement efforts."

One of Gabauer's students and research collaborators was **Randy Gowat '10, M'12**, who earned degrees in civil and environmental engineering and is a Washington, D.C.-based technology consultant. In research presented to the Transportation Research Board, Gabauer and Gowat reported that vehicles redirected into traffic by a barrier — as opposed to coming to a stop next to the barrier — are 15 times more likely to experience a second crash.

"The whole goal of roadside barriers is to cradle the car and bring it to a safe stop on the side of the road, to create what is called a forgiving roadside," Gowat says. "Our research was an attempt to make people who publish national guidance a little more aware of what they should be focusing on, and what's important in the real world."

Gabauer's class guides students through the "relatively new field" of roadside safety, in which they use the geometric design of roadways and the configuration of the roadside area to predict crash likelihoods at various sites. Students then consider safety interventions that could include re-grading the side of a road or installing guardrails at a particular location.

Tatem also worked with Gabauer on a summer research project, in which she analyzed NHTSA crash data to review mathematic models evaluating the level of risk to car occupants in side-impact crashes. She continues work on the study. "The ultimate goal is to assess how accurate and precise the model is," Tatem says.

Findings could help predict occupant injury without the use of expensive crash test dummies.

Eric Kennedy's research is guided by a different question: What is the human body's threshold for breaking?

Kennedy, a professor of biomedical engineering, began studying both pedestrian accidents and advanced seat cushion-mounted airbag technology in 2004. His findings are being used by Ford, Volkswagen and Audi as the companies consider technologies for protecting the lower body in collisions. Kennedy says the lower extremity is more frequently injured than any other part of the body in crashes.

As car manufacturers contemplate new safety innovations, Kennedy comes at the discussion differently. His research focuses not on the protective benefits of equipment, but asks whether the equipment itself poses safety risks to vehicle occupants. Which raises the question: Is some injury acceptable if it prevents catastrophic injuries or death?

"It's always a debate," Kennedy says. "Air bags early on were actually so powerful that they sometimes caused severe or fatal injuries to small women and children. Additionally, they were causing eye injuries at a higher rate than we were ever seeing in car accidents before."

They've since been "depowered" to cut their risks to occupants, and now sensors assess body mass to, if necessary, "choose a less aggressive deployment strategy," Kennedy says. "Most of our safety systems are evolving to that kind of potential."

He's now studying eye injuries for the Army, work he says could be applied to motorcyclists and drivers alike. The same ballistic eyewear that can protect soldiers from shrapnel can also protect motorcycle riders from rocks and debris. Similarly, sunglasses can minimize the shearing forces of an airbag, he adds.

Kennedy has worked with Sarah Manoogian, a professor of mechanical engineering, to create a "drop tower," in which faculty and students can crash car components into a dummy head, known as a "headform." The device, in the shape of a head, is fitted with sensors that can register data. Research has not yet been performed on the apparatus.

Manoogian teaches an accident analysis course, and she's particularly interested in car crash impacts on pregnant women and fetuses. Every year, more fetuses die in car crashes than children in child safety seats, but little data exist to pinpoint the reasons for fetal death, Manoogian says. Most federal crash data only specify injuries received by the mother.

"If you think about shaking up an egg, you can break the yolk without breaking the shell," Manoogian says. "The fetus can die or have an adverse outcome even though there's no direct injury to the restrained mother. It's this unrestrained occupant that you have riding in a car, so the question is, how can you protect it?"

She continues to work on the report, and she hasn't yet drawn any conclusions. Manoogian says a restraint system designed especially for pregnant women could improve fetus safety in a crash. Safety devices for pregnant women aren't different than those for the general population, she notes. The only guidelines are to wear a seatbelt and sit at least 10 inches from the steering wheel.

"We're protecting a lot of people in car crashes, but there are still special populations for which we don't have enough information to protect," Manoogian says. "We have to pinpoint areas where we should be collecting more data. The injuries that happen to pregnant women may not be directly related to fetal loss, but they can give us a better indication of how to restrain pregnant occupants and hopefully in some way to also restrain the fetus."

For now, driving remains a distinctly human exercise, perhaps best done with two words in mind: Be careful.

"You can tell a driver that the road is slippery and still have them barreling into a corner, and there's only so much you can do," Beal says. "Informing people certainly helps, but there are also aspects of risk tolerance, driving styles and decision making that ultimately determine the outcome in safety-critical situations." 

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*Andrew Faught is a freelance writer living in central California. He has written widely on issues and ideas of higher education.*

# STAND UP

PossePlus Retreat challenges students and staff to examine beliefs and values.

Stand if you are the first person in your family to attend college.

Stand if you have ever been racially profiled.

Stand if you have ever been bullied.

Stand if you can marry the person of your choice.

Stand if you would die for something you believe in.

**O**ne-by-one, members of the PossePlus Retreat (PPR) stood and sat and stood again, as they came to realize the complexity, depth and expanse of the inner lives of the people surrounding them. More than one fought back tears.

Some of those filling the Best Western ballroom in Lancaster, Pa., that snowy February day were Bucknellians — 230 to be exact. They were students from Bucknell's 12 Posse classes and guests of those students, known as "plussers" in the Posse vernacular.

**Tyler Julius '16**, a "plusser," was attending her second PPR, which she called "a weekend that can change your life." Though she had done the Stand exercise before, she said it was no less powerful. "You can learn so much about a person. You don't have to talk, just watch, listen and learn."

PPR brings together members from the Posse Foundation's 51 partner institutions to examine relevant national and campus issues. This year's retreat was titled "Revolt? Reform? Rethink?" and focused on social and political movements.

One of the many group exercises focused on defining what a movement is. **Oswaldo Galicia '14**, a Posse scholar from Los Angeles, is openly gay. He said he was surprised that some people don't consider the battle for LGBT rights a movement. "The PPR is a place where you can voice your opinion in a safe

environment," he said. "I realized you don't have to agree with someone to respect them."

An even more intense experience is the dyad, where individuals are paired up and given a sheet of questions to ask each other. Many talk for over an hour and never get through the entire list. **Helen Vu '16**, an education and psychology major, said that for her, the dyad was the culminating moment of the weekend. "I connected with someone I never thought I could because these questions aren't asked on a daily basis," she said.

Julius agreed, adding "The connections you make at the PPR reflect the importance of the weekend. People share things that they don't in their everyday life at Bucknell. It's magical."

Bucknell has partnered with Posse since 2006 to recruit qualified students from Boston, Los Angeles and Washington, D.C. In 2013-14, the University reached its full complement of Posse scholars, 124, 10 in each class year from each of the three cities.

"We have worked for years to impact diversity on this campus, but until we invested in Posse, we hadn't made any real strides," said Mark Davies, Bucknell's assistant vice president for enrollment management and director of partnerships. "It's fantastic to have 124 students from different socioeconomic backgrounds, life skills and ethnicities come here and flourish. The PPR then allows even more students to be involved. It's a great connector for people." 

By Gigi Marino • Photography by Danny Hoffman



Above: Danielle Taylor '17 (L) and Mary Oluokun '16  
 Second photo from top, L to R: D.C. Posse trainer Akash Tharani, Professor of Classics Janet Jones, Luciana Salles '14  
 Third photo from top, L to R: Jess Russo '17, Walid Abourouaine '17, Abdelhak Belatreche '17, Ruairi Palmer '17, Jordan Sneed '17, Zoe Russell '17, Messeret Kebede '17, Danielle Taylor '17  
 Bottom photo, center: Kate Albertini '14

# *Full Frame*



## *Back in Bloom*

After a long winter, Bucknellians are screaming springtime from the rooftops!

*Photography by Gordon Wenzel*

If you would like a reprint of this photo or the photo on the back cover, please email [fullframe@bucknell.edu](mailto:fullframe@bucknell.edu) with your name and address, and we will send you a complimentary 8x10 photo.



# Alumni House

## Opportunities & Events

### Alumni Association News

Bucknell alumni have an APPetite for connecting.

By Debra Rizzi '94

Since its debut at the Nov. 16, 2013 WE DO Campaign event in New York City, the Bucknell Alumni App has attracted nearly 3,500 users spanning the Class of 1951 through 2013. But the Office of Alumni Relations isn't stopping there; the staff hopes to hit 5,000 users in time for Reunion Weekend, May 29–June 1.

Developed through the combined efforts of **Jim Zimmerman '81**, chief evangelist officer at EverTrue, and Bucknell Alumni Relations, the Alumni

App provides valuable, up-to-date information in one place at the touch of a button. It can be downloaded for free from the App Store or Google Play.

For **Pete Griffin '00**, the app has already had a positive effect on his personal and professional life. "In 2013, I moved back to New York City after having lived on the West Coast for two years," he says. "I was eager to reconnect with former classmates and colleagues, but wasn't sure who lived in my neighborhood. Once I hopped on the app, I realized I was surrounded by Bucknellians from not just my graduating class, but from all years, and was quickly able to build a network."

Once the app is downloaded, users can automatically integrate their LinkedIn and Facebook profiles. The app also displays Bucknellians living and working within a specified area, and contact information can be updated on the spot. Additionally, the app provides a calendar of upcoming events and links to the University's main social media channels, and allows for University gifts to be made within minutes.

According to Kendra Boyer, associate director of online engagement for Bucknell's Office of Alumni Relations, "The goal is to give the alumni community access to the University's resources and provide an easy platform for Bucknellians to connect and engage at a much higher level. We're thrilled to hear all the personal and professional networking stories resulting from the app, and we encourage all alumni to maximize its potential."



A sortable map feature helps Bucknellians connect, highlighting directory postal addresses.

Customize searches by filtering class years.

Learn more at [bucknell.edu/AlumniApp](http://bucknell.edu/AlumniApp).



"WE DO" — WORDS FROM OUR ALUMNI

# The Study of Philosophy

By Diane Betzendahl Allen '70

When I graduated from Bucknell with my degree in philosophy, my mother was certain I was qualified only to sit and think. She worried I would never find a job. As it turns out, my study of philosophy at Bucknell prepared me well for both careers I have had.

I spent nearly 25 years as a television news reporter, anchor and documentary producer. Most of those years were spent in Philadelphia, anchoring the 6 and 11 p.m. news each weeknight. I was blessed to win nine Emmys, a Peabody, and scores of other regional, national and international awards for my journalism. One of the primary reasons for my success, I think, was my ability to look at an issue or story objectively, trying to see it from every vantage point possible. I often thought of this process as holding up a beautiful multifaceted jewel in the light, turning

it slowly so each surface would radiate in turn. What I especially loved about the study of philosophy was seeing how great minds could come at a problem from such different places, in such different ways, yet all illuminate it in some manner.

As a New Jersey state senator of nearly 20 years, I still marvel at how much the same process is at work when my colleagues and I craft laws. I am fortunate to be a leader in the senate, and to have been honored more than 100 times for the differences my legislation has made. I must admit however, that when *Good Housekeeping* named me one of the top 10 women legislators in the country, my husband assumed they had not actually looked inside my home before bestowing the award.

In March, I was sworn in as chair of the National Foundation of Women



Diane Betzendahl Allen '70

Legislators. I know my study of philosophy will help me be successful in this new endeavor as well.

*Diane Betzendahl Allen '70 has represented the 7th Legislative District in the New Jersey State Senate since 1998. She has served as deputy minority leader since 2006.*

If you have a WE DO story to share, please submit it to [bmagazine@bucknell.edu](mailto:bmagazine@bucknell.edu).

## ALUMNI ENTREPRENEUR: BRIDGETTE MAYER '96

Bridgette Mayer '96 says working for Bucknell's Center Gallery, now the Samek Art Museum, opened her eyes to the endless possibilities afforded by blank walls and open space.

After several more years of working for galleries, museums and nonprofits, she created a space of her own, the Bridgette Mayer Gallery in Philadelphia. Thirteen years later, she owns the building housing her 3,000-square-foot gallery, employs four assistants and shows works by internationally recognized artists.

Mayer hosts 10 exhibitions at her gallery and two at major art shows each year. Shows are scheduled 18 months in advance. Marketing and installation design begin six months

prior to opening.

"People have this impression that I have a cushy, glamorous, fun job," she says. "There's a lot of behind-the-scenes stuff that people don't see, and I think my job is less glamorous than it might seem."

— Matt Hughes



Learn more at [BridgetteMayerGallery.com](http://BridgetteMayerGallery.com).

# Class Notes

Alumni Near & Far



Come up with a clever caption for this archival photo. The best five entries submitted to [bmagazine@bucknell.edu](mailto:bmagazine@bucknell.edu) or [facebook.com/BucknellU](https://facebook.com/BucknellU) no later than June 1 will win a Bucknell T-shirt. See the winners of the Winter issue's caption contest on p.71.

# 1934

## REUNION 2014

**FRANCES WITTMER  
RODIER '60**  
34 Underhill St.  
Nashua, NH 03060  
603-889-0677  
fewrodier@aol.com

# 1935

**LAURA CALLAHAN '83**  
91 Cutler Road  
Clontarf NSW 2093  
Australia  
laura.callahan@  
vervesoftware.com

The niece and nephew of **Anna Gertrude Carey '35** were in Sydney recently, and we had a chance to recount her adventures at Bucknell. Field hockey was her sport, and she was a member of Alpha Chi Omega. She has left a fabulous legacy of being an outstanding teacher of English and great friend to all.

All news from any member or about a member of the Class of '35 is welcome. — L.C.

# 1936

*Bucknell Magazine* is searching for a reporter for the Class of '36. Please contact us if you are interested. Please direct your news for the next issue to [classnotes@bucknell.edu](mailto:classnotes@bucknell.edu) or Class Notes, *Bucknell Magazine*, Bucknell University, Lewisburg, PA 17837.

# 1937

**CHARLES I. VOGEL**  
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West Chester, PA 19380  
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charlestunal@verizon.net

# 1938

**NICOLE CONNOR TAYLOR '01**  
5034 Hollyridge Drive  
Raleigh, NC 27612  
[nicole\\_connor1979@yahoo.com](mailto:nicole_connor1979@yahoo.com)

# 1939

## REUNION 2014

**AMY MEDELL POE '89**  
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Lorton, VA 22079  
703-975-3209  
[thepoes1@cox.net](mailto:thepoes1@cox.net)

It's been a quiet six months without news from your class. I hope that might indicate you are saving your most newsworthy events to share at the upcoming 75th Reunion for your class, a truly remarkable milestone. By comparison, this spring I'll mark 25 years with my own Class of '89. Should you be traveling to campus, it would be a delight to become personally acquainted. For those not making the trip, I welcome the chance to report on your behalf in the next Class Notes report. — A.M.P.

# 1940

**ALICE HEALEY WOLPERT**  
260 Lake Ave.  
Newton Highlands, MA 02461  
[bucknell40@verizon.net](mailto:bucknell40@verizon.net)

# 1941

**HOLLY HINCHMAN  
REIGNER '96**  
758 Hinchley Run  
West Chester, PA 19382  
610-429-1948  
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# 1942

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# 1943

*Bucknell Magazine* is searching for a reporter for the Class of '43. Please contact us if you are interested. Please direct your news for the next issue to [classnotes@bucknell.edu](mailto:classnotes@bucknell.edu) or Class Notes, *Bucknell Magazine*, Bucknell University, Lewisburg, PA 17837.

# 1944

## REUNION 2014

*Bucknell Magazine* is searching for a reporter for the Class of '44. Please contact us if you are interested. Please direct your news for the next issue to [classnotes@bucknell.edu](mailto:classnotes@bucknell.edu) or Class Notes, *Bucknell Magazine*, Bucknell University, Lewisburg, PA 17837.

# 1945

**SHERI GRENNILLE '89**  
42 Fourth St.  
Pennsburg, PA 18073  
215-872-7128  
[sherigrennille@verizon.net](mailto:sherigrennille@verizon.net)

My favorite thing about being a class reporter is getting surprise letters in my mailbox. After the last issue of *Bucknell Magazine*, I had just such a letter from **George Naimark**. He thanked me for writing the column on behalf of the rest of the class and challenged you to write me as well — I love George! "Maybe we can stir things up by encouraging any first floor East College dwellers of 1941-42 to speak up? Don Nesselbush '48, Dick Wagner

'50, Hal Cohn, Bill Tait '47, Ira Sheffler '44, Sal Black ... Any stories about great faculty people like Willard Smith, Coleman, Gold, Parker or others?" So, Class of '45, does anyone have an answer for George (and me)? I hope to have a surprise from you soon, either postal mail or email. — S.M.G.

# 1946

*Bucknell Magazine* is searching for a reporter for the Class of '46. Please contact us if you are interested. Please direct your news for the next issue to [classnotes@bucknell.edu](mailto:classnotes@bucknell.edu) or Class Notes, *Bucknell Magazine*, Bucknell University, Lewisburg, PA 17837.

# 1947

**JEANE MORGENTHAU ROBERTS**  
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Newtown, CT 06470  
[uniman11@sbcglobal.net](mailto:uniman11@sbcglobal.net)

The beauty of the wintry, snowy New England day we're experiencing in Newtown, Conn., today can only be matched by Bucknell's winter beauty. Visiting Bucknell.edu today, Jan. 6, showed pictures of Bucknell with the caption, "A snowy Bucknell is a beautiful Bucknell." It certainly brings back memories of attending class on "the hill" following or during a snowstorm many years ago. Current campus news and academic news can be found in the *Bucknell Alumni Connection* newsletter. Bucknell will have a new website in 2014. — J.M.R.

# 1948

**JOANN GOLIGHTLY BROWN**  
723 Larch St.  
Roselle Park, NJ 07204  
[joann.brown44@verizon.net](mailto:joann.brown44@verizon.net)

# ClassNotes

I hope by the time you are reading these notes it will be a bit warmer than today. We in New Jersey are suffering in the low, low numbers — like 7. I do hope your holidays were beautiful and now you have thoughts of summer fun and traveling — but not too far for us '48ers. Write me about your vacation days so we all can enjoy.

As is our usual custom, my son **Jeff '79** and I drove to see my daughter in Virginia, **Jill Brown Waters '82**, and her husband, **Jack Waters '79**, for the Christmas celebration. We had a great time eating much too much, going to the movies and taking a day trip to Fredericksburg. On our way back we stopped to see a friend of Jeff's, **Scott Stevens '79**. All in all it was a memorable trip.

I have talked to **Robert Guempel**, who told me that he and his wife, Jeanne, celebrated their 60th wedding anniversary. The party was attended by almost that many guests, including eight Bucknellians. They are in Florida from January to April. What a life!

Our family is planning on going up to Bucknell to see them play a great basketball game. I'll tell you about it next time.

As usual, **Helen Hayden Nelson** sent us a Christmas card full of news of all her activities. You really keep busy, Helen — thanks for keeping in touch. Don't forget our 70th comes up in four years!

Happy spring days! You all are in my thoughts. Hoping you will write me of your daily doings. Go BU! — J.G.B.

## 1949

### REUNION 2014

**CAROLYN MELICK DERR**  
3800 Shamrock Drive  
Charlotte, NC 28215  
704-532-5318  
d2252@aol.com

I did not think I had anything to report on the Class of 1949, but I opened my file this morning and found a letter from an old classmate, **Leonard Kline**. He always wondered why there was not much information from members of the Class of 1949. Here is his information: He had five years in the Air Force (three of them in the Pacific). He received a B.S. in mechanical engineering and worked for Lycoming in Williamsport, Pa., where he was involved with aircraft engines. Then he was recruited by North American Aviation, now known as Rockwell, to work on the development of rocket engines, which are still in use for space exploration. In 1962 he went into his own business, tax consulting and return preparation. He is still at it at the age of 92 and going strong — the IRS keeps him on his toes. He has been married to his second spouse for 47 years, and they live in Thousand Oaks, Calif., close to the Reagan Library, which is a must-see if you can get there. He lives about five minutes from California Lutheran University, about the same size as Bucknell but much newer. He was a member of Theta Chi for four years but has lost contact. His home phone number is 805-495-4825.

I did not get Christmas cards from any of my Bucknell Class of 1949 friends. I had sent them cards and letters. I imagine some of them may have died, but those that haven't didn't feel up to sending me any message. After all, we are all getting old. I am probably one of the youngest members of the class, and I will be 86 in February. — C.M.D.

## 1950

**PAT WAGNER**  
743 Mahoning St.  
Milton, PA 17847  
570-742-3345  
patty.wag@hotmail.com

We were greatly saddened to learn that **Jeanne Spong Akerhielm** passed away on Jan. 29. A member of Delta Zeta, Jeanne was a very active Bucknellian. She served as art editor for *Squirrel* and the student handbook, and was a member of Mixed Chorus, Panhellenic Council, Mortar Board, Honor House, Sigma Delta Pi, NAACP and Christian Fellowship. She and **George Akerhielm** met at Bucknell and were married for 62 years. Jeanne was a nursery school teacher, served as assistant art director for WCNY in Syracuse, and was art director for Lady Bug's Garden, a children's TV program. Before moving to Upper St. Clair, Pa., she and George owned and operated Gallery II, an art and custom framing shop in Manlius, N.Y. She is survived by George, two daughters, two cherished grandchildren and by her brother Richard and family.

*Note: Jeanne's obituary appears in this issue's In Memoriam section.*

**Jacqueline Mayer Packard** reports that life is good at Harrogate Retirement Center in Lakeland, N.J. Following a successful and happy career serving as a travel agent in NYC, Jackie enjoys many activities at Harrogate, where she is head of the hospitality committee.

Married for 67 years and parents of three sons and one daughter, **Ralph Dreese** and his wife live in Mifflinburg, Pa. Ralph was production manager for a number of years at Philco-Ford, and later at Zenith in Watsonstown, Pa. An avid hunter and fisherman, his rod and rifle experiences have been superseded by watching sports on TV. Ralph's hometown is the site of Christkindl Market, the oldest outdoor Christmas market in the U.S. Celebrated every December, the market includes as many as 100 vendors featuring crafts, food, music and entertainment. Mifflinburg also honors its German heritage with a yearly Oktoberfest, complete with traditional food, dancers,

bands, competitions and all kinds of beer.

I had a wonderful telephone conversation with **Elizabeth Koch Summer**. She and husband, George, a retired pediatrician, make their home at Carolina Meadows in Chapel Hill, N.C. Betsy was the proprietor of Colonial Inn Antiques for a number of years and was a member of the Hillsborough Historic Commission. The Summers are parents of one daughter and one son, and they have six grandchildren. Through the years Betsy and George have kept in touch with good friends **Don '51** and **Janet Mardaga Higgins**.

**John and Marge Lawler Rickard '51** were in Lewisburg to spend a beautiful white Christmas with 12 family members at the home of their son, **John Rickard '75**, professor of English at Bucknell. Parents of two daughters and one son, six grandchildren and four great-grandsons, the Rickards live in Lewisville, N.C. John is retired from the U.S. government. He says that nowadays his favorite pastime is eating. When not taking life easy and enjoying Southern cuisine, John and Marge enjoy traveling via the rails. They say it's the way to go.

It's always special to hear from **Dorothy King Anderson '46**, who continues to improve from severe injuries sustained in an automobile accident. Dottie has moved to a condo at 7855 Willow Spring Drive, Apt. 721, Lake Worth, FL 33467. She hopes that one day she will be able to return to Pennsylvania for a reunion with high school and college friends. We look forward to seeing you, Dottie.

**Jane Kohler Coleman '52** is an active volunteer with the Meals On Wheels program. She exercises twice a week with Silver Sneakers, enjoys meeting with friends for lunch and keeps busy at home. Eighteen family members, including six of Jane's seven great-grandchildren, were on hand for Christmas day at daughter Penny's home in

Bloomfield, Ill. Her daughter Cynthia and son Scott are never far from Jane's home in North Canton, Ohio.

We remember well and greatly miss our good friend and longtime class reporter, **Dick Coleman**.

Note: Dick's obituary appears in the Summer 2013 In Memoriam section.

All is well with **Alice Windeknecht Totten '52**, who enjoys life at lovely Nottingham Village in Northumberland, Pa. Classical music, good books, conversations with neighbors, keeping up to date with old friends and occasional shopping are high among Alice's list of favorite things.

I am happy to let you know that a collective sigh of relief was heard throughout central Pennsylvania when plans for a tire-fueled burner at National Gypsum's West Milton plant were terminated. The decision to back out of the project was influenced in part by many voices, including Bucknellian voices. People were opposed to the burner because of its close proximity to White Deer Elementary School, the Susquehanna River and nearby farms and neighborhoods. Three cheers for the people. — P.W.

It was nice to hear from **Gene Cobaugh** that he and his wife, Betty, have moved to North Carolina and they now call themselves "half backs." He says that they are halfway back to where they started from in Pennsylvania.

They are residents of a lovely mother-in-law apartment on the ground floor of the farmhouse belonging to their son Steve and daughter-in-law Pam. They describe their view through French doors revealing pastures, woods and Scottish highlander cattle as relaxing and beautiful.

Gene notes that Steve is doing well, and the last three MRIs show no tumor growth. He helped Gene with "legal stuff" while helping him hang pictures. They note that Pam is very talented, a great cook and lots of fun.

Gene and Betty made the move in October and love their new "digs." Their dog Tucker, a black lab, is an added bonus. Their new address is 3870 Hudlow Road, Rutherfordtown, NC 28139, and their phone is 828-288-9849. Thanks for writing, Gene. — C.K.E.

## 1953

**CHRISTINE HILL KILLOUGH**  
234 E. Meade St.  
Philadelphia, PA 19118  
chkillough@gmail.com

The borough of West Chester, Pa., in the fall of 2013 inaugurated a Walk of Fame to honor its movers and shakers both past and present. One of the first seven plaques set into the sidewalk was for our classmate **Charlie Swope**. "Charles Swope, 1930-2003: President of the First National Bank, Marine Corps veteran, Community and Civic Leader, and West Chester University board president." His plaque was placed on High Street near the home of the bank he served for 30 years.

**Frank Meredith** provided news about **John McFadden's** granddaughter: NBC Nightly News with Brian Williams had for the last segment one Friday night last fall an item featuring Tatyana McFadden. She was profiled in a story about the upcoming NYC Marathon. She is the best female wheelchair athlete in the world. She won the wheelchair division of the 2013 NYC Marathon, which made her the first woman ever

to win the grand slam: Boston, Chicago, London and NYC marathons, in one year. John's daughter **Debbie McFadden '79** adopted her when she was 6 from a Russian orphanage, and it has been history ever since. Tatyana has a website: tatanamcfadden.com. John was very supportive of Tatyana, taking the entire McFadden family to Beijing and London for the Paralympics.

I received a surprise envelope from the University, an endowment report. How is your memory? I do not recall that at our 25th Reunion — where we collected what was then, perhaps, a record setting amount for a class gift of \$32,642 — that we established the Class of 1953 Lectureship. **Zane Brown** was our class president at that time and he remembers working hard along with lots of classmates to gather that hefty sum. The market value of the fund in June 2013 was \$194,382 and it yields an estimated annual income of more than \$10,000. We have inquired at Donor Relations and indeed the fund is being used and our class name is carried forward. Lectures are usually co-sponsored, so our name is frequently paired with another donor or with a

## 1951

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## 1952

**CAROLYN KNIES ERDLÉ**  
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Colorado Springs, CO 80904  
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liberty384@comcast.net

### IN MEMORIAM: RALPH WAITE '52

**Ralph Waite '52**, an actor best known for his role as family patriarch John Sr. in *The Waltons*, passed away Feb. 13 in Palm Desert, Calif. He was 85 years old.

Born in White Plains, N.Y., Waite served in the Marine Corps from 1946 until 1948. He went on to Bucknell, graduating with a B.A. in religion, and afterwards attended Yale Divinity School and was ordained a Presbyterian minister.

He began acting in 1960 and appeared in several feature films, including *Cool Hand Luke*, before landing his part on *The Waltons* in 1971. He would reprise the role of John Sr. for nine seasons.

Waite received Emmy nominations in 1977 for his role as Slater in the acclaimed mini-series *Roots*, and in 1978 for *The Waltons*. In 2000, Bucknell honored him with an Academy of Artistic Achievement Award. Waite continued acting into the current decade, appearing in recurring roles in HBO drama *Carnivale*, crime dramas *NCIS* and *Bones*, and soap opera *Days of Our Lives*, among others. He also ran unsuccessfully for Congress in 1990 and 1998.

He was preceded in death by his former wife, **Beverly Hall Waite '51**, and by a daughter. Survivors include his wife and three children. — *Matt Hughes*



MONTY BRINTON/CBS ©2008 CBS BROADCASTING, INC.

University department sponsor.

**Jim '52 and Veve Abronski LePard** listed in their Christmas letter all the things they love about living in St. Augustine, Fla. Here are a few, "New one-story home with big walk-in closets; the short drive to see our granddaughter Sydney, our daughter Katie and son-in-law Chris; our new friends; cafés and restaurants that overlook the ocean and the dining in the old city; bike riding through World Golf Village." The list of what they miss includes, of course, family and friends of the last 50 years. They were looking forward to visits from family and friends over the winter.

I enjoyed my annual lunch with **George '58 and Bobbie Roemer Gibb** the day before Thanksgiving while I was in New Jersey visiting family for the holiday. What a joy to see them. I spent New Year's Eve with **Shirley Reidinger Ostendarp at Trudy Knutzen Powelson's** house in the Berkshires. It was not a late night, but a great time.

I received an intriguing email from **Ellen Herte Schick** with the subject, "The Shaka needs work," with a photo of her and her fingers in strange positions and the message "Happy New Year." That sent me to Wikipedia where I learned "The shaka sign, sometimes known as 'hang loose,' is a gesture often associated with Hawaiian surf culture and consists of extending the thumb and smallest finger while holding the three middle fingers curled, and gesturing in salutation while presenting the front or back of the hand; the hand may be rotated back and forth for emphasis." When I responded to Ellen, she told



me, "My grandson took the photo with his phone to send to my son in Hawaii. My fingers don't bend the right way anymore either." You never know what you might learn when you read this column!

**Bobbie Maurer Reitz** passed away on Nov. 5, 2013. Her husband, **Bill Reitz '51**, who died in 1996, had a career with J.C. Penney and they had moved eight times, but from 1972 on she made her home in Chillicothe, Ohio. Bobbie loved to ski and was a top-flight tennis player. She was a writer and poet and her talents were used in newspaper columns, Christmas greetings and organization publications. She was a leader in her church and AAUW groups wherever they lived. She was listed in editions of Marquis' *Who's Who of American Women* and *Who's Who in the Midwest*. We remember her for her many talents, good humor and courage. She attended our 50th Reunion in her wheelchair and enjoyed using her motorized cart to continue to be active in her apartment and at her country club for summertime swimming, dining and other events. In our Reunion book in 1978 she wrote, "Make each day count," and she did. Her sons, David and William, and his wife, Joann, survive Bobbie.

*Note: Bobbie's obituary appears in this issue's In Memoriam section.*

This summer, **Diane Slifer Scott '54** will publish a book 13 years in the making that chronicles the courtship of her parents, **Ken Slifer '26 and Caryl Dutton '27. Flivverin' With You: The True Story of a Great Love in Letters** weaves together excerpts from more than 400 love letters, written with increasing frequency as romance blossomed between 1923, when Ken and Caryl were at Bucknell, and 1928, when they were married. The title comes from a Valentine Ken created in 1924 that reads, "I'd rather be jes' flivverin' with you than ridin' in a Rolls Royce with anyone else." His elegant

drawing of a 1924 Rolls is the card's centerpiece. A "flivver" was any ordinary car similar to his family's Model T Ford. Diane's full-color book — featuring Ken's beautifully painted envelopes and some historical photos from Bucknell — offers a fascinating rear-view mirror glimpse into the nature of life and love, as experienced by two extraordinary young people in the 1920s. Visit [FlivverinWithYou.com](http://FlivverinWithYou.com) or [BlueBlazeBooks.com](http://BlueBlazeBooks.com) to learn more and purchase online. — C.H.K.

## 1954

### REUNION 2014

**BONNIE MACKIE ASPINWALL**  
316 Nautilus Court  
Fort Myers, FL 33908  
[bonaspinwall@embarqmail.com](mailto:bonaspinwall@embarqmail.com)

**Roy Schmidt** wrote that in October, **Bob and Jan Replogle Roberts '56** hosted a mini reunion of pals at their beautiful home in Palm Garden, Fla. It was organized by **Bruce MacClary** and attended by **Paul Ganz** (all the way from London), **Ken Tashjy '55, Bob Rupert '55** and Clair Murnane, representing her deceased husband, **Owen Murnane**. Aside from reminiscing about the Bucknell days, they were awestruck by the exquisite woodcarvings done by Bob. Roy's book has been published and can be found at [HarbourIslandDream.com](http://HarbourIslandDream.com).

**James Appleyard** sent a newspaper article reporting the Oct. 31, 2013, death of **Anthony "Tony" Kritis**. Tony was a member of Phi Lambda Theta.

**Pat Dankel Kritis '55** also wrote about the passing of her husband. Besides being a Phi Lam, Tony was a school teacher, a real-estate broker, a charter member and past president of the Washington Township, N.J., Rotary Club, a golfer and an all-round great person.

*Note: Tony's obituary appears in this issue's In Memoriam section*

**Barbara Jewell Zwynenburg** wrote a cheerful letter, recalling the fun times at Bucknell.

It is always a joy to hear from the classmates, even if the news is sometimes not so joyful. — B.M.A.

## 1955

**GAIL ROTHENBERGER SHAND**  
4 Homestead Lane  
Falmouth, ME 04105  
[grshand@gmail.com](mailto:grshand@gmail.com)

In the last issue of this magazine I mentioned my meeting with **Nancy Green Gates**. Nancy wrote that she was blessed with nearly 49 years of happy marriage with Harris. They had two daughters, four grandchildren and many wonderful friends. Quite unexpectedly, she and a Florida neighbor who had lost his wife found a new life together. She said, "It is possible to fall in love twice."

**Norm Single** tells of another wonderful visit with **Bill and Jean Carnegie Golightly** at their cabin. The night that he arrived for his visit in November, the temperature dropped to 13! **Nancy Barnes Klahre** joined them later in the week and they had a mini reunion in the mountains.

Many will remember **Jacquelynn Hartman Gano** from our freshman class. Jackie and her husband, Bill's, granddaughter **Paige Gano '17** started her freshman year in September 2013! They are so very proud of her and that she is enjoying Bucknell. Jackie and Bill live in Bethlehem, Pa.

The temperatures have been harsh here in Maine. The fresh snow transforms the outdoors into a magical place. We'll be heading to Hilton Head, S.C., in March. By the time the *Bucknell Magazine* reaches you, spring will be with us! Please send your news to me. — G.R.S.

# 1956

**PAT GROFF HERSHOCK**  
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Palm Coast, FL 32137  
386-447-8807  
bopat72@gmail.com

Dixon Clark sent an email to share the sad news of the death of another DU brother, **Ralph Smith**. He writes that he met Ralph as a raw-boned, strong-as-a-bull farm boy on the third floor of West College our freshman year, and they hit it off immediately. Ralph and his sister were adopted by a Mr. and Mrs. Smith of North Bingham, Pa., who owned a potato farm called State Line Farm right on the Pennsylvania and New York state line. His education was in small rural schools characterized by the 12 classmates in his high school graduating class.

Dixon writes, "One of his teachers convinced Ralph and his parents that he was college material and recommended Bucknell. On several occasions, Ralph told me that his experience at Bucknell and the DU fraternity played a large role in his success after Bucknell, although I would suggest that his marriage to Ann also had huge benefits.

"Ralph and Ann were regular members of the DUs who faithfully returned for our annual reunions at Bucknell. Surviving widows are always welcome in our tight-knit group's get-togethers. My friendship with Ralph started in '52 but will not end with his passing."

*Note: Ralph's obituary appears in this issue's In Memoriam section.*

**John McKee** sent his annual Christmas letter complete with a photo of Rita and him. They went to Bucknell in June and then drove on to their cottage, where John kept busy doing his gardening. There were no fair entries for his tomatoes this year as the tomatoes ripened after the opening of the fair. Visits by the family continued throughout the year.

I talked with **Barb Bauer Tanner** and she shared news of a cruise she took with her daughter **Linda Tanner Luxenberg '80** and her two granddaughters, **Andrea '11** and **Kelcey Luxenberg**. Since the family is scattered in different parts of the U.S., Barb's idea for the trip was to make wonderful family memories. The original trip was planned as a round-trip journey from Barcelona, but Barb received an email from the Oceania cruise line suggesting a more luxurious trip with added benefits she could not refuse. They flew to Barcelona and toured several ports in Spain, then crossed the Atlantic Ocean to Brazil, where they visited three ports. After the fabulous 18-day trip, they flew home. What wonderful memories! — P.G.H.

# 1957

**DOROTHY HUND HAYES**  
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Last fall at the Trianon Hotel in Naples, Fla., the Sixth Streeters celebrated the 60th anniversary of their friendship. In September 1953, 14 freshman girls arrived on the Bucknell campus, went to their assigned rooms in Sixth Street House and met their roommates. We were greeted by our junior counselor **Ellen "Dief" Diefenbach Jackson '55** and house mother **Sally Graybill Houser '53**. We gathered in the living room and that was the beginning of a special relationship that has lasted 60 years.

We held our first reunion in 1998 in Essex, Conn. Since then we have had reunions in Stone Harbor, N.J.; Niagara-on-the-Lake, Ontario; Brandywine, Pa.; Charleston, S.C.; Washington, D.C.; Annapolis, Md.; Lancaster, Pa.; and three times in Naples, Fla. Of the 11 possible attendees at the 2013 reunion in Naples, only one, **Marti Hersch Tell**, was unable to come. "Dief"

Jackson, **Sibby Ullsh Adams**, **Nancy Johnson Andrews**, **Dot Hund Hayes**, **Billie Jane Boyer Maul**, **Bobbie Folk Mynott '56**, **Cary Lefever Roberts** and **Carol Christ Steele** traveled from various long distance locations. **Shirley Hall Carr** and **Nancy Fisher Rittenhouse** live year-round in beautiful Naples.

We enjoyed the many attractions that Naples offers, including the Naples Museum of Art, Palm Cottage, Naples Pier, Naples Botanical Garden, the Sugden Community Theatre and several great restaurants. But the main attraction of all our reunions is the fun of being together and the nurturing of our special friendships. We are grateful for our health and the ability to come together. Sixty years. Wow!

Fellow reporter **Pat Groff Hershock '56** sent me a news item about **Jack Kennerdell**. Although Jack has retired from his ophthalmology practice in Pittsburgh, he has still been busy as a professor of ophthalmology at the University of Florida and volunteers his time at two free clinics, one in Bunnell, Fla., and one in Pittsburgh. In 2008 he started a free clinic with Catholic Christian Charities in Pittsburgh, and in 2009 he organized an ophthalmology unit in Bunnell.

In 2012, Jack was named one of the five top volunteers in the national Catholic Charities in the United States. Since 2009 he has been teaching at the University of Florida in Jacksonville. His students are ophthalmology residents. He continues this work on a part-time basis. Jack and his wife,

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Pat, live in Palm Coast, Fla.  
— D.H.H.

## 1958

**ROBERTA BAYER SCHLACKS**  
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Here I sit before the computer, very distracted by the beautiful snow falling gently, our first "real" snow this year. It's quite a change from my recent stay in Puerto Vallarta, Mexico, where the weather was perfectly warm in the 70–80 degree range with sun each day. It was difficult to return to the most unusual 0 degree temperature!

Received my usual Christmas greeting from Bucknell buddies and several nice emails from **Dorothy Ann Slifkin Altwarg**, who, with her husband, Sheldon, winters in Massachusetts and summers in Mexico, where Dorothy continues to enhance her Spanish language ability and also is an accomplished potter.

**Elaine Longenecker Wilson** wrote that she and **Merle Holden Winstead** are planning a '58 Kappa Kappa Gamma pledge class reunion in 2014. Date and destination to be decided. Heads up and stay tuned, Kappas! I will be there for sure!

Merle has been a faithful and helpful friend during this past year and stays amazingly busy with her family, travels and life in Phoenix. I am counting on Merle and Elaine to organize that reunion!

**Clark '56** and **Ann Moore Workman** had a year with several health issues, but they



have overcome them and are doing well now. Unfortunately, their Florida home was struck by lightning, so they have been in rental homes for several months — not fun! They did have some bright moments with a trip to Ireland and high school graduations of two grandchildren. Ann is always generous with her family news and activities. Thank you, Ann.

**Peyton and Francie Beighley McDonald** continue to enjoy life with their family and their darling little grandson. Peyton retired this year. Wow, he stuck it out for a long time! I really missed seeing them and all the others at the reunion.

**Ginny Vollmer Swaile** sent a lovely Christmas greeting. I am always glad to hear from her.

**Nancy Stuart Edwards**, a Kappa pledge that transferred, and husband, Don, have lived in the Delaware area forever and love it there. Nancy, stay tuned for the reunion.

I received a lovely card and message from **Bob and Pat Wenk Strachan '57**. I hope to see them down this way this spring or summer as they have common friends in our community.

**Cathy Hoffman Doremus** sent a Christmas letter filled with news of their family: two sons, one married, and one adult grandson. Son David is in Wyoming and hoping to transfer back East. Peter is near Cathy and John and is a helpful handyman. Cathy attended our last reunion. Such a loyal Bucknellian indeed! Cathy enjoys bridge, book groups, trips to NYC, art lessons and lots of luncheons with the "girls." We will always be girls, never old ladies!

And last, but not least, our first-year Larison counselor, **Bette Skow Kenzie '56**, sent a heartwarming letter. It was so good to hear from her after all these years. Of those who sent me Christmas greetings, the following were in her hall group: Cathy, Ginny, Nancy, Francie and yours truly. She was the best and we (I) certainly gave her a challenge. Thanks, Betty!

Let's hear from others, please. Need to keep this column active! — R.B.S.

## 1959

### REUNION 2014

**THEODORE DU PUY**  
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Ted and **Joan Peregoy Thayer** were aboard the *Queen Elizabeth* for a voyage to San Francisco via the Panama Canal! Joan writes, "Last December, two of our sons, Richard and Will, joined Ted in a brass quintet playing at the Kennedy Center with our Encore chorale. A great family Christmas!"

**Carolyn Pratt Barton** and husband, Cornelius, had a two-week cruise in January through the Panama Canal to celebrate their 50th anniversary.

The only thing of importance for **John Bodnar** was that on Jan. 9 his number-two son Scott's wife presented John and his wife, Mary Jane, with their 15th grandchild, little Richard Rafe Edward Bodnar, weighing in at 8 pounds, 10 ounces. With family humor, John announced him to be the future chief of the Bodnar tribe, consisting of five children and spouses, 15 grandchildren and five great-grandchildren.

**Howard '58** and **Loie Iffert Rudge** last summer took their family on a safari to Zambia and Botswana, staying at three different camps. They also took a side trip to Cape Town, South Africa, to visit friends. It was a magical experience and all 12 of them, including **Diana Rudge Limongelli '89**, had a fabulous experience. The four grandchildren, 8, 10, 12 and 15, were the perfect ages and will never forget it.

After **Jay D'Aprix's** wife, Eileen, died in June 2012, Jay decided he no longer wanted to live in New Jersey, his home

of 75 years. He spent some time looking around and found a retirement community in North Carolina named St. James Plantation on the coast a few miles from Wilmington in the southeastern corner of North Carolina. Southport is a pleasant and quiet little Southern town where the people are very friendly. Jay bought a little house where he hopes to spend the rest of his life. If you would like to venture there, his number is 910-553-4070 and his address is 4290 Finley Court, Southport, NC 28461.

**Carol Metcalf Keenhold** and husband, Ron, returned to Jensen Beach, Fla., for the winter and were very glad to be away from the bitter cold, icy and snowy New Hampshire! They hope to meet with **Herbie and Marty Taylor Wright**, as they are only about 22 miles north of them on the East Coast. Both the Wrights and the Keenholds have anniversaries in January, and that definitely is a reason to celebrate! They enjoyed a wonderful Christmas card picture of **Gayle Myers Wampler** with her husband, Joe, and the entire family out in Danville, Calif. They received a card and note from **Jenny Chase Pemberton** and her husband, Jeff, from Wilton, Conn.

**Greg Ogden** and wife had a big 2013. Finally, after 10 years of indecision, they sold their home in Alexandria, Va., and are Florida citizens, living in a 55-plus community in the Tampa Bay area. Greg is loving the brand-new house. He said it was delightful when in January 6 to 10 inches of snow were forecast for the D.C. area and he was outside in his Bucknell T-shirt.

Greg's email address stayed the same, groggie@aol.com. He will be making contact through **Ken Rickett '60**, along with the many others who also reside in Florida. Greg hopes to get some golf in with them. He would be very pleased to hear from any of his Bucknell classmates who happen to be in the area.

Prior to Christmas 2013, **Willi Stahura** and **Sylvia Beauregard Van Cleave** met at Rockefeller Center in NYC and enjoyed a wonderful lunch while viewing the skaters under the magnificent tree. They spent the rest of the afternoon window-shopping on Fifth Avenue. Being with a special friend was a great way to initiate the holiday season. Beau is looking forward to seeing many classmates return to our 55th Reunion this year. Willi and Beau will be there.

**Bob Burnett '58** stopped in Mt. Gretna, Pa., recently to have lunch with Mel and **Donna Jeanne Gay Kaplan**. He was fresh from Denmark complete with wonderful pictures to show them. He also enjoyed Homecoming and travelling to New Jersey to visit his grandsons and his son, Rob. Donna enjoyed seeing him and catching up on Bucknell and his family. He was impressed with the Kaplans' Paradise here known as Mt. Gretna, something to which **Jan Bull Borden '58** would attest (she lives here during the summer).

**Sue Garrett Taylor** started what is becoming an annual tradition: a summer trip to Tanglewood Music Center organized by her (transportation and tickets) and Willi Stahura (coolers, chairs and food). Five drive out for a summer picnic under the trees and enjoy shed seats and the Boston Symphony Orchestra performance. This will be their third summer of enjoying the trip and the music. It is a regular reunion. Several of them from the Tanglewood group are headed to Florida this winter for a weeklong beach holiday. They had lots of fun planning their winter respite.

**Ginny Emmitt Chitwood** did not run into any Bucknellians, but Phil and Ginny had a super trip to Italy last fall. They went to a neighbor's wedding on the Amalfi Coast and then toured Sicily, visited Venice and attended a Verdi opera in Parma. Fun!

**Hank Why** had contact with Suzi and **Dave Goodwin, Don**

**Ferrara** and Pam and **Al Foster** over the holidays to catch up with their activities and to encourage a turn out for our 55th Reunion coming up this May. Hank had an email earlier looking for support for our 55th from Sylvia Van Cleave and he agreed to round up as many Phi Psi's as he could.

On his home front, he is involved in a new activity involving teenage tennis players hoping to improve their competitive skills. He is working with a retired tennis instructor, who calls the program Teen Master Tennis. Over three years, nine of his students have advanced to number-one slots on their teams. It is incredible what commitment and good instruction can do for these young players. Hank is the chief fundraiser and happy to continue to give back — a very rewarding side of his life after Bucknell and his career. — T.E.D.

## 1960

**JANE SUTHERLAND HARLEY**  
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I was delighted to hear from **Lynne Schubert Albee**, who wrote the following, "Want to tell you about our summer get-together in Maine with **Beverly Bedwell '61** and **Ken Bryars**. We rented a house in Bar Harbor

for one week and another in Camden for a week. We all agreed that we favor Camden. It's a lovely village with a beautiful harbor. **Roger** became a pro at "lobstah" preparation. He was able to buy the lobster for \$3.25 per pound! Needless to say, we all ate our fair share. We did a lot of reminiscing about Bucknell days and just had a most enjoyable two weeks." Lynn also said that she sent a report to Bucknell over a year ago of **Peg Johnson Reinhart's** death.

It was never reported. I was so very sorry to hear about Peg's passing and on behalf of our class extend our deepest sympathies to her family.

*Note: Peg's obituary appears in this issue's In Memoriam section.*

I also received the following from **Pete Fritts**, "Our group of five Bucknell alums and wives wanted me to send you a short synopsis covering our time together in Pompano Beach, Fla., Jan. 6-12. Oddly enough, the main Bucknell alum and his wife (who asked me to arrange for our group outing) were not able to make it to Florida until the day following our alumni luncheon. Unfortunately, Chris and **Denny Cox** were delayed until Chris was 'officially released' by her attending physician following a bout with the flu and a kidney infection. We missed getting the chance to see Chris and Denny, but

understood the trials and tribulations they had to endure the prior week or more.

"Since we had already planned on getting together for lunch at the end of the week, the remaining five alums and wives congregated in our rented Wyndham Palm-Aire condo on Friday. Our distinguished group included: Barbara and **Sammy Barlow**, Delores and **Jack Eachus**, Joyce and **Larry Mathias**, Lee and **Tony Rinaldo** and Page and me. After an hour or so of catching up, reminiscing and consuming a few libations, we all followed Lee and Tony to J. Marks, a very popular restaurant in the area. We all enjoyed each other's company and the opportunity to gather together in South Florida.

"Much to the dismay of everyone, the temperature dropped to 47 degrees on Tuesday and 43 degrees on Wednesday of that particular week. This was not the kind of weather we were anticipating prior to departing for Florida. Although both Jack and Larry (and wives) had to return to their respective homes in Homestead and Stuart, Fla., the Barlow, Rinaldo and Fritts duos stayed through Sunday morning. After the cold weather dissipated on Saturday morning, Tony and I got the chance to play a round of golf with Sammy as our driver/caddy. Following golf, Lee and Tony took us all on a tour of the Pompano

### 1960 MINI REUNION

*While much of the nation was caught in the grips of a polar vortex, members of the Class of 1960 bolted to Pompano Beach, Fla., for a mini-reunion in January. The Bucknellians caught up over drinks at the Wyndham Palm-Aire resort and dinner at J. Mark's, toured Fort Lauderdale and squeezed in a round of golf. It wasn't all sunshine, though. One day the temperature dropped to 43 degrees!*  
Front (L to R): Joyce Mathias, Delores Eachus, Lee Rinaldo, Page Fritts and Barbara Barlow.  
Back (L to R): Larry Mathias, Tony Rinaldo, Jack Eachus, Pete Fritts and Sammy Barlow.



Beach/Fort Lauderdale area to view the changes that have taken place since Page and I first met there in April 1960. As fate would have it, Tony was also with us at that time! Yikes, 53 years? Where have they gone?

"In order to end the weekend on a high note, on Saturday night we had dinner and watched the horse races at the horse racing track and casino located directly across the street from our condo, and I invested in a few losing bets. It was a wonderful way to end our time together that week."

I want to thank both Lynn and Pete for their news. I appreciate your taking the time to email me. It certainly helps our column when classmates send news! — J.S.H.

## 1961

**BOB BENTIVENGA**  
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I just received a nice note from **Janet "Jan" Allison Messing** recounting her trip to the "soul, er...sole" of Italy.

"In October my husband, **Jeff Messing '60**, myself, **Stu Sharp '62** and Stu's wife, Linda, enjoyed touring the Sicily, Puglia and Calabria areas of Italy. It was especially interesting to spend a couple of days in the UNESCO site of Matera in the Basilicata region and to stay in a cave hotel located in the Sassi (ancient town).

While at Bucknell, Jeff, Stu and I sang in the Chapel Choir. Stu continues to teach some



voice students at Hope College in Holland, Mich. Jeff and I sing in our church choir in Easton on Maryland's eastern shore."

These kinds of news bits are what keep us reporters going. I wish I had 100 for every issue. Digging for news is sometimes as hard as digging through the constant snowstorms we are having across the country. Was it Mildred Martin who said, "When winter comes, can spring be far behind?"

Brrringing my best to you all. — B.B.

## 1962

**CAROLYN WILCOX CONWAY**  
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**STEVE SUGAR**  
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Judging Edie: For most of us, retirement means a change of lifestyle and wardrobe. This is especially true for **Edie Lord Segree**, who has chosen to come out of retirement and don the full-length black robes of a judge of the orphans' court, a probate court that deals with estates, in Anne Arundel, Md.

This is not her first time as a judge. In 1994, then Governor Schaefer appointed her to complete the term of an orphans' court judge who had resigned. This time, Edie was appointed by Governor O'Malley to replace a judge who passed away in April 2013. Says Edie, "I am really enjoying serving as a judge. The court meets twice a week to review cases — on some cases, there is no conflict; others are more tangled."

On her July 1 retirement, Maryland Speaker of the House Mike Busch, who had worked with Edie for more than three decades, said, "In this profession, you couldn't find a better person than Edie."

Edie did not stay retired for long. On Sept. 3 she was sworn in as the newest Anne Arundel County judge. Her term ends November 2014.

The Sweet Shop, Revisited: While many of us have fond memories of the Sweet Shop, Barry and **Mardie Napier Worst** enjoy their own sweet shop on a daily basis. As owner-operators of Kilwins in Winston-Salem, N.C., they offer a selection of sweets ranging from ice cream to chocolates.

Why Kilwins? Mardie explains, "After 33 years of owning furniture stores in Kansas, North Carolina and Missouri, we discovered Kilwins while waiting in a long line for ice cream in the resort town of Blowing Rock, N.C. Furniture was fun, but Kilwins brings us more smiles and no (furniture) returns. We love our sweet life in Winston-Salem!"

Ciao: Friends and family gathered to help **David and Ruth Liming Ackroyd '65** celebrate their 50th anniversary in Celebration, Fla. — a Disney small-town America re-creation. The celebration coincided with their return from Venice, Italy, where, for the past eight years, David has had the enviable task of teaching a five-week program on the history of theater in Italy for Flathead Valley Community College, Montana. The program immerses students in Italian culture, language, theater, music, art and architecture. Says David, "I knew my MFA would come in handy one day."

Mr. B.'s lament: it now takes longer to pack your meds than your suitcase.

Keep us posted. — C.W.C. and S.E.S.

## 1963

**WINIFRED SPRINGER BRICKMEIER**  
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This has been a very cold winter, but it has not slowed us down. We manage to get out for two walks a day, sometimes at the mall when the weather is bad. It has been a fairly good

winter. Our daughter, Laura, and her husband, Tom, came for a visit for four days after New Year's Day with Kathryn, 11, and Jack, 8. They then headed back to Charlottesville, Va., where Tom teaches at Darden School of Business at the University of Virginia.

**Dick Fidler** managed to get to England and to Germany. They flew from Philadelphia to Heathrow Airport, then traveled from Heathrow to London and visited Parliament Square and The Cabinet War Rooms. "They" were a trio of Dick, his brother Ken and their guide, Adrian. They spent some time drinking Croft sherry in memory of Dick's friend, Ted. It brought back memories of a time when Ted, Adrian and Dick went to Scotland for about three weeks.

They visited the Handel House Museum and spent a good amount of time visiting cathedrals. They spent time at an airplane hangar, where Dick had time to touch lots of things. They spent time at the Brown Hotel and then in the Royal Cambridge Hotel, but then back to the Brown Hotel. Day 11 was his last day in the U.K. Adrian picked Dick up and they went back to Heathrow to board a flight for Frankfurt, Germany.

When he arrived at the airport in Germany, a friend, Heinz, and his wife, Louise, picked Dick up and took him to their house. Dick and Heinz spent time talking about the lives they spent together as students at Overbrook School for the Blind. They spent some time touring Würzburg, where they visited the Christmas market and got a taste of the German Christmas celebrations. They walked around the grounds of the Residenz, a large palace, and attended a symphony concert by the Würzburg Symphony Orchestra with good acoustics. On another day, they went to an organ recital. Good show! The next day they had a big surprise. They went to a Julius Hospital winery, where they did wine

tasting. One morning, Heinz and Louise took Dick to the railroad station to get him back to the airport. They managed to get back to Philadelphia. Adrian did a great job of helping Dick. Lots of delicious food!

**Dick and Gail Kille Tyrrell '64** are living on Hilton Head Island, S.C., where they have a chance to see a number of Bucknellians, including **Robin Harris, Phil Davidson, Vic Manuele '62** and sports PR man Brad Tufts, who worked at Bucknell for a long time. It was good that they visited their daughter in Houston at Christmas and managed to touch bases with **Tom Johnson**, who was doing well. They had a chance to have lunch with **Ron Giordano** and enjoyed his enthusiasm and good humor. They are planning to attend the Gail's 50th reunion this year.

*Editor's Note: To this day, Brad Tufts continues to use his extensive knowledge of Bucknell to proof the magazine. He remembers details that aren't in any database!*

**Vince Coughlin** and his wife, Connie, moved to Macon, Ga., in June 2010. Vince was recognized by *Leading Age of Georgia* with their Positive Aging Image Award "for making a difference in the community and the state" through his work with Wesleyan College in establishing the Wesleyan Academy of Lifelong Learning (WALL). WALL is in its third year of offering relatively short courses on many different topics. WALL draws its instructors from Wesleyan College, Mercer University and Middle Georgia State College, as well as from members of the Macon community who have expertise in numerous topics. This year they are offering 19 courses. The Coughlins seem to be happy with their adventure in Macon, Ga. Connie is playing bridge and enjoying it. Vince is taking seven courses and teaching one.

**Sally DeLong Malone** managed to travel for Thanksgiving to Ocean View in St.

Augustine, Fla., to spend time with their daughter, brother, sisters and their families, then to San José, Calif., for a West Coast Christmas with their son. Sally is seeing much better after her cataracts were removed. They have had lots of snow and have spent time enjoying the fireplace in order to stay warm.

**John McMinn** is still living in Germany composing music for a string quartet and a piano trio, and it has been released on CD. He is going to continue creating music. That is very exciting.

**Penny West Suritz** says they were lucky not to have a tremendous amount of snow, but the weather is quite cold. They are still in their house at Ocean View. They are in the process of renovation. Their son Adam is still working with Tough Mudder in NYC. — W.S.B.

**Mike Trager** was named board chair of the Ladies Professional Golf Association, following three years of service on the LPGA Board of Directors. Mike brings decades of experience in sports broadcasting and consultancy to his new position, having worked for NBC Sports, Clear Channel Entertainment Television, the Baseball Network, SFX Sports Group and the Marquee Group. He is also chairman of the Trager Group, a company specializing in television consulting, rights negotiations and production.

## 1964

### REUNION 2014

**BETH WEHRLE SMITH**  
[bethdonsm@aol.com](mailto:bethdonsm@aol.com)

Remember those old, funny-looking people who came back for their 50th reunion in 1964? Well, we ain't them! We're neither old, nor funny looking. As you know, 70 is the new 50! And it is fun to stay in the dorm, where you run into friendly faces at all hours of the day or

## And the awards go to...

The Bucknell University Alumni Association Board of Directors and extended Bucknell community congratulate the 2014 ALUMNI AWARD RECIPIENTS for their exceptional accomplishments and qualities.

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### OUTSTANDING ACHIEVEMENT IN A CHOSEN PROFESSION

🏆 Ronald Liebowitz '79 🏆

### YOUNG ALUMNI

🏆 Tracey Gray '99 🏆

This year's honorees will be recognized during Reunion Weekend at Reunion Rally on Saturday, May 31, 2014.

'ray Bucknell!

To learn more about the awards, visit  
[bucknell.edu/alumni](http://bucknell.edu/alumni)

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night! So please come on back and see really terrific classmates.

Some of those who are planning to be on campus in May are **Dick '63** and **Gail Kille Tyrrell**, **Merrie Barr Donovan**, **Barb Larson Evans**, **Linda Merrion McNamara**, **Cissy Borelli Marabella**, **Nancy Jackson**, **Dee Sherman Kash**, **Phyllis Heckroth Trager**, **Karen Tukeya Giles**, **Jeanne Melis Mills** (who is living in Dorset, Vt.), **Mary Atherton Ketterer**, **Silky '62** and **Kathy Meara Sullivan**, **Dave Spencer '65**, and **Dow Fenton Malnati** (who particularly hopes everyone from Leiser House and Taylor Street comes back). **Norm Kiken** wouldn't miss it, nor would **Eliot** and **Bonnie Cullen Riskin**, **Larry Pollack**, or **Murray Ufberg**. I also got a fairly strong commitment from **Mike Rudell**, who agreed to make some phone calls to a few Sammies. Of course, **Mack Day** and **Sue Feeney Ayers** are part of the reunion committee, so they will be in evidence. And Mack tells me **John Harkavy**, **Jim Hicks**, **Mike Andrews** and **Bud Davis** will be in the orange and blue. And then there's **Nancy Nicholson Yoder**, **Bobbie Dubin Bliss**, **Linda Klein Smith**, and **Joey Pegnato** (Joey, make some calls to other SAEs and get them on board if you will, please).

In January there was a terrific event at the Port Royal Club in Naples, Fla., (promoting the We Do Campaign). I can report **Chuck** and **Jackie Pearson Weidenfeller**, **Manny Stauch '63**, **Ray '62** and **Dottie Bahrs Cosgrove '62**, **Ben '62** and **Karen Abel Jones**, **Norm '63** and **Mary Lou Roppel Garrity**, **Alice** and **Charlie Johnson '63**,



**Flossie Graber Watt '66**, **Buzzy Jones**, **Ruth** and **Mickey Melberger '61** and **Silky** and **Kathy Sullivan** all looked fantastic. — B.W.S.

## 1965

**LINDA HAIGH TOZIER**  
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**Alex Dainoff** called me before the holidays to reconnect after several years. Alex and his brother **George '66** were part of the lower brass section of the Bison Band. Their humor added greatly to my band experience. As someone who has marched 140 steps-per-minute on the frozen tundra going eight-to-five (eight steps for every five yards) while playing a French horn, I really want to thank both Dainoff brothers for keeping things lively. Alex is retiring at the end of March as regional sales manager for Fuel Tech. He and his wife, Marsha, live on Long Island, N.Y. Their blended family includes four children and several grandchildren. When I asked Alex for his bucket list, he responded that he wants to play golf more often and spend time with his grandson.

Speaking of the frozen tundra, the winter of 2014 just won't quit. Every time I hear polar vortex, my first thought is that it sounds like some kind of jazzy outerwear that the weathermen are marketing. It's colder in Pennsylvania than it is in Alaska or Sochi, Russia. In Pittsburgh there's more ice on the Allegheny River than in the Penguins' Igloo. Because the Steelers fizzled out long before the arrival of winter, most folks in Allegheny County are rooting for the Penguins, whose roster abounds with talent. It's going to be fun watching members of the Penguins representing at least four different countries in the Sochi Olympics. — L.H.T.

**Dan Atkins** was named to the National Academy of Engineering, one of the highest professional distinctions an engineer may receive. Academy membership honors those who have made outstanding contributions to engineering research, practice or education. Dan is the dean of the University of Michigan School of Information.

## 1966

**KATHERINE MILLER**  
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Happy spring, dear classmates! Actually, as I look out my window, it's a gloomy gray winter day. I am thinking about spring and anticipating its arrival. It is particularly depressing because I have just returned from a wonderful trip to Hawaii. We spent time visiting the Big Island and Maui. It is truly paradise. Throughout the trip I kept thinking, "Why would anyone leave this place?"

**Pamela Kent Riddle** and I knew each other from the French classes we took together. In fact, that was the last time I saw her. I don't think we ever spoke English to each other. I found out that she can speak English when she emailed me with this update on her life in Arizona, where she and her second husband (who also is from Africa) live. Here is what she wrote: She has two beautiful granddaughters who, unfortunately, live across the country. Pamela describes her present-day self as ecumenical, and she's still a voracious reader who loves her local library and *The New Yorker*. She is a tree-hugger and passionate about "adopting" plants that move from her yard to the patio and then inside. Pamela enjoys substituting at local elementary schools where her theater skills come in handy.

**Meg Cochran Miller** writes from her home on Skidaway Island, Ga., that at the start of every decade she and her husband, Gary, push themselves to do something new to celebrate their birthdays. To celebrate their 70th birthdays they are immersing themselves in Ecuadorian culture and the Spanish language for five weeks in August and September in Cuenca, Ecuador, a UNESCO World Heritage Site at 8,000 feet in the Andes. Here are some of their 2013 adventures from their Christmas letter: They did a lot of traveling to visit family this year — to Philadelphia to celebrate Gary's mother's 93rd birthday, to Baltimore and Colorado to visit their son Todd, his wife and their grandson, and to Chicago to spend time with daughter Amy, her husband and their three granddaughters. The highlight of their family travels was a trip to Disney World and Sea World in June with granddaughters Abby and Erin. In August, they returned to Alaska after 17 years, wandering around the beautiful mountains, bays and fjords and staying in B and Bs and inns, which filled them with appreciation for the hardy Alaskans. Presently, Meg is recovering from back surgery and hopes to join Gary back on the links before spring. Nothing keeps Meg from travel — she and Gary are on their way to Puerto Vallarta, Mexico. They are the passionate travelers.

**Peter Engler** is enjoying life as an author. If you remember, he recently self-published *New & Improved! A Political Thriller*. He writes that through his book signings he has had the pleasure of meeting several well-established authors who have offered positive comments and encouraged his first effort. He reports that his book is doing well on Amazon and has received very good reviews from readers on the site. Check it out. After the publication last fall, Peter contacted Professor **John Wheatcroft '49**, who was an inspiration to him and certainly has encouraged and

## A DENTIST WITH A GRIDIRON PAST

Some professional athletes aimlessly search for something meaningful when their playing days are done. Prudence, foresight and commitment enabled **Sam Havrilak '69** to avoid that pitfall.

After Bucknell, where he majored in biology, Havrilak planned to attend dental school at the University of Pittsburgh. Those plans changed when the Baltimore Colts drafted him. He was an NFL long shot but spent six years in the league, the first five with Baltimore.

Havrilak played halfback, fullback, wide receiver, tight end, safety, was on special teams and even saw action as Baltimore's third-string quarterback. While his versatility was a huge asset, Havrilak was never a lock to make the team and had to win his roster spot each season. So in 1971, Havrilak, with an eye toward his future, enrolled part time at the University of Maryland School of Dentistry. After finishing his football career in 1974 with the New Orleans Saints, he became a full-time student, and graduated in 1976.

"It was kind of a round-about way," Havrilak says, "but it was the best decision I ever made in my academic career, because it gave me something to do and something to transition into after I finished playing."

"If not for the excellent academic and athletic experience I had at Bucknell, I don't think I could have done any of this."

Today, Havrilak works as a dentist in the Baltimore suburb of Parkville, Md., and his patients include several former Colts teammates. Football memorabilia, mostly donated by patients, decorate his waiting room. But while his Colts experience is a proud part of his past, Havrilak says it is by no means a marketing tool for his practice.

"I'm a professional, and I let my work speak for itself," he says. "I don't want people to come here just because I played professional football. I want them to come here because they're satisfied with my dental skills."

The Colts left Baltimore for Indianapolis after the 1983 season. Havrilak played toward the end of the Colts' glory days — he was on the 1970 Baltimore team that beat the Dallas Cowboys 16-13 in the Super Bowl — on teams older fans still treasure.

"My son, Michael, is often asked if I am his father. People don't forget," Havrilak says. "I don't get visually recognized very much, but because my name is a bit unusual, people recognize me for that." — *Jack Etkin*



inspired many Bucknell students in their writing lives. He reports that he and Dr. Wheatcroft (who is 90 and lives near campus with this wife) had a delightful conversation by phone. Peter was thrilled that Dr. Wheatcroft asked for a copy of his novel. The conversation inspired him to take a few minutes to reflect on the solid education that we Bucknellians received in the classrooms of Vaughan Lit. What's next, Peter?

*Note: For a review of Peter's novel, see the Winter 2014 issue of Bucknell Magazine.*

My old friend **Dick Pace** responded to my New Year's greeting with the wonderful news that he and Mary are about to become grandparents. He also mentioned that a group of FIJI friends have planned to gather at **Roland "Cappy" Capone's** for dinner. He promised to report any notable quotes or antics. I'm still waiting for them.

Other happy family news: my youngest son, Jeremiah Turits, is going to marry his dear Emily in September in Ithaca, N.Y., where they met while attending college.

Do not forget that this is the year of our 70th birthdays! We are entering an important decade when it is the time to have new adventures and to pursue new creative possibilities. What are you waiting for? Please don't forget to tell me all about what you are doing to start your new decade. — *K.M.*

**Elizabeth Farrell Cromer** writes that after 36 years of marriage and eight years as a widow, she has married a wonderful man named Jack Cromer. **Roberta Myles King** was matron of honor during the April wedding. The two have been best friends since we were roommates in Larison during their first year at Bucknell. Roberta and her husband, Paul, live near Dallas. **Mary Kay Daniels Ganning**, another hall-mate from Peacock Alley, came from Maryland to attend. "So nice to be with long-time friends on such a joyous occasion," Elizabeth writes.

Elizabeth and Jack also took a trip to Virginia a few months later and stopped to see her Phi Mu sorority sister, **Laura Williams Honeycutt '67**, and her husband, Earl, in Chapel Hill, N.C. Elizabeth and Jack are very happy together and live in Covington, Ga.

## 1967

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Well, Class of '67, here is the next chapter in our archives. I must confess that my email box has not been overwhelmed with notes from you. Just in case someone is moved to contact me, my new email address is [cdgilliland45@gmail.com](mailto:cdgilliland45@gmail.com).

**Dick Forbes** has lived in the Marco Beach area of Florida since the '70s, and sold real estate there until his retirement. Of course, it is compulsory to play golf when one lives in that area, and Dick complies with that edict. We agreed that our years at Bucknell were some of our best, and we would be willing to turn the clock back. As a coincidence, his daughter

lives only a few miles from us in Virginia. Dick's email is [rchforbes@aol.com](mailto:rchforbes@aol.com).

**Jim Gansinger** has practiced law in Los Angeles since Stanford Law School. He is retired from practice and does mostly arbitration. He lives at his place at Lake Tahoe. However, his current business interest is Subway franchise shops in Russia. He travels there frequently to visit his 678 (not a typo) franchises, and will be at the Olympics in Sochi with his wife, Paula. Email: [jgansinger@yahoo.com](mailto:jgansinger@yahoo.com).

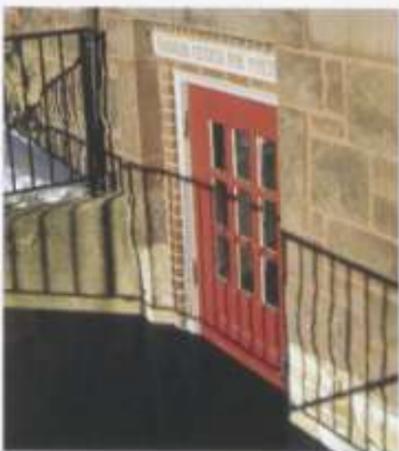
**Alice Hartzell Sallada** and her husband have downsized to a condo in Dallas, Pa. She

taught English through her career, and is an SAT tutor, which she enjoys tremendously. They have two sons and will soon have four granddaughters. As the years have passed, she has evolved from tennis to golf to bridge. If she plays them all as well as she did tennis at Bucknell, she would be a formidable opponent. Email: Salladaj1@epix.net.

**Lou Derose**, our senior class president, has practiced law in Greensburg, Pa., for many years. He talks about slowing down, but that remains to be seen. He is another person who enjoys his work too much to stop. He is married to **Joan Henderson Derose '66**, who teaches English at the local community college and volunteers in the historical society. They have one grandchild, whom they were visiting when I spoke to them.

**Sue Mante Alcock** lives in Belmont, Mass., where she taught kindergarten throughout her career. She still "subs" with some frequency. They have two daughters, one of whom lives in Tokyo, and two grandsons. She gets together with five of her college friends whenever she can. Email her at smalcock@verizon.net.

**Ken Gilbert** was a classmate of mine, not only at Bucknell, but also at Temple School of Medicine as well. Indeed, we were "cadaver-mates" in our first year there. Ken and his wife, **Ruth Durfee Gilbert**, spent six years in Africa in a community health setting and then six more years in England, working in the National



Health Service and recruiting volunteers for the project in Africa. Since then, they have lived in Champaign, Ill. Ken practiced psychiatry and Ruth worked in the IT department at the University of Illinois and taught Tai Chi. In 2009, Ken suffered a massive stroke while in Albuquerque N.M., for his son's wedding. After a stormy recovery, he lost vision of one eye and cannot drive. But he still practices psychiatry. Email them at kgg@volo.net and ruthgilbert@gmail.com. — C.G.

## 1968

**GEORGE VINCE**  
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**Robert R. "Bart" Bartunek** has been elected interim president of Donnelly College effective Dec. 6, 2013, following the decision of the current president to leave his post. Bart has been a member of Donnelly's Board of Trustees since 2005 and served as board chair from 2010 to 2012.

Donnelly College, located in Kansas City, Kan., is an independent, coeducational, Catholic institution founded by the Benedictine Sisters and sponsored by the Archdiocese of Kansas City. Donnelly was established in 1949 to make college accessible to urban immigrants and the working class. Today, the college continues that tradition by offering affordable access to higher education.

Bart is a shareholder at the law firm Seigfreid Bingham and has more than 35 years of legal experience, primarily representing closely held businesses and their owners, trade associations and tax-exempt organizations.

I spoke with **Jane Weinik Silberstrom** soon after the latest news of gun violence, this time in her community of Columbia, Md. Jane taught in Columbia for 36 years and

recently lost her husband, Hyman, after 34 years together. During their marriage, Jane and Hyman visited 152 countries, which included a harrowing sail to Antarctica during a severe storm that the captain thought he could outrun. He didn't. Hyman was an interesting and accomplished man, an immigrant who spoke six languages, a Holocaust survivor, a successful businessman and an energetic individual until he died. Jane has written a book about him, *Dust and Memories*, which will be available soon on Amazon. Jane is in touch with **GINNY BECK KLUTE, TAMMY SILVERNAIL JONES and PATTY BURKE KUHN.**

Speaking of, Ginny has officially retired from the Sarasota, Fla., school system and has sold her house, enabling her to downsize and devote more time to travel and tennis.

Barry Gibb of the Bee Gees did a remarkable and believable imitation (complete with appropriate facial hair and engaging smile) of **JIM MORGAN** on the recent Saturday Night Live featuring Jimmy Fallon and Justin Timberlake. Jim lives in Hanover, N.H., and Lake Fairlee, Vt., with his wife, Sharon. He is working in his second career with a Johnson & Johnson subsidiary after having practiced with the Dartmouth-Hitchcock Medical Center in Hanover. — G.V.

## 1969

### REUNION 2014

**PETER E. D'ORSI**  
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With our 45th Reunion soon approaching, I decided it was time to share some news from the Browns. **Hollis** has finally retired after 35 years as an employee and five more as a consultant to ExxonMobil. About 30 of those years were

spent managing a variety of oil, gas and chemical projects in Saudi Arabia with extended assignments in Japan, Italy, Houston (several times) and, of course, Saudi Arabia.

**Gail Brown** writes, "Today we are enjoying our winter home in Hilton Head, S.C. — happy to be out of the frigid cold and snow of the Northeast. Summers are spent in Washington Crossing, Pa., near our sons, daughter-in-law and three grandchildren. We have both maintained close ties to Bucknell. Hollis was on the Bison Club Board and has been a class fundraiser, and I spent eight years on the Alumni Board.

"We continue to enjoy our friendships with several of our classmates. **Wade Webster** and his wife, Joan, have lived here on Hilton Head for more than 20 years. They are constantly on the go — traveling extensively around the world, playing golf or tennis or volunteering for several charitable organizations. **Jim McKee** and his wife, Carole, live near Ocean City, Md. Jim is retired and finds time to coach lacrosse and soccer at a local school. **Ron and Ruth Ralph Billings** have a home here on Hilton Head not far from our house, so we see them quite often at this time of the year. Ron retired from ExxonMobil three years ago, and he and Ruth have recently finished a beautiful second home outside of Asheville, N.C. They have both taken up golf and we often get to play together. Hollis has traveled to California in the last few years to visit and play golf with his lacrosse teammates **Jim McKee, Ed Farver, Lou Kissling '71 and Jim Morris '70**, as well as former coach Sid Jamieson. Ed and **Michelle Mansuy Farver** live in Napa, Calif., where Ed is an executive with Kendall Jackson and Michelle continues to work in education. Last summer we spent a very enjoyable afternoon at the Montclair Golf Club with **Bob Eberhardt** and numerous other alumni. Hollis' Phi Psi brothers have started gathering regularly for some golf and

lots of socializing. During the Christmas holiday we had a visit from **Judy Schwenk**. Judy lives in Marblehead, Mass., where she retired after a career working in Boston as a mathematician/statistician for the U.S. Department of Transportation. After years crewing for others, she bought her own sailboat two summers ago and is very much enjoying her retirement. When you see Judy, be sure to ask her about her trek to the top of Mount Kilimanjaro."

We are really hoping that we see many of our classmates at our 45th in June. The more the merrier! — P.E.D.

**Ward Bower** was named to *National Law Journal's* inaugural list of 50 Business of Law Trailblazers and Pioneers. He was recognized for his work in law firm mergers and acquisitions. Ward is a principal of legal management consultancy Altman Weil in Newtown Square, Pa.

## 1970

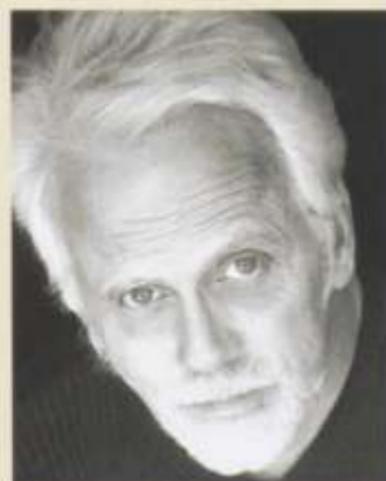
**LYDIA HALLER DODD**  
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**John Kolaya**, president and COO of Yonkers Contracting Co., was selected for top honors by the Moles, a heavy construction industry organization. John is a past president of the Moles and a member of Chi Epsilon engineering honor society. He has been an active mentor of future engineers in developing the Moles' Career Connection and served as a curriculum adviser at Manhattan College and Bucknell. John was actively involved in the cleanup after 9/11 and became the engineer in charge for the reconstruction of PATH train services. — L.H.D.

## GOING WHERE NO KLINGON HAS GONE BEFORE

**John Hertzler '72** was finishing breakfast in a Rochester, N.Y., hotel in January when he overheard three businessmen at an adjacent table discussing *Star Trek*. Hertzler, who was elected to the town board of Ulysses, N.Y., last November, was in Rochester for training when the strangers made a reference to his television past.

Says Hertzler, "I said, 'You're obviously fans of *Star Trek*. Does anybody know *Deep Space Nine*? Anybody know General Martok?' They said, 'Sure.' I said, 'That's me.' There I was at a training session for town boards of upstate New York advertising myself as a Klingon general."



Hertzler, an actor for 40 years and known professionally as J.G. Hertzler, played multiple roles in the *Star Trek* franchise, most notably Martok, a celebrated Klingon warrior.

Hertzler moved to Ulysses, a town of nearly 5,000, in 2007 when he became a visiting lecturer in the acting and film department at Cornell University, 10 miles from Ulysses. That position ended in 2010, but Hertzler stayed in Ulysses, continued to perform and became active in politics as a member of the Democratic committee for both Ulysses and Tompkins County, as well as of the county's Environmental Management Council.

"Although I've never longed to be an elected official, I believed I had something to offer, and I wanted to know a lot more about what's going on," says Hertzler, who majored in political science at Bucknell. "It's interesting to be on the inside creating policy, because suddenly you learn there are several sides to any issue, sides that you must consider as an elected official, but don't have to acknowledge as a protestor."

A major issue in the Ulysses area and one Hertzler opposes is whether to allow hydraulic fracturing, the controversial method of extracting natural gas commonly called fracking. To him, fracking's effect on the environment and possible contamination of regional drinking water aquifers outweigh its potential economic benefits.

New York's Court of Appeals, the state's highest court, will decide this spring whether to uphold bans by lower courts on fracking in two towns, one not far from Ulysses in the picturesque Finger Lakes region.

"This is one of the most beautiful, pastoral, bucolic areas in this country," Hertzler says. "I am anti-fracking, but I do understand the need for jobs. It's a terribly complicated issue. But in the long run, you have to consider the safety of drinking water. Why would we want to put that at risk when it's a major asset to this entire region? That makes no sense, and that's basically where I'm coming from." — *Jack Etkin*

## 1971

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## 1973

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## 1972

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## 1974

### REUNION 2014

**NORBERT W. CHURCH JR.**  
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**John Beck** wrote to say that on Oct. 5 and 6, 2013, the 1974 mechanical engineering class held its first reunion in 39 years. Of the 20 ME graduates, 17 were located and 13 attended. Those attending included (only those wives with a Bucknell connection are indicated): **George Burman, Pat Caffrey, Philip Campbell, Michael DiMonte (Jeanne Warner DiMonte), Bill Gehlhaus, Rob Graham (Maria Massaglia Graham), Randy Mattison, Robert Morris, Jeff Reynolds, Tom Snead, Peter Spalding, Hal Thomas** and John Beck. On Saturday morning, the

group spent a few hours during which each attendee gave a 10- to 15-minute "show-and-tell" summary of his life since Bucknell. A campus tour followed, then dinner at the Temperance House downtown. They were thrilled to have retired professors Barry Maxwell and Jim Zaiser join them throughout the day, as well as current ME chair Chuck Knisley. Sunday morning they met for breakfast in the Elaine Langone Center then headed back home. John said, "It was so enjoyable and interesting to discover the diverse paths we have followed over the past 39 years. Today, we are a group of lawyers, entrepreneurs, business owners and executives, world travelers, retirees, parents and grandparents, part-time farmers and, yes, even a few real engineers. As engineering students with a limited number of electives in our curriculum, we had spent many hours together (some of them studying), and had gotten to know each other well. We would definitely encourage other groups with any kind of common focus to make the effort to locate your fellow students and plan something similar. It was definitely worth the effort, and it makes you feel young again! At least until you get back home!"

**Rick Martin, Dave Rhodes** and I had a Connecticut reunion at Rick's house in Oxford, Conn., last November and placed a speakerphone call to fellow classmate, **Jim Bennett**, who lives near Charlotte, N.C. — N.W.C.

## 1975

**NANCY QUAY BRADLEY**  
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**Peter Murtha** writes of his latest alumni adventure, "In July the Third Quinquennial Manly Man adventure — with Class of '75ers **Lee Benedict**,

**Wil Cunningham, Bill Johnson, John Rickard, Steph Shirk** and **Brad Stetler**, augmented by **Bob Wagner '76** — took place in Bend, Ore. Observant Class of '75 *Bucknell Magazine* readers may recall MM1, sea kayaking a string of small islands off Vancouver Island, B.C., and MM2, a rugged whitewater rafting trip on the middle fork of the Salmon River in Idaho — well maybe the turndown service, and gourmet dining were a little less than rugged ...

"Reflecting our group's evolution, where Vancouver Island offered killer whales, frigid waters and five days without bathing and the Middle Fork numerous Class IV rapids and cliff jumping, Bend's primary peril lay in navigating a tricky maze of brewpubs on the Bend Ale Trail. Perhaps not coincidentally, our tents and bedrolls were swapped for a stunning house with three decks overlooking the scenic Deschutes River. While there was an active discussion of whether the Manly Man brand should be stripped from what has been creeping into a "soft bottom" event, Bend is a great outdoors town that was able to supply lively whitewater rafting on the Deschutes (alas, a \$500 pair of glasses was drowned), superb mountain biking, excellent hiking (do visit Smith Rock State Park, a tiny bit of Utah's red rocks recast in Oregon), gorgeous kayaking on a crystal clear mountain lake filled with large, belligerent trout, a side trip to the must be seen to be believed Crater Lake and our only near fatal event, fly fishing for lunker rainbows from the tippy-tip of a mid-stream fallen tree. Happily, a subgroup en route from San Francisco was able to visit with long-missed **Liz Joralemon Boyd**. Given that waiting another five years seems to be a bit of a risky gap, there are stirrings of a smaller down-and-dirty party tackling kayaking in Glacier Bay in the not-too-distant future."

It was great to hear from **Peter Martin**, a fellow bike

enthusiast. He and his wife have been biking in France the last couple summers. Avoiding the Alps and Pyrenees, of course, they are staying on or near the canals and rail lines turned bike paths. He asked me to let all our classmates "who were Francophiles or rugby players know that I visited Daniel Viol this summer — he was the exchange student in 1973–74. Also, for Spanish majors, my family has recently reconnected with Juan Carlos Senante (Caco) who was the Spanish exchange student that year. We will be seeing him next month in Madrid. From what I understand he is a big celeb over there."

I really appreciate all your submissions. — N.Q.B.

## 1976

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Our mailboxes are empty! Please send any updates our way. Your classmates would love to hear how you are doing. Tell us what you have been up to, which Bucknellians you keep in touch with, or a favorite memory of Bucknell. Hope to hear from you soon! — M.L.K.

## 1977

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Greetings, fellow Bisonians. After thinking I'd be overseas in time for Thanksgiving, I'm still in Virginia awaiting Senate confirmation of my ambassador. In the good old days, the

nomination process took about six weeks; lack of harmony on Capitol Hill has turned a routine event into an ordeal, and so we wait. Sooner or later my assignment will be official, and the Albanian I've been studying in my spare time will turn out to be useful. (My hairdresser is Albanian-American, and he says I speak with a Washington accent. I've got to work on that.) The Albanian coast, a short drive from the capital city of Tirana, is on the *New York Times* list of 52 places to visit in 2014 — come visit.

**Tim Fitzgerald** capped a successful year of golf by winning the 2013 Oakmont Country Club Senior Club Championship. Tim joins fellow Bucknellian **Chick Wagner '76**, who won the Championship in 2009, 2010 and 2011. Located north of Pittsburgh, Oakmont Country Club is ranked as the number five greatest course in America by *Golf Digest* and will host the 2016 U.S. Open.

For 10 years a small group of TKE and Beta Gamma alums has gathered to work on Habitat for Humanity projects from New Hampshire to New Orleans. This tradition was originally organized by **Peter "Scratch" Harris** to honor the memory of **Fred Palmer**, a beloved fraternity brother who passed away in 2003. Fred was an avid builder, and many of the projects around TKE were the result of his skill and enthusiasm. Toms River, N.J., was selected this year, not only because it was Fred's hometown, but also to give aid to some of Hurricane Sandy's victims. Working for Habitat for Humanity has become a family tradition and this year the next generation has joined the veterans. Participants this year included "Scratch" Harris, **Brian Miller '76**, **Ed Hauck '75**, **Rob Africk**, **Bill Layman**, **Rich Sculley**, **Paul Riggins**, **Ted Stryker '78**, **Jim Geiling '78**, **Karen Gehle Geiling '78**, **Marianne Barg-Riggins '79**, **Linda Robinson Palmer '80**, **Matthew Riggins '03**, **Jennifer Geiling Bayles '04**, **Emily Riggins '10** and

**Nathan Riggins '17**, along with many spouses and children who are not Bucknell alums. Working together enables them not only to keep Fred's spirit alive but also to benefit from camaraderie and service to others. — E.L.S.

## 1978

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## 1979

### REUNION 2014

**ALAN SCHRIGER**  
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As most of you know, I live in Israel — in other words, the Middle East. You know, camels, hot sun, sand dunes, the French Foreign Legion.

Well, yes, things have changed a lot in the past hundred years but still, it is unusual to have real cold and lots of snow, but last month, we were greeted by a huge snowstorm that dumped over two feet of snow in the Jerusalem area. Folks, that is a lot of snow! It certainly brought back memories of some of the big snowstorms we had when we were at Bucknell, like the winter of 1977-78, when the East Coast was blanketed by several blizzards. How many of you remember grabbing a food tray from the cafeteria and sliding down the hills in back of the upper freshman quad? I hope you all returned those trays.

Well, lots of news for a change so here goes. **Doug Bullock** wrote that he and his family reside in Manilus, N.Y., a suburb of Syracuse where they have lived since 1984.

Doug and wife, Laurel, have four daughters, three married and one in college. They have four grandchildren. In this clan of 11 (don't forget the sons-in-law) there is a paralegal secretary, a medical student, a homemaker, a PGA golfer, a nurse practitioner and a young-life director. The Bullocks have also had the privilege of providing for seven young girls who came to America as refugees.

Six of the girls are from Myanmar, and one is from Indonesia. Doug writes, "The next time you feel like complaining about America, talk to a refugee." Doug is the pastor of a church and

has been at that post since the family moved to Manilus in 1984. I must ask him how he became a man of the cloth when his major was mechanical engineering. Doug has dug wells (pun intended) in Ghana, taught in Moldova, helped refugees in the Horn of Africa, and helped set up a sting operation to stop child sex slavery in the Philippines, among other things. Wow! As a pastor in Manilus, he shares the joys of family weddings and the pain of untimely passings. Doug concludes by writing that though he is a man of the cloth, he graduated Bucknell with an engineering degree and was part of the LCA fraternity,

so you shouldn't be afraid to throw in a bad word from time to time in conversation! Doug can be reached at dts844@gmail.com.

**Sandra Widdall** writes with the wonderful news that she was married in May to John Pandiscio, who graduated from Brown University. Among those attending the wedding were some of her Fourth Harris hallmates: **Trish Sewall**, **Carol Serlin** and **Mary Ellen Biesiadecki Goodall**. The service was brilliantly officiated by Rev. **Beverly Prestwood-Taylor**. Unfortunately **Diana Fearen Miles** and husband **Frank Miles '78** could not attend because Diana broke her

## ENCOURAGING CHILDREN, SURPRISING MOTHERS

Many of us remember making Mother's Day gifts in elementary school with simple tools: crayons, glue, maybe a pipe cleaner or finger paint. Yet, even these inexpensive items aren't always available at under-resourced schools, leaving children with few or no options for giving a Mother's Day present.

**Wendy Pangburn '78** plans to change that situation, one classroom at a time. In 2009, Pangburn, her niece and her sister, then a teacher in inner-city Atlanta, were discussing the gifts her sister's 30 students would make for their mothers or grandmothers. When her sister mentioned that construction paper was a luxury, the three began to brainstorm ways they could help provide gifts — a project that might honor the memory of Wendy's mother, **Janet Geller Pangburn '54**, who had passed away three years earlier.

"My niece said, 'Aunt Wendy, you must have 30 pieces of jewelry that you don't wear anymore,' and that was it," Pangburn says. She gathered her gently worn costume jewelry — necklaces, bracelets, earrings — and displayed them for "sale" in the first Mother's Day Gift Shop in one of the city's poorest communities.

Today, Pangburn and many volunteers operate gift shops in cities across the country, including Atlanta; Washington, D.C.; Little Rock, Ark.; and Rochester, N.Y. More than 8,500 children have participated. "We focus on schools with the National School Lunch Program. If 90 percent of the kids are receiving free meals, we know we're in the right place," she says.

School administrators design the rules for shopping day. Students earn a ticket to "purchase" a gift either through steady attendance, positive attitudes or homework completion. When they arrive, some children know exactly what their caregiver will love, while others are helped by a volunteer personal shopper, Pangburn says. All gifts are wrapped in gift bags with tissue paper and a card.

"It's so easy to collect jewelry from friends and family. Now people leave bags of jewelry on my doorstep," says Pangburn, who is also president of Pangburn Partners LLC, a corporate travel consultancy, and executive vice president of the nonprofit practice at DHR International, an international executive recruiting firm.

"I've spent a lifetime in mission-driven organizations. The Mother's Day Gift Shop is one of the most rewarding projects I've done. The only thing this really takes is time," she says. For additional information, go to JewelryShopForMom.com. — Rhonda K. Miller



## ART MEETS BUSINESS

**Janet Valenza '81** has blazed a multi-faceted career path marked by interpersonal connections. She landed her first job in the business affairs department at marketing firm Young & Rubicam thanks to a meeting with **Larry Shapiro '59**, a Y&R executive she met through Bucknell's alumni career counseling services. Some 30 years later in 2011, continued networking created the opportunity for Valenza — by then a fashion and interior designer — to embark on a career-altering “dream trip” to design a store in China.

Valenza's passion for design began in early childhood. “I was an artist at 5, but when I went to college I took my father's advice and put that aside for a business degree.” Twelve years after graduation, as a C-level executive at Y&R, she realized that in her speedy ascent up the corporate ladder she had sidestepped her own desires. “I wanted to pursue my own dream. I was impassioned to develop my talent and bring it to the world.” Making a leap of faith, she quit her job, took freelance design work and enrolled at Fashion Institute of Technology. In 1994, she graduated from FIT and founded Janet Valenza Ltd., a broad-based marketing and design firm serving clients large and small in fashion, retail and home décor.

The trip to China inspired her to redefine her company's mission. “When I came back,” she says, “I realized what I liked most about that project involved combining commercial interior design with merchandising and the implementation of product lines. I wanted to take our experience and develop it for New York.” After some thoughtful market study, Valenza concluded that pop-ups, short-term selling spaces in urban areas, could integrate eCommerce with hands-on shopping. Pop-ups provide online retailers with physical selling space and find homes in a variety of spaces, from shops in shops to dedicated storefronts. To work more effectively with brokerage firms, Valenza became a licensed real estate professional and often represents tenants in lease deals.

With Pop-Up Artists, Valenza says, she is in the business of building business, relationships and product lines. Pop-Up Artists is nimble and adaptable, but often challenged by limited access to resources. “It's almost always overwhelming,” she laughs, “but I do this because I believe in myself, my team and our ability to help our clients grow. I try to pass on what's come to me in the spirit of human connection and mentoring. It's satisfying to help people, especially loyal members of my team. Everyone has talent in some area. The trick is figuring out how to encourage that talent to emerge.” — Terri Peterson



active parishioners who are alumni are **Jack** and **Harriet Tuck Snyder '82** as well as **Jon** and **Heather McBride Leef '88**. But in a recent church bulletin was the resume of **Mike Mitchell '94**, another alum. How did I miss that one? Perhaps some of you have experienced the same or run into alumni when you least expect it.

On B-Link, **Robert Middlebrook** writes, “After living in Florida for about four years, I am relocating back to the Boston area, helping another biotech start-up get underway. I recently had a chance to get together with senior-year roommate **John Mohrbacher** and our first-year third Kress RA, **Stan Young '77**, who was in town from his home in Ohio. John and I keep in regular contact with our senior year roommates, **Chris O'Brien** and **Michael Cohen**. Although Michael lives in Israel, the four of us still get together at least once or twice a year for golf, skeet shooting or just enjoying South Beach. I also recently caught up with **Ellen Leonard Parlee** at the huge farm she and her husband run in northern Massachusetts.”

Hope to hear from more classmates for the next edition. Stay warm in these freezing winter temperatures. — D.L.H.

ankle just prior to the wedding. Sandra has retired from dentistry. She and her husband reside in Upton, Mass. Her kids are in college. As we say in Israel, *mazal tov*, Sandra!

News came in from **Deborah McFadden**. Deborah did not graduate with us in 1979 but did years later, and she also was an alumni interviewer for Bucknell. Deborah's daughter, Tatyana, was featured on the NBC nightly news with Brian Williams. Tatyana is one of the best women wheelchair athletes in the world. She won the wheelchair division of the 2013 NYC Marathon to go

along with winning the Boston, Chicago and London marathons. Deborah adopted Tatyana when she was 6 from a Russian orphanage in St. Petersburg. Deborah adds that middle daughter, Hannah, made the finals in London for the 100-meter and has been given a coveted slot to train at the Olympic training center in Chula Vista, Calif. Thanks for sharing, Deborah.

Finally, **Bill Dunn** wrote that he recently published another book: *A Matter of Life or Death, Volume 7*, a collection of his humor columns. I am a fan of Bill's work and I recommend

getting a copy. You can check out at Bill's website at boomertrek.com.

Hope to hear from more of our class for the next issue. Regards. — A.S.

## 1980

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Bucknellians seem to show up when you least expect it — they have for me. At my church,

## 1981

**CAROL CHRISTIE ROSNER**  
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As I write this, we on the East Coast are suffering through another polar vortex, with temps in the single digits. It's definitely been a challenging winter, so I hope that by the time we all read this, spring has sprung in your neck of the woods!

I must say that I really enjoy having many of your faces pop up on my computer screen each day as I check the news from Facebook: **Sue Haines**

**Zaharchuk, Patti Flowers Coulson, Carolyn Hoopes, Pat Mitchell, Pat Pedro, Karen Levine Bartels, Kathy Nemes Cassidy, John Diffenderfer, Tom Durner, Amy Viener** and many others. I love seeing photos of your families and often your comments and ideas give me something to think about that day. Pat P. is always good for a thought-provoking quote. Patti F. adds to my political commentary (thankfully we agree on most things!), Carolyn makes me feel boring and Pat reminds me that there is beauty and happiness in the little things. And we do have a Class of '81 page on Facebook, so check it out.

I was happy to see on Facebook that **Tom Durner** and **Karen Schultze Bruno** had a chance to meet in Atlanta just after the New Year. Neither looked a day older than they did at our graduation and they clearly were happy to have a chance to reconnect. Tom reports that he has also gotten to see quite a bit of **Gerry Clark '82** and his wife, as each of their children attends Auburn University and they love their Auburn football!

**Debbie Motycka Downie** sent a nice Christmas card with news of her family. Daughter Sarah is a freshman at Montserrat College of Art in Beverly, Mass. Son Connor is a senior at Worcester State University and is in ROTC. And younger daughter Jess is a junior in high school and, among other things, is dancing with the Mystic Ballet. Debbie and Tom celebrated their 25th anniversary with a trip to Vancouver, B.C., and a long weekend at the Epcot Food and Wine Festival. Debbie works part time for Haley and Aldrich and is on the board of education in Stonington, Conn. Her card was a collage of pictures including one that made me laugh as it resonates with most of us: it's a picture of Debbie and Tom with cutouts of their kids, as it's impossible to get everyone in one place at any given time! Good to hear

from you, Deb.

I have some fun news of my own as our daughter, Kate, was accepted early decision to Duke University. It has always been her dream to be a Blue Devil so we are beyond elated. And those of you who know my wonderful husband, Steve, can imagine just how delighted and proud he is to have his "little princess" going to his alma mater. So here's a good one: **David '16** and I will always reunite together and Kate (Duke '18) and Steve (Duke '83) will always re-une together. So we figure that we'll have someone on campus who can wheel us around at our 60th Reunion and beyond! Really fun. David continues to love Bucknell and pledged Sigma Chi.

Special thanks to **Cathy Barton Zales** for giving me (and Kate) some last minute inspiration for her college apps. Cathy has her own private college counseling practice based in New Canaan, Conn., called Next Chapter College Counseling. Look her up on Facebook. Cathy is incredibly smart and extremely professional (and a great friend!) so I know her business will continue to grow.

Before I close, I want to say I am aware that there are quite a few classmates who are struggling with health issues or supporting spouses, parents or close friends with challenging health issues. As we get older, I guess it's inevitable. But it stinks. Please know that you have 700-plus classmates supporting you whatever your challenge is. — C.C.R.

## 1982

**BECKY GOODWIN KANGOS**  
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Hello fellow classmates! Reunion is over and our next one is way off in the future, but that doesn't mean we don't need to hear news from each

other. Please consider sending me an email or a message on Facebook and letting me know what you've been up to. I really hate it when our column is empty! — B.G.K.

## 1983

**TRACEY TRUSK EICK**  
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My wonderful former roommate, **Meg Barron Born**, came through with some news. Meg is serving as chair of a nonprofit educational foundation that supports excellence in her school district, Tredyffrin/Easttown in Chester County, Pa., with a special emphasis on providing support for students of need. The name of the foundation is the Foundation for Learning in Tredyffrin/Easttown, or FLITE. They serve students pre-school through high school by raising money to fund programs ensuring that students with financial or environmental barriers have the tools and support they need to meet academic expectations. Meg is delighted to add they have an incredibly dedicated and talented Board (of 28!), and she's finding it very exciting to be working with such a great group of people for such an important purpose. Included in that group is **Holly Meckel Henry**, who is co-chair of the communications committee.

Meg and her husband, Scott, are savoring the last few months of their twin sons' senior year in high school. Their boys are bound for great things as both received scholarships to play baseball at the next level. Stephen will play at the Naval Academy in Annapolis, Md., and Andrew at Davidson College in North Carolina. Please drop me a note and keep your classmates up-to-date on what you are doing! — T.T.E.

**Bob Hein** writes that he was sworn in as the newest councilman for the Borough of

Bay Head, N.J. Bob is also an assistant engineer and historian of the Bay Head volunteer fire company, secretary of the local Republican Club and a member of the borough planning board. He says he decided to take on this new role to ensure his retired life wouldn't get too boring. Bob writes, "Since retiring from the Army after 28 years as a lieutenant colonel in 2011, I returned to Bay Head and began work on renovating the family home, converting it from a summer house to a year-round dwelling. Superstorm Sandy hit the house in 2012, so much of this past year has been spent recovering from that. Looking forward to Reunion as I have not been back since the fifth. My oldest daughter Christina is applying to Ph.D. programs to further her goal of treating soldiers with post-traumatic stress disorder, and Allison will be graduating next year from Skidmore College."

## 1984

### REUNION 2014

**GABRIELLE DORLAND TAYLOR**  
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**Robbie Weaver Schuldt**, her husband, John, and daughter Allison are enjoying their very interesting time living in South Korea. Their daughter Julie is a freshman at Gettysburg College where she is studying organization and management and international relations. Robbie teaches fitness (she recently advanced her Zumba certification) and she is the tours chair for the Seoul International Women's Association. They recently went to China, where they visited the Great Wall in Beijing and the Terra Cotta Warriors in Xi'an.

**Stephen Doty's** new book, *Mind Marbles: 436 Remarks*,

primarily on philosophy and on language, was recently published.

Our eldest daughter, **Isabelle**, was accepted early decision to Bucknell for the five-year B.S. electrical engineering/B.A. management program and was also recognized as a Dean's Scholar. We are all very proud of her and glad that she will be close to home. We hope that she will still find time to help out her younger sisters' Girl Scout troop and coach her younger brothers in Odyssey of the Mind. At least we may see her a couple times a week for laundry and dinner with the family.

Our 30th Reunion will be here before we know it! Now that we are settled in here on Saint George Street, we look forward to having an open house on Reunion weekend. More on that to come. See you all soon! — G.D.T.

## 1985

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## 1986

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Lots of people reached out through our Facebook page. Please search for Bucknell Class of 1986 to join us.

This year **Robb** and I finally were able to attend **Theza Griesman Friedman's** annual holiday bash — I am sorry it took so long. It was great to meet Theza and Bob's friends and catch up with other Bucknellians in attendance, including **Doug Nelson '85**, **Lynn Hastings Wilson '85**, **Don '87** and **Helen Yialamas Kraft**, **Jon Bennett** and **Amy**

**Deluca Kafaf**. A few weeks after that, Theza was working the clock at her daughter's basketball game when the ref came up and introduced himself. When he heard her name was Theza, he asked what her maiden name was. Turns out it was **Tim Erway** from our class! I love those small-world stories.

REED Academy, the school for children with autism that **Mary Samori Moran** and husband, Rob, co-founded, celebrated its 10th anniversary in 2013! REED provides services to individuals with autism ages 3–21 and is located in a state-of-the-art facility in Oakland, N.J., which was built following the successful completion of a capital campaign in 2011. Mary's 16-year-old son Christopher has attended REED since its inception. Christopher recently began a structured learning experience program and works as a part-time volunteer at a local food establishment. Mary says, "We are so grateful for our devoted administration and staff who work tirelessly for our wonderful students and our families." For more information, contact Mary Moran at [mlmoran@optonline.net](mailto:mlmoran@optonline.net). Also, please visit their website at [ReedAcademy.org](http://ReedAcademy.org), and check them out on Facebook. Way to go, Mary and Christopher!

**Todd Obolsky** noticed my empty mailbox and sent an update. After several years editing and blogging for career-focused website Vault.com, freelancing for Rough Guides, and writing and shooting images for *The Hedonist's Guide to Miami*, he was pulled back into the insurance-related world. He's a business systems analyst for Everest National Insurance Company in N.J. and a consultant for Prevail Consulting, New Canaan, Conn.

**Sarah Jacobs Helber** started a new job in August as laboratory director of GENET-WORx, a personalized medicine company that performs genetic testing for drug therapy. She is still in Richmond, Va., with her husband, Steve, and is hoping to bring her daughter Lauren, 16,

up for legacy weekend in June.

**Deb Lonzer** is very active on Facebook, personally and professionally. She's listed as a top female professional for 2013 in *Worldwide Who's Who*. Most excitingly, she just published a kids' book, called *The Flushville Four*. It's about the interactions of a group of friends, but it brings potty training and its potential complexities into the daily lives of the kids.

Deb has a Facebook page with the same name and would love lots of likes! The book will be for sale soon and she'll be doing readings and book signings, etc. It's part of a larger educational goal she has to bring information to kids and parents and to make it interesting so that families get more involved in their own health issues. And when she is not working, she notes: "We got cowboy boots for the kids and are heading for a vacation to a working cattle ranch in Arizona! Should be interesting."

Speaking of books, my husband, Robb, just finished up marketing his first novel, *Phoenixville Rising*. Sales exceeded our expectations, and he was invited to speak at bookstores and libraries. He was the keynote speaker at our library's annual fundraising dinner. The book is available on Amazon and Kindle if you haven't gotten yours yet!

*Note: Robb's book was reviewed in the Winter issue of Bucknell Magazine.*

This year marks a big birthday for many of us. **Susan Armstrong Mueller** already celebrated with a surprise dinner organized by her husband, Pete, and then a 25th anniversary trip to Germany and Italy.

**Bonnie Corrie Estes'** family helped all of Statesville, N.C., celebrate her birthday by bringing in the New Year at a big party at the Statesville Civic Center. Last summer, she won a scholarship to study at Université du Québec à Chicoutimi for two weeks, where she spoke only in French and

studied with five other French teachers. Bonnie will present her travels in Memphis this March to the Southern Conference of Language Teachers, who gave her the award.

Do you all have any plans for your 50th? Let me know!  
— J.D.C.

## 1987

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## 1988

**STACIE VELISARIS DE LA PARRA**  
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I was picking my daughter up at the airport following her weeklong trip to the Dominican Republic for mission-type volunteer work. A conversation at the airport connected me with another mom whose husband, **Jim Painter '86**, is a Bucknell alum. Small world. I gently nudged Jim into providing me with an update, and was amazed and thrilled at his connection to our class.

Jim writes to chronicle the good times during Homecoming Weekend and, particularly, the 30th Anniversary celebration of the Rooke Chapel Ringers. More than 40 ringer alumni gathered to renew friendships and to celebrate the accomplishments of Professor Bill Payn, director of choral studies, who plans to retire at the end of the academic year. Five charter members joined the festivities: **Wendy Heleen Denton '84**, **Laura Webb Bjanes '85**, **Karyn Visscher '85**, **Jim Painter '86**, and **Seth McHenry '87**. Other '80s vintage ringers included **Dede Unger Marsango** and **Rob Riker**. Chapel Choir alum **Henry Smith '86** made a surprise

guest appearance at the banquet Saturday evening and joined in the fun. A slideshow of past tours entertained the assemblage and everyone felt just a little younger after reliving memories of past RCR trips across the country and around the world. Jim is a managing director/senior managing counsel at BNY Mellon in Pittsburgh, where he manages the company's anti-money laundering and financial fraud investigation team. Jim and his wife, Kathy, have a daughter in her freshman year at Penn State and a son finishing his senior year at Upper St. Clair High School. — S.V.P.

**Kathryn Z. Klaber** has launched The Klaber Group, a business consultancy providing corporate benchmarking, economic analysis, strategic planning and other services to manage public- and investor-driven risk. Klaber is the former CEO of the Marcellus Shale Coalition, a natural gas industry advocacy group.

## 1989

### REUNION 2014

#### RENEE LEAVITT BARRY

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**John Lewis** sends his regards from Santa Barbara, Calif., and passed along some phenomenal information about classmate **Truby Voisin** and his daughter, Maggie. At only 15, Maggie made the Olympic Ski Team in slopestyle and is going to Sochi! She's the youngest U.S. Winter Olympian since 1972.

I know several classmates whose children have either applied or have been accepted to Bucknell for admission in fall 2014, my own daughter included. It's hard to believe an entire generation has passed since the days when we were preparing to begin college. Speaking of which,

plans are in full swing for a fantastic 25th Reunion in May. I look forward to seeing many of you there. You may be hearing from **Tamara Farrow Greenspan** or other volunteers from our class as the date draws closer.

**Stephen "Cott" Cottrell**, former two-time men's tennis captain, organized a 25-year men's tennis team reunion in Las Vegas on Nov. 1 and 2, 2013. In attendance were **Edwin "Steady Eddie" Hess '90**, **Michael "Eugene" Murphy '87**, **Scott "Slick" Stieler '87**, **David "Yawner" O'Connor '90** and **Drew "Brewmeister"**

**Cantor '92**. The team enjoyed dinner at Charlie Palmer Steak and Diablo's Cantina followed by drinks at the Bellagio. Missing members were **Jim "JJ" Greenho**, **Dennis Musolino '92**, **David "Rodney" Acselrod '88**, **Eric "Pieman" Swartz** and **Jim "Wally" Porter '86**. The three-time conference championship team plans to reunite in 2015 at an undisclosed location. — R.L.B.

## 1990

**LAURA MICHALEC OLSZEWSKI**  
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Well, we survived another winter here in the Northeast. Glad that the cold and snow are behind us and that warm weather is finally upon us. A warmer climate looks like a better and better idea as the years go on. The Olszewski household spends our spring season on the soccer and

## MAKING A DIFFERENCE — ON-CAMERA AND OFF

**Joya Dass '95** had realized all she had dreamed of in her journalism career. For 15 years, she had reported business news for NY1 and CBS. She had appeared on CNN, ABC and Bloomberg News. And for more than a decade she had brought her love of Bollywood to viewers as host of a weekly show on the AVS television network, the leading South Asian entertainment network in the U.S.

Dass struggled to achieve those dreams, having put herself through college (and gone heavily into debt) after her parents denied financial support. And she had found her way in a career where South Asians were rarely represented.

But a few years back she began to wonder: What was it all for?

The answer came to her in 2009, when she visited India for the first time and saw conditions there. "I feel like I am at the point in my career where my name holds some weight. If I can use my production and television skills to bring about social change, then that's how I can give back," Dass says.

Her first such project was the documentary *First Sight*, which had its world premiere in December 2013 at an HBO film festival.

Filmed in 2009, *First Sight* follows the journeys of three children in India suffering from curable blindness who undergo life-changing eye surgery. Dass hopes her documentary will bring attention to the scourge of curable blindness in the developing world, particularly in India, where one-fifth of the world's blind children live.

She's working on a narrated series of photo essays about women who are survivors of domestic violence. The project resonates deeply with Dass, who witnessed her mother being abused by her father. Even as that project is in the works, Dass has been writing and speaking about her experiences with domestic violence.

"Soon after my TED Talk [in November 2013], an abused woman with children told me that my talk inspired her to leave her husband. Since then, I've heard more and more stories like that," she says.

Dass has also been busy helping women realize their career aspirations. Last year, she and a partner established Lady Drinks, a monthly networking group in New York City that regularly attracts some 300 participants, the majority of them Asian.

She says, "It took a little knocking around in life for me to find my purpose, and I think I've found it. It's supporting women, and particularly South Asian women."

— Theresa Gawlas Medoff '85, P'13



lacrosse fields — my twins are the goalies for their respective lacrosse teams. Somewhere in between all the games, we squeeze in some down time. Now on to the news:

**Ethan O'Shea** made news for our column again. He was recently named chair of the Montgomery Bar Association's employment and labor law committee. Well done, Ethan!

**Brad Kurkowski** has moved stateside again after years in London. He is back in NYC. Welcome home, Brad!

**John Collins** wrote to report that on Oct. 26, 2013, he and his wife, Kristen, welcomed their daughter Cecilia into the world. She was 7 pounds, 8 ounces, and 21 inches long. Both mom and baby are doing great. Congratulations on the new addition!

That's all for now. Keep those updates coming. Stay safe and be well. — L.M.O.

## 1991

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## 1992

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## 1993

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This issue, I heard from **Jen Barnitt Holzberger** with this very funny message — nice to see she can still make me laugh. "Um, I had to flip back quite a few pages in that *Bucknell Magazine* to find our contact info! Does this mean we are getting old? We have been living near London for two years now. My husband, **Stefan Holzberger**, took on the role of managing director of analytics at AMBERS, hence the move. While here I have had the pleasure of representing Bucknell twice at the London Fulbright US College Day event with other Bucknell alumni. This year **Jill Sieffert Deacon '01** and I (wo)manned the table answering questions of perspective students.

"While we couldn't make the reunion, our son, 15, attended Bucknell engineering camp and got a chance to check out the campus and all of the changes that have occurred over the years.

"Lastly, we see **Val Marsden Fitzhugh** and her family, husband Bill and son Wilder, a few times a year. She and her husband own a successful learning center in NYC. I had the pleasure of hearing her sing at Christmas last year. I so wish I could carry a tune like her."

Jen can be reached by email at [jenholz2@gmail.com](mailto:jenholz2@gmail.com). — C.Z.

## 1994

### REUNION 2014

**SARAH A. SMITH**  
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As I write this, we are in the middle of a deep freeze here in the D.C. area. Hopefully by the time you read it, spring will be well on its way!

**Amy Duhaime Hill** sent me a newsy update last month. She writes, "My family and I just bought a beautiful new house on Nov. 1 and moved on Nov. 16 in our same town of Weathersfield, Vt. My husband started working for Novo Nordisk pharmaceuticals in 2011. Our three girls, Madeline, 9, Juliette, 7, and Amelia, 4, are all doing great in school, ballet, tap dancing, basketball and piano lessons. They keep us very busy. We have a new puppy, Tiber, that we got this summer and two cats (one that we inherited with our new house). We have a dozen laying hens and two beehives that keep us supplied with fresh eggs and honey. I started working part-time as a realtor two-and-a-half years ago with Bean Group in New England. It's fun starting a new business. I am also on our local school board as school director and have been serving on a local board that serves families with young children in our community."

Thanks for the update, Amy!  
— S.A.S.

## 1995

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Happy spring. Class of '95! After the winter we had, it is so nice to be able to say that. I hope

you're all well and thawing out.

This time around we have two weddings to announce. So fun!

**Kelly Corr** was married to **Jeff Cooper** on April 6, 2013, in Cooperstown, N.Y. Kelly writes, "Jeff and I have been friends since 1994 and always had a 'connection,' but never dated. After graduation, Jeff went off to grad school at Yale and I went to North Carolina to work. We went our separate ways, remaining sporadically in touch but always friends over the years. As fate would have it, we reconnected in 2011 and found out we only lived six hours from each other. So we started to date and the rest is history. A love worth waiting for!" There were several Bucknellians in their wedding party: **Kristen Bardeen Westley**, **Bridget Dean-Hammel**, **Paula Lyons Castano** and **Andrew Clark**. Also attending the wedding were **Roosevelt Moskow '97** and Andrew's wife, **Heather Whitaker Clark**. In July, Kelly finished her second medical residency in preventive medicine (the first was family medicine) at The University of North Carolina at Chapel Hill and moved to Knoxville, Tenn., to be with Jeff.

**Pascale Pritsios** married **Derek Dunaway** on Sept. 21, 2013. She writes, "My husband and I were thrilled to celebrate our wedding in Bluffton, S.C., with so many Bucknellians from around the country. **Wayne Hettenbach '90**, **Clare Herdman Caione**, **Beth Morilla Miller**, **Amy Miller Goodman**, **Kelly Seed Bucceri**, **Scott Lee**, **Megan Blamble Dho**, **Heather Eisenman Torreggiani**, **Jessica Wright Peluso**, **Kerry Mack Weaver**, **Jasmine Zamani '00** and **Steven Pritsios '97**. We even had a nod to the 'orange' throughout the weekend!" The couple is living in Chevy Chase, Md. and is pleased to keep in touch with many Bucknellians.

Isn't it fun to have news to read? Please remember to let me know when you have

something to share. Have a great spring. 'ray Bucknell!  
— J.B.B.

## 1996

**ALICE HAYTMANEK WOOD**  
alicewood96@gmail.com

Hello, Class of '96! I was happy to hear from a few of you recently. Here are the updates you provided. After working at Gettysburg College for nine years, **Victor Arcelus** moved to New London, Conn., to serve as the dean of student life at Connecticut College. He lives on campus with his wife, **Julie Renner Arcelus '93**, and two children, **Matias**, 9, and **Ekaterina**, 4. **Amy Dilda Graboske** and family moved to Laguna Beach, Calif., in the summer of 2012 and they love their new locale. **Martha McKenna** wrote to me, "Erin McKenna Guinane was born on Jan 11. Erin, her older sister **Nora**, 17 months, my husband, **Marty Guinane**, and I have spent the last few weeks at home in Baltimore getting to know each other."

As for me, I'm traveling to San Francisco in February to visit fellow classmates **Amy Rowe Klement**, **Amy Mears Burnett**, **Mimi Margaretten**, **Lisa Lake** and **KC Vlah**. Hope everyone is doing well! — A.H.W.

## 1997

**SARA BLOOM BRUCE**  
3425 N. Randolph St.  
Arlington, VA 22207  
sarabloombruce@gmail.com

## 1998

**HEATHER MURPHY LOUDON**  
558 Grant St.  
Newtown, PA 18940  
heather\_loudon@yahoo.com

Kevin and **Christine Koong Hedstrom** welcomed with love

their son, **Kevin John Jr.**, on Oct. 10, 2013. Big sister **Chloe** is thrilled to have a little brother and enjoys giving baby "KJ" lots of hugs and kisses. The **Hedstroms** are happily settling into their new home in Newington, Conn., as a family of four. Keep in touch with them by sending a note to christinehedstrom@gmail.com.

On Sept. 21, 2013, **Shari E. Aser** and **William B. James III** were married in Rye, N.Y., at Westchester Country Club. Bucknellians in attendance included **Paige O'Connell Teesdale**, **Kathryn Wrightson Abbott**, **Rebecca Travers Cunniff**, **Katie Hornecker Moulton**, **Gwen Forster Wright**, **Elizabeth Samek O'Malley '91**, **Todd Singer '91** and **Scott Singer '87**. **Shari** is a business unit executive for IBM Cloud and Smarter Infrastructure Sales in NYC and **Bill** is assistant vice president and trust officer for U.S. Trust, Bank of America Private Wealth Management in Melville, N.Y. The bride and groom traveled to Australia for their honeymoon.

## 1999

### REUNION 2014

**LAUREL ZIEGLER**  
688 Seem Drive  
Kutztown, PA 19530  
laurelz@mac.com

**P.J.** and **Tracy Kutch Wright** welcomed their third child, **Emily Rose**, on April 9, 2013. Big brothers **Kevin**, 6, and **Aidan**, 3, are thrilled to have a little sister.

**Erik** and **Lisa Fallgren Neff** welcomed their first child. **Lucas Erik Neff** was born on Dec. 31, 2013. They are living in Santa Barbara, Calif.

See you on campus in June for our 15th Reunion — hope you can join us! 'ray Bucknell!  
— L.Z.

## 2000

**ANN BONNER O'BRIEN**  
bonner6@yahoo.com

**Meredith Mickel Hallgren** and husband, **Wyatt**, welcomed their son, **Grayson Gardner**, on April 7, 2013. **Meredith** writes, "In a lightning fast delivery, he joined big sister **Elin Sage** just 16 minutes after I checked into the hospital! **Grayson** is a supremely happy baby and **Elin**, 3, shines in her new role." After completing her M.A. in higher education at Miami University of Ohio, **Meredith** went on to work in the Dean of Students Office at Lehigh University. Since returning home to Connecticut and back to her undergraduate roots as an elementary educator, **Meredith** has been teaching second grade and kindergarten for the last eight years (with a year spent at home after **Elin's** birth). She writes, "I am home again this year, loving every minute with my little ones and enjoying reconnecting with other local Bucknell moms. I can be reached at mmickel7@hotmail.com. Maybe we can start a Future Bison Playgroup!"

**Ken** and **Auste Radzius Joost** are happy to announce the birth of their son, **Hudson Jack**, on Sept. 24, 2013.

**David** and **Marie Martinez Israelite** welcomed a baby girl, **Maia Reagan**, on Nov. 26, 2013. The family resides in Washington, D.C.

**Eileen Freytag Lennon** has been hired as an assistant accountant for the **Bonadio Group**, which offers accounting, business advisory and personal financial services, and is ranked number 54 on the *Accounting Today* 2013 list of the top 100 CPA firms nationally. **Eileen** resides in Utica, N.Y. — A.B.O.

## 2001

**HEATHER POLLARD ADRIAN**  
9464 W. Finland Drive  
Littleton, CO 80127  
303-933-0394  
hdpollard@aol.com

**Jenn Eakin** and **Adam Wallach** were married on June 22, 2013, in Washington, D.C. **Keiko Kurokawa**, **Emily Twiss Leslie** and **Ann Carpenter Jenckes** were members of **Jenn's** bridal party. Additional Bucknellians in attendance included: **George Jenckes**, **Piers Causton**, **David Apollon '98**, **Carolyn Condict Boisvert '02**, **Ben Boisvert '02** and **Caitlin Mudd '13**. — H.P.A.

## 2002

**MELISSA PAULEY**  
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Arlington, VA 22205  
map007@bucknell.edu

**Ben Rupert** married **Gina Ruggiero** on Oct. 12, 2013, in Cheshire, Conn. Twenty Bucknellians were in attendance, including groomsmen **Peter Greene**, **Ben Hartman '05** and **Ken Romeo '04**. **Ben** is an actuary with UnitedHealth Group, and **Gina** is a physician assistant in Southbury, Conn.

**David Kleinman** writes, "My wife, **Jill**, and I are blessed to announce the birth of our second child, **Maxwell John**, on Sept. 25, 2012. Big sister **Isabel** loves her baby brother very much, and we're enjoying life in Mount Laurel, N.J." — M.P.

## 2003

**PAIGE NICOLE JACOBSON**  
227 Egypt Road  
Mont Clare, PA 19453  
pnjacobson@gmail.com

**Daniel Morel** writes, "I'm actually writing this between rehearsals for the premiere of a

dance work I was commissioned to write and conduct for Western Michigan University. This last year was great, musically, with commissions from the Colorado Music Teachers Association, La'Ventus Quartet and the Cuatro Puntos ensemble, the last of which brought me on a summer tour through South America."

**Christine Charles Ziobro** writes, "We finally made our move to the suburbs this past summer. We miss Hoboken city life a lot but needed more space for our growing boys Chris, 3, and Chester, 15 months. I am still employed as an oncology nurse at NYU Langone Medical Center in NYC while my husband, Chris, continues to work at Merck in Summit, N.J."

**Amir Sadaghiani** and his wife, Elizabeth, welcomed their third child, Anthony Francis, to the world on Nov. 12, 2013! Big sister Catherine and big brother Darius love having a little baby in the house. Amir is still working as a felony prosecutor in the special investigations unit at the Orange County, N.Y., District Attorney's Office.

**Amanda Kaufman Regnier** and her husband, Michael, welcomed their third child, Susanna Hope, on Nov. 8, 2013. Susanna joins Alice, 4, and Isaac, 2. They remain in Bay Ridge, Brooklyn, and

bought a house there this summer. Amanda maintains a small trusts and estates law practice and Michael continues to work for the New York City Charter School Center, where he is the director of policy and research.

**Brian Fence's** first novel, *Librarian*, was published in 2013 and its audiobook version was published recently. It can be found online at Amazon or through any book retailer. The sequel, *Apprentice*, will be out this summer. There's all sorts of info at his website, [brianfence.com](http://brianfence.com).

**Jennifer Foster Feaster** and her husband adopted a baby girl, born on Sept. 20, 2013. Named after both grandfathers, Poppy Georgina Feaster is the light of their lives!

## 2004

### REUNION 2014

**JENNIFER BUNCH WEBLER**  
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Pittsburgh, PA 15216  
[jen.webler@gmail.com](mailto:jen.webler@gmail.com)

## 2005

**MICHELLE DOMBECK**  
11 Mountview Court  
San Francisco, CA 94131  
510-739-6632  
[michelle.m.dombeck@gmail.com](mailto:michelle.m.dombeck@gmail.com)

In September, **Bryan** and **Laura Winter Leibowitz** moved from NYC to the Boston area. They write: "On Nov. 8, we welcomed a baby boy to our family. His name is Parker Thomas, and we can't wait for his first trip to Bucknell!"

**Ryan Goodman** sent in two announcements: "Anne and I welcomed our first child, Lyla Rutherford Goodman, into the family on Sept. 26, 2013! Both Lyla and Anne did great throughout the pregnancy, and Lyla weighed in at a healthy 7 pounds, 1 ounce, at birth. Everyone has been enjoying her since then, and we hope that anyone who is in town will stop by to meet her! Second, I recently led my company through a merger with a clean energy company in Europe, ENER-G Group, and am the president of ENER-G Rudox, Inc. They are going through an exciting growth period as they are working to expand cogeneration/combined heat and power technologies across North America, so if anyone is interested in cleantech/cogen,

happy to chat!" — M.D.

**Emma Post** writes that she was married June 29, 2013, in Montauk, N.Y. Many Bucknellians were in attendance, including **Aditi Ashra Bhatt**, **Cora Preston Steckroth**, **Stephanie Hager Deboey**, **Lauren Shaw Rosenberg**, **Paige Ierardi Johnson**, **Sree Kastury Lenhart**, **Lany Clark Benoist '06**, **Elliot Benoist**, **Tom Steckroth**, **Sam Sullivan**, **Leland Abrams**, **Brent Bramnick**, **Pete and Kimmi Hoffman Gould**, **Nick Deneffrio**, **Nate Poulin**, **Sean** and **Lauren Verdirame Tierney** and more.

## 2006

**JULIA SARGEAUNT**  
[julia.sargeaunt@gmail.com](mailto:julia.sargeaunt@gmail.com)

## 2007

**JENNA CAMANN**  
[jenna.camann@gmail.com](mailto:jenna.camann@gmail.com)  
[jcamann@alum.bucknell.edu](mailto:jcamann@alum.bucknell.edu)

**Anne Glazer Cohen** and her husband, Joshua, welcomed daughter Miriam Helen (Mimi) on Jan. 11. The family is happy and healthy in their home in NYC.

## 2008

**LINDSAY CARTER ALLEN**  
[lindsayallen410@gmail.com](mailto:lindsayallen410@gmail.com)

**Stephanie Consoli** graduated from the University of Pennsylvania with her master's in counseling and started working as a college counselor in NYC with the company Options for College. She moved to Astoria, Queens, is loving it and is looking forward to meeting up with more Bucknellians in NYC.

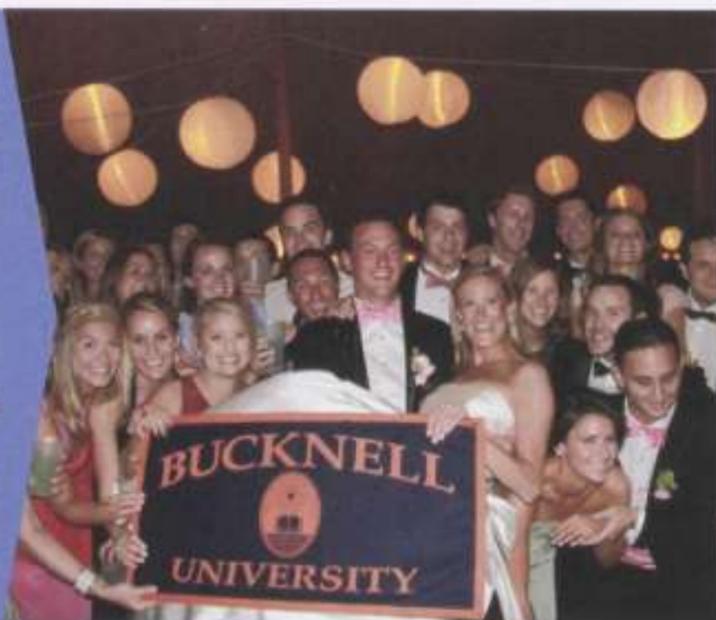
**Andrew Shea** is engaged to Emily Spierings and they plan to marry on Sept. 20.

**Tyler Troast** was recently named one of 10 New Faces

### WEDDING BELLS

**Ali Mainka '09** and **Jackson Noel '08** celebrated their wedding with a 'ray Bucknell on Sept. 14, 2013, at the Misquamicut Club in Watch Hill, R.I. Members of the wedding party included maid-of-honor **Hilary Mainka '02**, bridesmaids **Deirdre Moran '09** and **Ashley Nikoo '08**, and groomsmen **Will Gridley '08** and **Bertan Talu '08**, in addition to numerous Bucknell guests.

In May 2013, Jackson received an MBA from Harvard Business School. The couple lives and works in Boston.



of Civil Engineering by the American Society of Civil Engineers. The New Faces recognition program promotes the achievement of young civil engineers by highlighting their contribution to and impact on society. Tyler works for Tishman Construction on the World Trade Center site and was recognized for this honor at ASCE's annual Outstanding Projects and Leaders Gala on March 20 in Arlington, Va. — L.C.A.

## 2009

### REUNION 2014

**SARA KURZ**  
0111 Beaver Lane  
Carbondale, CO 81623  
970-274-0080  
sara.a.kurz@gmail.com

**Louisa Diodato** relocated with husband, **Garrett O'Malley**, and started working as a copywriter/copyeditor at Moss Adams LLP in Seattle last October.

**Chris Gabryluk** was promoted to sales education manager for Zimmer's U.S. orthopedic trauma and extremities divisions at the company's global headquarters in Warsaw, Ind. Chris and wife, Gillian, were married in her hometown of St. Catharine's, Ontario, in May 2013.

**Emilie Hardinge** reports that she is one of many Bucknell alumni who are living in Asia. Emilie and her boyfriend live in Shanghai and recently visited Myanmar, Mongolia, Tibet and the Philippines. She says, "Travelling for us means backpacking and getting to know the locals on a very personal level. We learn about life of those less fortunate and who live simple yet fruitful lives."

**Stacey Haas** is getting married to John Douglas Morrow at Rooke Chapel in the spring of 2014. **Megan Hathaway** is in the bridal party. Other Bucknellians planning to attend are **Lauren Kushner Humphrey**,

**Bradford Humphrey '03**, **Deborah Perry**, **Hadley Clark**, **Natasha Feller '10** and **Nancy Miyake**.

**Patrick McCrann** reports that he and **Madeline Yano McCrann** are living in Houston.

**Alexandra Campbell-Ferrari** has been an adjunct professor at George Washington University Law School since August 2013.

**Aaron Stolpen** and **Violeta Castro** got engaged on Oct. 18, 2013, in Kennett Square, Pa., Violeta's hometown. The couple is looking forward to celebrating their wedding with friends and family in NYC this fall.

**Liz Banerjee** and **Rob Lowry** were married on Aug. 17, 2013, in Greenwich, Conn. Rob's dad, **Steve Lowry '82**, performed the ceremony. The wedding party included best men **Mike Morena** and **Rob Trangucci**, along with **Allyson Warren Reece**, **Sarah Surgala Wasilko**, **Kerry Lowry '12** and **Allison McKendry**. Rob and Liz are living in Glastonbury, Conn., where Rob works as research analyst and Liz is a medical device specialist. Rob's mom, **Peggy Hattings Lowry '81**, was also in attendance.

On April 13, 2013 **Lyndsay Couture** married **Matthew Pess '07** in Westfield, N.J. The couple lives in West Hartford, Conn., with their new dog, Dublin. Both work as engineers for UTC Aerospace Systems.

**Caroline Strunk** is engaged to Thane Schweyer. The couple met in Wilmington, Del., where Caroline was living after graduation. The couple is looking forward to celebrating a summer 2015 wedding with a few Bucknell friends.

We hope to see everyone on campus to celebrate our 5th Reunion May 31–June 1. Come back to campus and reconnect with friends, faculty and staff! Visit the Bucknell Reunion website to register and see the weekend schedule. — S.K.

## 2010

**SALLY BAKER**  
sally.d.baker@gmail.com

**JAMES FEKETIE**  
james.feketie@gmail.com

**Ben Stodart** will marry Jamie Calamis on Sept. 13 in York, Pa. Ben is working for NTM Engineering in Dillsburg, Pa. The bridal party will include best man **Craig Stodart '08** and groomsman **Chris Kulish**.

## 2011

**LINDSAY MACHEN**  
lam037@bucknell.edu

Spring tidings from the Class of 2011!

**Sarah Block** is in her third year of law school at The George Washington University Law School. She will graduate with a J.D. in May. In December, Sarah was published in *The Federal Circuit Bar Journal*. Her article, titled "Richard v. United States: Government Contracts, Indian Treaties, and the Federal Circuit's Evolving Interpretation of 'Bad Men' Provisions," is the first of what we're sure will be many publications for this nascent lawyer. Congrats, Sarah!

**Stephanie N. Walters** continues to entertain as she pursues her musical theater career. The starlet recently appeared as Liat in *South Pacific* at the Delaware Theatre Company, under the direction of Broadway and West End producer Bud Martin. Next, Stephanie ventured to Philadelphia where she played Christmas Eve in the musical comedy *Avenue Q*. The actress is beginning 2014 at the Montgomery Theatre in Souderton, Pa., where she is performing as Amanda in Amy Herzog's *4,000 Miles*. You can also catch her in Varga Bar's 2014 Pin-Up Girl calendar in Philadelphia (as the stunning Miss September). Stage and

print are lucky to have you!

**Taylor Jordan** and **Jeff Salvitti** welcomed the New Year with their engagement! Congratulations to the happy couple! We wish them all their best in their decidedly orange-and-blue future!

If you have news to share, please contact me so I can include your tidbits in the next edition of Class Notes! — L.M.

## 2012

**SONALI BASAK**  
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basakreports@gmail.com

It's good to speak to you all again! 2014 has been kind to the Class of 2012 — everyone seems like they've been moving onward and upward, and I'm so glad to witness it.

**Max Kortlander** moved to Nashville to work with a company producing his upcoming album. We all knew he was going somewhere from hearing him play from his window on Seventh Street or at our Super Saturdays — kind of in the same way we knew **Muyambi Muyambi** would be a superstar when he got a letter from President Obama after graduating. **Muyambi**, with **Molly Burke '10**, celebrates in February being named a 2013 National Geographic Traveller of the Year for the success of *Bicycles Against Poverty*. Meanwhile, **Gretchen Schoeck** made it into the top 15 of the Miss Pennsylvania pageant by the end of 2013. **Aurimas Liutikas** continues to contribute to Google's goal of being the world's most powerful company. **Kelleigh Tidgwell** was promoted to associate at her company, Alvarez and Marshall, a private equity firm. **Erica Lang** was also promoted to enterprise sales development at Glassdoor.

**Damon Quattrochi** is halfway through law school at Boston College, focusing on

corporate litigation, tax practice and estate planning. He will be working with PwC's international tax group this summer. He also began working for Massachusetts Sen. Richard Ross as a legislative intern. He will also one day be president, but that's just my prediction. **Stefan Ivanovski** is well on his way within his program at the University of Pennsylvania, pursuing a master's in city planning and community and economic development. Before her wedding to **Andy Bell**, **Kelly Sprague** got into her first-choice physician assistant program at Seton Hall University, and **Sam Starkey** is studying to be a physician assistant at Hofstra University. A number of Bucknellians passed their CPA exams, including **Michael Sena** and **Stefanie Jedra**, who both work for PwC.

**Iohana Seserman** is building a business, Positive Dogma, as a dog trainer and behaviorist, and is working with Shelter Our Pets, a New Jersey nonprofit that works as a safe haven for pets victim to domestic violence. **Lucy Christensen** is working as the special projects assistant to the president and CEO of Planned Parenthood Hudson Peconic in Westchester, N.Y., and is a member of the Planned Parenthood Federation of America Young Leaders Advisory Council, representing and advocating for youth voices.

And as for me — I have until the end of March reporting in NYC, where I hope to see many more Bucknellians and all the things they're doing to change the world. And when I find out,



I'll be sure to let you know! Talk to you soon, and if you have more notes, don't forget to send them along to [basakreports@gmail.com](mailto:basakreports@gmail.com). — S.B.

## 2013

**MASHA ZHDANOVA**  
[mz008@bucknell.edu](mailto:mz008@bucknell.edu)

### IN MEMORIAM

## 1937

**May Williams Love**, Houtzdale, Pa., on Jan. 1. She was a teacher in the Moshannon Valley School District. She was predeceased by her daughter, **Marcia Williams Lloyd '53**. Survivors include four grandchildren and six great-grandchildren.

## 1938

**Beatrice Sidler Woodcock**, Milton, Pa., on Dec. 18, 2013. A member of Kappa Delta, she worked at the Franklin Institute in Philadelphia and was later a homemaker. Survivors include two children and one grandchild.

## 1939

**Elizabeth Davies McGown**, Cooperstown, N.Y., on Jan. 12. A member of Cap and Dagger, Pi Beta Phi, Sigma Tau Delta English honor society, Theta Alpha Phi dramatics honor society and Chorale, she also received a master's from Bucknell. She taught at Wyoming Seminary preparatory school in Kingston, Pa., and was a substitute teacher and adult GED program instructor in Cooperstown. She served on the board of directors of Minnetoska Girl Scout Camp

and was active in many Cooperstown community groups. Survivors include three children, seven grandchildren and six great-grandchildren.

**Irving Sandler**, Elmira, N.Y., on Jan. 19. He served in the Army Air Corps during WWII, and earned a law degree from Albany Law School. He was an attorney and served as president of the Chemung County Bar Association, Lions Club and Jewish Community Federation. Survivors include two children, four grandchildren and four great-grandchildren.

## 1940

**Joseph Albert Link**, Woodbury, N.J., on Oct. 25, 2013. A member of Delta Upsilon, he served in the Navy during WWII. He was president and owner of Foskett & Bishop in New Haven, Conn., and served as president of the Early American Industries Association. He is survived by three children, **Joseph William Link '68**, **Martha Link Walsh '69** and **Mary Link '69**; four grandchildren; and one great-grandchild.

## 1941

**Harriet Myers Mason**, Penn Hills, Pa., on March 8, 2013. A member of Pi Beta Phi, Pi Delta Epsilon journalism honor society, *L'Agenda* and Chorale, she worked for Pennsylvania Central Airlines. She is survived by two children, three grandchildren and five great-grandchildren.

**Marion Buchl Smith**, Denville, N.J., on Jan. 2. She was predeceased by her husband, **Arnold R. Smith '40**. She was a secretary and a homemaker. Survivors include two children and two grandchildren.

## 1942

**George B. Lusk**, White Plains, N.Y., on Jan. 10. A member of Sigma Alpha Mu, he served in the Army during WWII. He was the president and owner of Westmail Press, and served on several boards and committees in the White Plains area, among them Blythdale Children's Hospital, The White Plains Board of Education and the Westchester Children's Association. Survivors include four sons and nine grandchildren.

**John Russell Owen**, Millheim, Pa., on Nov. 24, 2013. A member of Phi Kappa Psi, band and the tennis team, he worked as a metallurgical engineer for U.S. Steel. He is survived by six children, 12 grandchildren and seven great-grandchildren.

## 1943

**Roland Hogan**, Ossipee, N.H., on Jan. 9. A member of Sigma Alpha Epsilon and *L'Agenda* he served in the Navy during WWII. He also graduated from the New England School of Art and worked for AT&T Bell Laboratories. Survivors include his wife, two children, four stepchildren, eight grandchildren and six great-grandchildren.

**Robert C. Tatman**, Chillicothe, Ohio, on Jan. 14. He served in the military during WWII and in the Air Force during the Korean War. He also attended Wilmington College and Ohio University and graduated from St. Louis University School of Dentistry. He was a dentist in Chillicothe. Survivors include three children, five grandchildren and six great-grandchildren.

## 1944

**William H. Schnure**, Valparaiso, Ind., on Dec. 13, 2013. A member of Kappa Sigma, the Navy V-12

program and the basketball, soccer and track and field teams, he served in the Navy during WWII and the Korean War. He worked for Bethlehem Steel. He was preceded in death by his wife, **Anne Kloss Schnure '45**. He is survived by four children, including **Art Schnure '70** and **John Schnure P'04**; and six grandchildren, including **Kathy '04**.

**Gloria Haggerty Wheeler**, Silver Spring, Md., on Dec. 20, 2013. A member of Alpha Lambda Delta scholastic honor society and the tennis team, she graduated from Dickinson School of Law. Survivors include four children, four grandchildren and one great-granddaughter.

## 1945

**Carroll Arthur Murray**, Reynoldsville, Pa., on Dec. 23, 2013. A member of the Navy V-12 Program and the basketball team, he served in the Navy. He graduated from Temple University Medical School and was a family practice physician. Survivors include three children, including **Julia Murray Keeseey '83**; and three grandchildren.

## 1946

**Alice Means Kramer**, Upper St. Clair, Pa., on Jan. 11. She was a member of Cap and Dagger, Delta Delta Delta, Theta Alpha Phi dramatics honor society and *L'Agenda*. Survivors include her husband, three children, nine grandchildren and four great-grandchildren.

**Jeanne Hackenberg Partrick**, Sarasota, Fla., on Jan. 2. Survivors include her daughter and two grandchildren.

**Eleanor Dillon Strickland**, Langhorne, Pa., on Dec. 15, 2013. A member of Alpha Chi Omega, Student Government, Alpha Lambda Delta scholastic honor society and Sigma Delta Tau English honor society, she earned a master's from

Kean University. She was an advertising copywriter, homemaker, teacher and guidance counselor. She established the Strickland Family Scholarship at Bucknell with her late husband, **Frank W. Strickland '46**.

Survivors include two daughters, including **Susan Strickland Given '75**; son-in-law **James B. Given '75**; three granddaughters, including **Sarah Given Ellis '02**; and three great-grandchildren.

## 1947

**Pauline Simsarian Cooper**, Doylestown, Pa., on Oct. 8, 2013. She was a member of Alpha Chi Omega. She was preceded by her husband, **William T. Cooper '48**. She is survived by two children, including **William T. Cooper Jr. '73, M'75**; two grandchildren; and five great-grandchildren.

**Doris Eber Hieber**, Hackettstown, N.J., on Nov. 30, 2013. A member of Pi Beta Phi, she was a team leader for the Hospice and Visiting Nurse

Association of the Florida Keys. She was predeceased by her husband, **O.B. Hieber '47**, and her son. Survivors include her daughter and three grandchildren.

**David H. Williams**, Largo, Fla., on Nov. 27, 2013. A member of Sigma Alpha Epsilon and Student Government, he served in the Army Air Corps during WWII. He worked for General Electric Credit Corp. and was later manager of Isla Del Sol Golf Club and a member of the Board of Directors at Feather Sound Golf Club, both in Florida. Surviving are his daughter and two grandchildren.

## 1948

**Albert Borsos**, Fairfield Glade, Tenn., on Nov. 9, 2013. He served in the Army Corps of Engineers during WWII. After a career in industry, he spent nine years as a Mission Service Corps missionary, planning and supervising construction of Southern Baptist churches

in West Virginia. He was also a deacon, prayer group organizer and Sunday school teacher. He is survived by his wife, three children and six grandchildren.

## 1949

**Doris Gorka Bartuska**, Philadelphia, on Aug. 4, 2013. A member of Phi Sigma biology honor society and *New Order*, she was also a graduate of Bucknell Junior College, now Wilkes University, and the Women's Medical College of Pennsylvania. She was a professor of medicine at Drexel University School of Medicine and the Medical College of Pennsylvania. Survivors include four daughters, nine grandchildren and a great-grandson.

**Edward J. Dentz**, Downers Grove, Ill., on Dec. 25, 2013. A member of Phi Kappa Psi, he served in the Army Air Corps during WWII. He received a law degree from the University of Maryland School of Law, and worked for USF&G and Hanover

### IN MEMORIAM: F. DAVID MARTIN

**F. David Martin**, professor emeritus of philosophy, passed away March 19 in Lewisburg.

Martin earned a bachelor's and a Ph.D. from the University of Chicago, and served in the Army during WWII. He joined the Bucknell faculty in 1949 and served for 34 years, 10 as chair of the philosophy department.

He studied in Florence and Rome, Italy, on a Fulbright Scholarship in 1957, which led to the publication of his first book, *Art and the Religious Experience*. Martin authored several other books on the philosophy of art, including *Humanities Through the Arts*, now in its ninth edition.

Martin also is remembered for his skill as an educator. He received the Christian Lindback Award for Distinguished Teaching in 1967 and became an honorary member of Phi Beta Kappa honor society in 1969.

"David offered long and valued service to the department and the University," the philosophy department remarked of his passing. "He had a way with students and influenced generations of them during his time at Bucknell. The department will remember him with fondness and respect."

In retirement Martin continued to pursue a lifelong love of travel and accompanied Bucknell University Alumni Association tours to Europe as a guest lecturer. He also was a visiting professor for Semester at Sea.

Survivors include his wife; four children, including **M. Suzanne Martin Reish '66**; 10 grandchildren; and 11 great-grandchildren. — *Matt Hughes*



Insurance in Worcester, Mass. He was predeceased by his wife, **Marjorie Kohl Dentz '48**. Survivors include two children and eight grandchildren.

## 1950

**Jeanne Spong Akerhielm**, Upper St. Clair, Pa., on Jan. 29, 2013. A member of Cap and Dagger, NAACP, Delta Zeta, Panhellenic Council, Mortar Board academic honor society and Sigma Delta Pi Spanish honor society, she worked as a nursery school teacher and as an assistant art director for WCNY TV in Syracuse, N.Y. Survivors include her husband, **George Akerhielm '50**; two daughters and two grandchildren.

**Carolyn Moore Donkervoet**, Cockeysville, Md., on Dec. 15, 2013. A member of Cap and Dagger, Kappa Delta, Phi Sigma biology honor society, Chorale, American Chemical Society and Concern and Action, she was the former director of the Society for the Preservation of Federal Hill and Fells Point. Surviving are three children and eight grandchildren.

**W. Floyd Henderson**, Cherry Hill, N.J., on Nov. 18, 2013. A member of Sigma Chi, he served in the Army Air Corps during WWII. He worked for the Overhead Garage Door before founding Rainbow Siding and Supply. Survivors include his wife, **Barbara Kaiser Henderson '51**, two daughters and four grandchildren.

**Constance Brandt Osborne**, Elizabeth, N.J., on Dec. 4, 2013. A member of Cap and Dagger, Delta Zeta, Sigma Delta Tau English honor society and *L'Agenda*, she bred and



groomed dogs at home. Surviving are two sons.

**Elmer E. Naugle**, Shippensburg, Pa., on Dec. 1, 2013. A member of Kappa Delta Rho, he served in the Army during WWII and received the Purple Heart. He worked for the Peerless Furniture Company and Shippensburg University. He was a board member of Peoples National Bank and later Dauphin Deposit Bank, and established the Elmer E. Naugle Foundation, which focuses on gifts, grants and loans to other organizations. Surviving are eight nieces and nephews.

**John W. Peoples**, Westover, Md., on Oct. 3, 2013. A member of Sigma Alpha Epsilon, *L'Agenda*, Concern and Action and the wrestling team, he served in the Army. He worked for Wyeth as a pharmaceutical sales representative. Survivors include seven children, 10 grandchildren and eight great-grandchildren.

**Thomas Ellison Ruscher**, Crozet, Va., on Jan. 20, 2013. A member of Phi Lambda Theta, the NAACP and the American Society of Mechanical Engineers, he served in the Army during WWII. He was predeceased by his wife, **Barbara Booth Ruscher '53**. He worked as a mechanical engineer for Sperry Marine in Charlottesville, Va. Survivors include four sons and six grandchildren.

**John F. Shimock**, Mount Carmel, Pa., on Dec. 27, 2013. A member of *L'Agenda* and intramurals, he served in the Navy during WWII. He owned and operated Shimock's Furniture in Mount Carmel, and served as an officer or board member for numerous organizations in central Pennsylvania. Survivors include his wife; three children, including **Jennifer Shimock-Sweeney '83**; six grandchildren and one great-granddaughter.

## 1951

**Paul J. Barnoskie**, Utica, N.Y., on Nov. 17, 2013. A member of Electrical and Electronics Engineers, he earned a master's from Rensselaer Polytechnic University. He served in the Army and was held as a prisoner of war in Europe during WWII. He worked for more than 30 years as an engineer for General Electric. He is survived by his wife, six children, 12 grandchildren and several great-grandchildren.

**Marilyn Brown Hall**, Mt. Lebanon, Pa., on Oct. 22, 2013. A member of Kappa Delta, *L'Agenda*, NAACP and the cheerleading team, she was preceded in death by her husband. Survivors include three children and nine grandchildren, including **Gregory Costello '03**.

## 1952

**Winifred Peakes Farquhar**, Rostraver Township, Pa., on Dec. 30, 2013. A member of Cap and Dagger, Delta Delta Delta, Phi Sigma Tau philosophy honor society, and Psi Chi psychology honor society, she was a homemaker. She was predeceased by her husband, **James H. Farquhar '51**. Survivors include two children and three grandchildren.

**Thomas Hickey**, Stillwater, Pa., on Sept. 29, 2013. A member of Phi Sigma Tau and Chorale, he earned a master's from Northwestern University and taught history in Pennsbury, Pa., district schools for 27 years. He is survived by his former wife, **Martha Gibbons '52**; three children; seven grandchildren; and two great-grandchildren.

**Marilyn Warner Zeigler**, Loveland, Ohio, on June 14, 2013. She was a member of Cap and Dagger, the Dance Company, Pi Beta Phi, *L'Agenda* and *The Bucknellian*. She was predeceased by her husband, **Donald J. Zeigler '51**.

## 1953

**Conrad Fedenko**, Hellertown, Pa., on Jan. 13, 2013. A member of Lambda Chi Alpha, Delta Mu Delta business honor society and the football team, he served in the Navy during WWII. He worked for Bethlehem Steel. Survivors include two daughters and four granddaughters.

**Barbara Maurer Reitz**, Chillicothe, Ohio, on Nov. 5, 2013. A member of the Dance Company, Pi Beta Phi, Alpha Lambda Delta scholastic honor society, Pi Delta Epsilon journalism honor society, Sigma Delta Tau English honor society, *L'Agenda*, *The Bucknellian* and Christian Fellowship, she was a self-employed writer and president and vice president of American Association of University Women chapters in Maryland and Ohio. She was predeceased by her husband, **William Reitz '51**. Survivors include two sons.

## 1954

**William E. Cox**, Cary, N.C., on Dec. 29, 2013. A member of Phi Alpha Theta history honor society, WVBU, *L'Agenda* and ROTC, he served in the Army. He received a law degree from George Washington University, and was an independent insurance agent in Arlington, Va., and Washington, D.C. Survivors include his wife; five children, 10 grandchildren and nine great-grandchildren.

**Michael R. Jensen**, Stuart, Fla., on Nov. 23, 2013. A member of Concern and Action, International Relations Club, *L'Agenda*, Outing Club and Sigma Chi, he earned the rank of first lieutenant in the Marines. He was president of construction firm Michael Riesz & Co. and he served as president of the Building and Contractors Association of New Jersey and as a trustee of the New Jersey Carpenters Benefits Fund. Survivors include his wife, former wife **Gairda**

**Lee Messersmith '55**, and three sons.

**Anthony G. Kritis**, Ocean City, N.J., on Oct. 31, 2013. A member of Cap and Dagger, Phi Lambda Theta, Student Government, Interfraternity Council, *L'Agenda*, *The Bucknellian* and Christian Fellowship, he served in the Navy during WWII. He was a science teacher and a real-estate broker, retiring as vice president of US Homes in New Jersey. Survivors include his wife, **Patricia Dankel Kritis '55**; a son; two granddaughters; and three great-granddaughters.

**John Albert Stark**, Ithaca, N.Y., on Dec. 9, 2013. A member of Sigma Alpha Epsilon, Phi Eta Sigma honor society, intramurals, *The Bucknellian* and the American Institute for Chemical Engineers, he served in the Army. A chemical engineer, he worked for Fasson Products in Painesville, Ohio, and Phillips Petroleum in Conroe, Texas. Survivors include his wife, **Sondra Harrington Stark '56**; two daughters, including **Sharyl Stark Overhiser '78**; and two grandchildren, including **Sarah Overhiser '09**.

## 1955

**William Cody**, Dewitt, N.Y., on Nov. 21, 2013. A member of Sigma Chi, ROTC and the football team, after graduation he began a long career in the Army and the New York Army National Guard, where he reached the rank of brigadier general. He was later self-employed as an independent manufacturer's representative, and was active in Rotary and Knights of Columbus. Survivors include his wife, a sister, four children and 10 grandchildren.

**Ann Connelly Custer**, York, Pa., on Jan. 6. A member of Cap and Dagger and Concern and Action, she worked for service ministry Root International and the Pennsylvania Auto Dealers Exchange. Survivors include her husband,

two children and two granddaughters.

**James L. Hertzler**, Mechanicsburg, Pa., on Dec. 22, 2013. A member of the American Institute for Chemical Engineers, he served in the Army during the Korean War. He worked as a civil engineer and later for Ashcombe Farm and Greenhouse. Survivors include his wife, two children and three grandchildren.

## 1956

**Gary G. Gallant**, Medford Lakes, N.J., on Dec. 16, 2013. A member of Theta Chi, intramurals and ROTC, he was president of Gallant Laboratories, Inc. He was predeceased by his wife, **Barbara Burdick Gallant '57**. Survivors include four children, nine grandchildren and one great-grandchild.

**Ralph S. Smith**, Atlanta, on Sept. 22, 2013. He was a member of Delta Upsilon, ROTC, Christian Fellowship, baseball, track and field and intramurals. He worked in insurance, retiring as executive vice president of General American Life Insurance. He is survived by his wife, three children and five grandchildren.

## 1957

**Leon Alfred Snyder**, Lewisburg, Pa., on Dec. 14, 2013. A member of WVBU, intramurals and the baseball team, he served in the Air Force during the Korean War. He owned the Sunbury Credit Bureau and later worked at Selinsgrove Center and Cancer Care Center of Central Pennsylvania. Survivors include his wife, two daughters and three grandchildren.

**Nathaniel Wilcox**, Sewickley, Pa., on Jan. 22. A member of Cap and Dagger, Kappa Sigma, WVBU, Chorale and the soccer team, he served in the Navy. He founded a container trash business, worked as a steel salesman and owned the Sewickley Hotel, a tavern.

Survivors include four children and six grandchildren.

## 1958

**Paul Lewis Crawley**, Greenwood, S.C., on Dec. 21, 2013. A member of Cap and Dagger, Phi Sigma biology honor society, Theta Alpha Phi dramatics honor society, band and ROTC, he served in the Army. He worked as a social worker and grounds superintendent at Lander University. Survivors include stepchildren.

## 1959

**George Mackintosh**, Wilmington, N.C., on Sept. 10, 2013.

## 1960

**Linda Rice Land**, Newton, N.J., on Dec. 31, 2013. A member of Student Government, *New Order* and *The Bucknellian*, she was a teacher in the Newark School District and later a realtor. Survivors include three children and two grandchildren.

**Diane Engleson Nash**, Gaithersburg, Md., on Nov. 7, 2013. A member of Student Government, Chorale and Concern and Action, she was a homemaker and a former secretary for Eastman Kodak. Survivors include a daughter and two grandchildren, including **Christopher Boyd '11**.

**Margaret Johnson Reinhart**, Bayside, Wis., on July 6, 2012. She worked as a consultant for Tri Source and was president of Synergy Advantage Plus in Mequon, Wis. She was preceded in death by her husband, Gerald R. Reinhart. Survivors include two children, five grandchildren and one great-grandchild.

## 1962

**Nancy Blackstone Schmitt**, Malvern, Pa., on Nov. 22, 2013. A member of Cap and Dagger, she also attended Temple University and Immaculata College. She was a reporter and photographer, and later worked as the information and community relations specialist for Great Valley School District and as a waitress. She served on community boards and associations throughout her life and authored several books about the history of Malvern, Pa., as well as journal entries and poems. Survivors include her daughter and two stepchildren.

## 1968

**Harry Wilson Elliott**, Fairfax, Va., on Dec. 29. A member of Cap and Dagger, Tau Kappa Epsilon, Theta Alpha Phi dramatics honor society, Chapel Choir, Chorale and Christian Fellowship, he received a master's from George Washington University.

**Mark F. Vetter**, Elm Grove, Wis., on Jan. 18. A member of Sigma Chi and the football and tennis teams, he served in the Navy. He earned a juris doctorate from Marquette University Law School and worked as a lawyer for Davis & Kueithau and for his own firm, Buelow-Vetter. He was a past president of the labor law section of the State Bar of Wisconsin and past president and board member for the Wisconsin School Attorneys Association. Survivors include his wife, **Nancy Weber Vetter**



'68; two children; and three grandchildren.

**Janet Ferguson Weber**, Pinehurst, N.C., on July 12, 2013. A member of Alpha Chi Omega, Student Government, Sigma Delta Tau English honor society and *The Bucknellian*, she was a high-school English teacher. Survivors include her husband, two children and three grandchildren.

## 1971

**Robert Bolstrum**, Hartford, Conn., on Nov. 7, 2013. He renovated and rented apartments in Hartford and was a licensed massage and movement therapist. Survivors include his wife.

## 1974

**Judith Huntress Cloughen**, Hunt Valley, Md., on Jan. 10. A member of Kappa Kappa Gamma, she worked at insurance firms, imported goods from the Holy Land, and managed Ten Thousand Villages, a fair-trade store in Towson, Md. She was an advocate for peace in the Holy Land and was a board member of the Episcopal Refugee and Immigrant Center Alliance. Survivors include her husband, two daughters, two stepchildren and eight grandchildren.



## 1977

**Michael W. Feaster**, Harrisburg, Pa., on Jan. 7. A member of the football team, he was an area manager with Hershey Entertainment Resort Company. Survivors include his wife and two children.

**Randi Jacobs**, Edgewater, N.J., on Jan. 12. A member of Beta Gamma, *The Bucknellian* and the Senior Gift Drive, she earned a master's from Case Western University. She worked for accounting firm Ernst and Ernst; JP Morgan, where she became one of the first female vice presidents; and Creative Financial Programs, where she was executive vice president.

## 1978

**Chris DiLorenzo**, Pocantico Hills, N.Y., on Dec. 25, 2013. He founded Pocantico Resources, a food ingredient supplier, with his wife, **Ruth Tedder '79**.

Survivors include his wife and two sons.

## 2014

**Joseph V. Walsh**, Warminster, Pa., on Jan. 24. He was a member of the lacrosse team. Survivors include his parents; three brothers, including **Adam Walsh '15**; and a sister, **Allison Donaghy '13**.

### MASTER'S

**Wilbur H. Bigelow Jr. M'51**, Laporte, Pa., on Dec. 9, 2013. He served in the Army Air Corps during WWII and later in the Air Force Reserve. He earned undergraduate degrees from the University of Wyoming and an MBA from New York University. He worked on Wall Street and later as director of marketing for Piper Aircraft in central Pennsylvania. Survivors

include four children, nine grandchildren and eight great-grandchildren.

**Henry Berkheimer M'53**, Loyalsock Township, Pa., on Nov. 3, 2013. A member of band and the American Chemical Society, he received a bachelor's from Dickinson College and served in the Army Chemical Corps during the Korean War. Following the war he earned a Ph.D. in chemistry from Penn State and pursued post-doctoral studies at Harvard University. He was a research chemist at DuPont, an assistant professor at Lycoming College and an adjunct professor at Pennsylvania College of Technology, Glassboro State College and Widener University. Survivors include his wife, sister **Carolyn Rosser '46**, three children and four grandchildren.

**William Frederick Foose M'61**, Williamsport, Pa., on Oct. 14, 2012. He worked as a high school teacher and higher education administrator, retiring from Widener University. Survivors include his wife, three children, four grandchildren and one great-grandson.

**Charles W. Guditus M'52**, Allentown, Pa., on Jan. 22. He earned a B.S. from Penn State University and an Ed.D. from Lehigh University, and he served in the Navy during WWII. He was Superintendent of Schools for the Frackville Area School District and a professor at Lehigh University. Survivors include his wife, three children, six grandchildren and four great-grandchildren.

**William Herald M'69**, Lewisburg, Pa., on Jan. 15. He earned a B.S. from Bloomsburg University, and served in the Army National Guard. He worked as a math teacher; a quality control engineer for GTE Sylvania, Montoursville, and Philco-Ford, Watsontown; and a sales manager at Masonite Corp., Watsontown.

**Barney Joseph Osevala M'61**, Hummelstown, Pa., on Dec. 19, 2013. He served in the Navy and graduated from Bloomsburg State Teachers

College. He worked as a teacher, football coach and high school principal in several Pennsylvania schools. Survivors include three children and six grandchildren.

### FACULTY AND STAFF

**Carl A. Eichenlaub**, Watsontown, Pa., on Nov. 30, 2013. An Army veteran, he worked as an electrician at Bucknell for 17 years and retired in 2004. He is survived by his wife, four children, 20 grandchildren and 19 great-grandchildren.

### FRIENDS

**Steven Blondy P'14**, Dunham, N.C., on Jan. 3. He earned a bachelor's degree and an MBA from the University of Michigan. He worked in global financing and investment banking and was most recently president of East Lane Advisors LLC. He served on the Bucknell University Parents Board. Survivors include his wife and two children, including **Rachael Blondy '14**.

**Eugenia Carroll P'15**, Cherry Hills Village, Colo., on Jan. 1. She was a doctor and assistant professor at the University of Colorado School of Medicine. Survivors include her husband and four children, including **Adam Mero Carroll '15**.

**Alan M. Citron P'11**, Marshfield, Mass., on May 3, 2013. He owned several businesses including Sox Box of Hanover, Mass., and Horizon Landscaping of Marshfield, and helped create Sowing Seeds of Marshfield, a volunteer organization. Survivors include his wife and two daughters, including **Amanda Citron '11**.

**Beth Cohen P'12**, Philadelphia, on June 18, 2013. Survivors include her former husband and two sons, including **Bryan Cohen '12**.

**Barbara A. Conrad**, McSherrystown, Pa., on Dec. 7,

# BUCKNELL *Reunion*

**MAY 29 – JUNE 1, 2014**

**Take a trip down memory lane ...  
reminisce about the glory days  
with classmates and old friends.**

**Mark your calendar and return to  
campus to celebrate.**

**Activities planned for all ages.**

*Registration materials will be sent  
in early March 2014.*

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2013. Survivors include her husband; six children, including son Terry Conrad; 12 grandchildren and four great grandchildren.

**Arthur Charles Crovatto**, York, Pa., on Oct. 4, 2013. He received a B.A. from Columbia University and an M.D. from Yale School of Medicine, and he served in the Army. He was a urologist, and served as president of medical staff and chief of the urology and surgery departments at York Hospital. Later, he was director of alumni affairs for Yale School of Medicine. Survivors include his wife, **Janet Herrold Crovatto '52**; four children; and nine grandchildren.

**Glenn N. Evans**, Knoxville, Tenn., on July 11, 2011. He was an ordained minister in the United Church of Christ and

served four congregations in upstate New York. Survivors include his wife, **Susan Pell Evans '70**, and two children.

**Patricia H. Garman**, Cheektowaga, N.Y., on Jan. 1. She taught psychiatric nursing at D'Youville College and operated a private counseling practice. Survivors include her husband, **Richard Garman '56**; three daughters; nine grandchildren; and four great-grandchildren.

**Howard Josephs**, Upper Nazareth Township, Pa., on Dec. 13, 2013. A graduate of Rochester Institute of Technology, he was the owner of Pocono Press in Cresco, Pa., and later worked for Tursack Printing, Morgantown, Pa. Survivors include his wife, three children and two granddaughters.

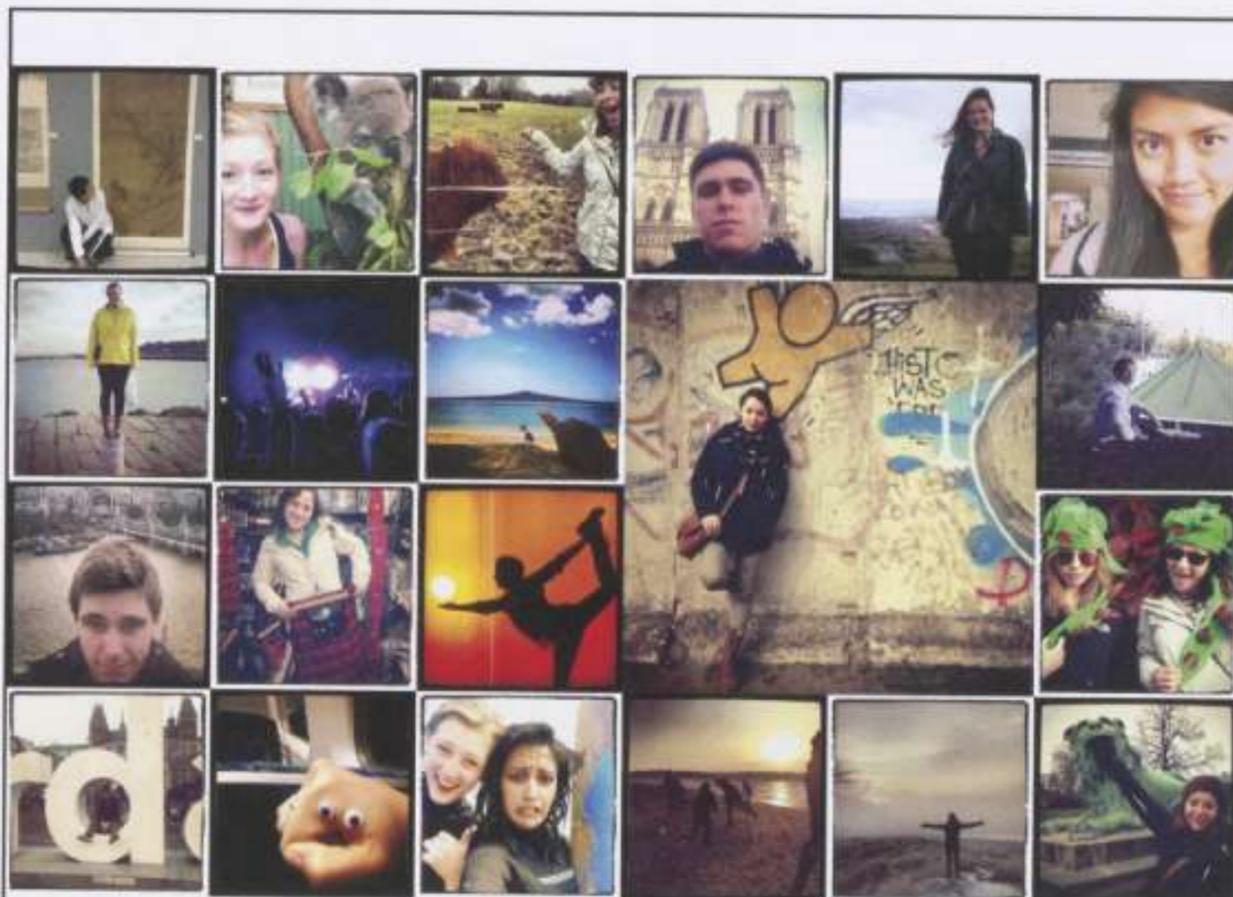
**Donna D. Messing**, Bloomfield Hills, Mich., on Dec. 22, 2013. She earned a master's from Wayne State University and worked in the Detroit Public School System and in parochial schools. Survivors include her husband; four children, including Kari Conrad; and 12 grandchildren.

**Rosemary Hook Miller P'73**, Zirconia, N.C., on Dec. 30, 2013. She was a secretary and a homemaker. She was predeceased by her stepdaughter, **Kathryn Miller Smith '68**. Survivors include two stepsons, including **Thom Miller '78**; four step grandchildren; and four step great-grandchildren.

**Christopher Reitz P'14**, Boyton Beach, Fla., on Jan. 10. Survivors include his wife and two children, including **Trevor Reitz '14**.

**Andrew Stoner**, Bellefontaine, Ohio, on Dec. 1, 2013. He was a high school teacher and served as mayor of Rushsylvania, Ohio, for 12 years. Surviving are four children, 15 grandchildren and five great-grandchildren.

**Larry Tepley P'04**, Waite Park, Minn., on June 30, 2012. He graduated from St. Cloud State University and worked for MinneCEP and the Minnesota State Employment Office before buying his parents' farm and raising turkeys. Survivors include his wife; six children, including **Joshua Tepley '04**; and 13 grandchildren.



**@BucknellEllie, Copenhagen, Denmark**  
"It's only a snapshot or brief video each day, but I consider this a more authentic way of showing people what I'm up to."

**@BucknellSpencer, London, England**  
"I love to record my experiences through photos and videos, and I think my journey will be worth sharing."

**@BucknellTaylor, Edinburgh, Scotland**  
"I cannot wait for my Instagram followers to share my experiences right as I am living them."

**@BucknellChau, Auckland, New Zealand**  
"I feel like one picture can say a million words, and I'm looking forward to sharing my adventures with everyone."

**@BucknellKaralyn, Dublin, Ireland**  
"I think Instagram allows people to easily get a glimpse into the lives of others. I hope I can help other students understand what daily life is while studying abroad."

**@BucknellCameron, Melbourne, Australia**  
"It'll encourage me to explore more so that I can vary my photos from day to day."

**@BucknellWenhui, Hong Kong, China**  
"I'm excited to share my experience, especially the unique and impressive landscapes and cultural products."

## Adventures Abroad

Seven Bucknell juniors are chronicling their spring semesters abroad using the social media tool Instagram.

## Letters (cont.)

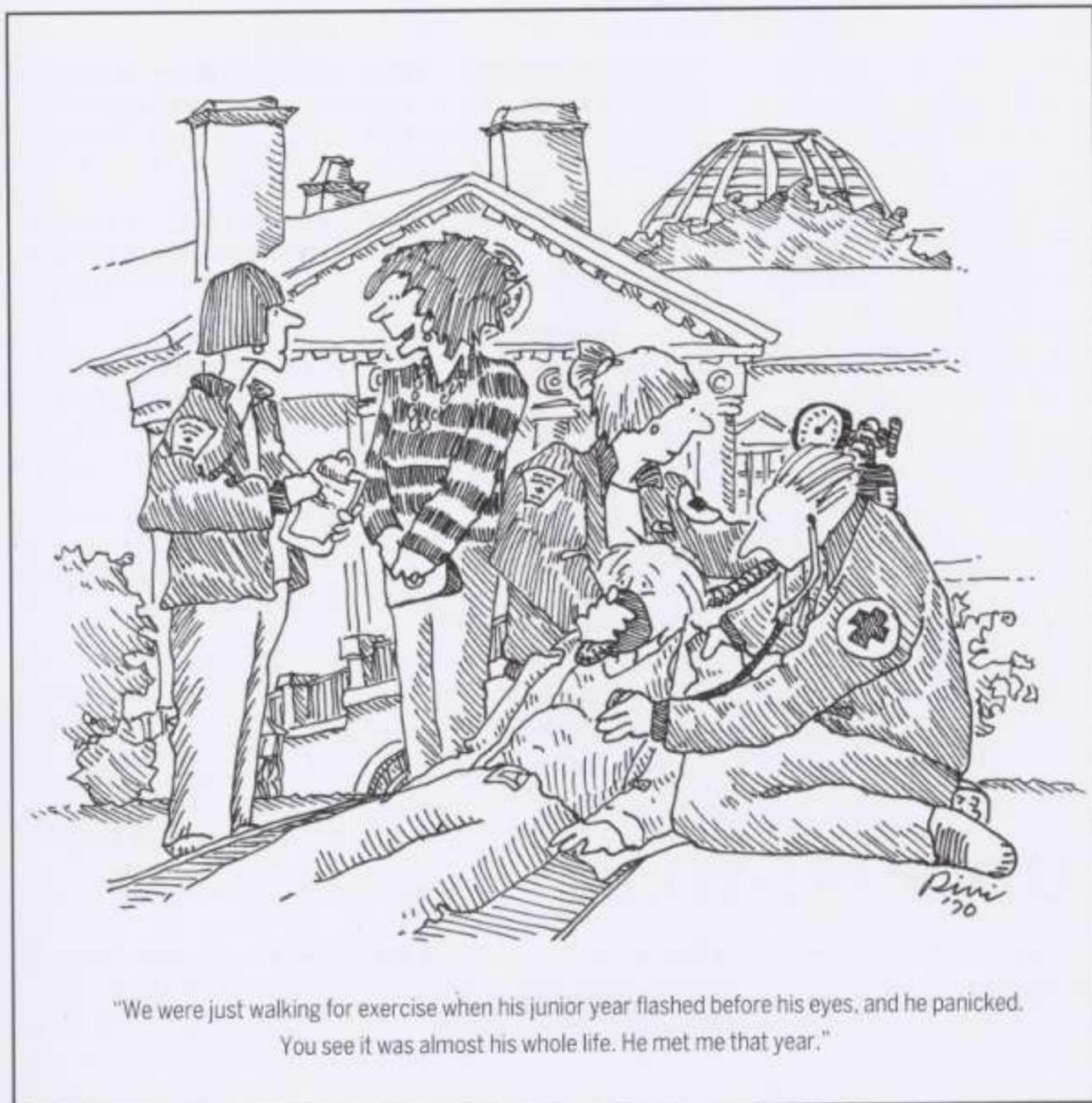
an uncommon sight to observe an almost naked beggar with a bowl besieging passing motorists driving a late model BMW or an Audi for a handout.

My sense is that China is a country struggling to find out who it is and how it will deal intelligently with its overnight prosperity and modernization. This is especially true considering the past two disastrous attempts: the Cultural Revolution and the Great Leap Forward. It is a huge job, and China is making many mistakes along the way, but it seems determined to get it right. I have great optimism they will work it out, perhaps later as opposed to sooner.

They also are struggling with a long history of exploitation (by the West as well as by their formerly belligerent neighbors) and that at least partially explains their desire for overnight political and military parity.

The Communist Party is more a relic of its now 65-year-old revolution than a living reality for most Chinese. Its relevance in modern China is basically limited to there being a few overlords who perpetuate a political system that maintains an almost iron grip on power and to foisting the notion that the Chinese people want prosperity instead of democracy. My best guess is that will turn out to be a fiction as choosing the basic parameters of one's life historically trumps having a disposable income.

Wally Schwartz '65  
Ivydale, W.Va.



## And the winners are...



The entries bubbled in for *Bucknell Magazine* winter issue's Class Notes Caption Contest. Here are the top five:

"*Breaking Bad* — the early years."

— Mark Barbour '79

"Where's Johnny?"

"Johnny was a chemist. Johnny is no more, for what he thought was H<sub>2</sub>O was H<sub>2</sub>SO<sub>4</sub>!"

— Bill Sellers '79

"Dude, you want me to mix sodium metal ... and water?"

— John Motto '94

"Worst. Mixer. Ever."

— Bryan Sgrignoli '99

"The students of English 101 were thoroughly confused."

— Eliot Puplett '16

Congratulations, winners!

## Memories of Madness

A member of the 2005 Bison basketball team takes an ironic look at the NCAA experience.

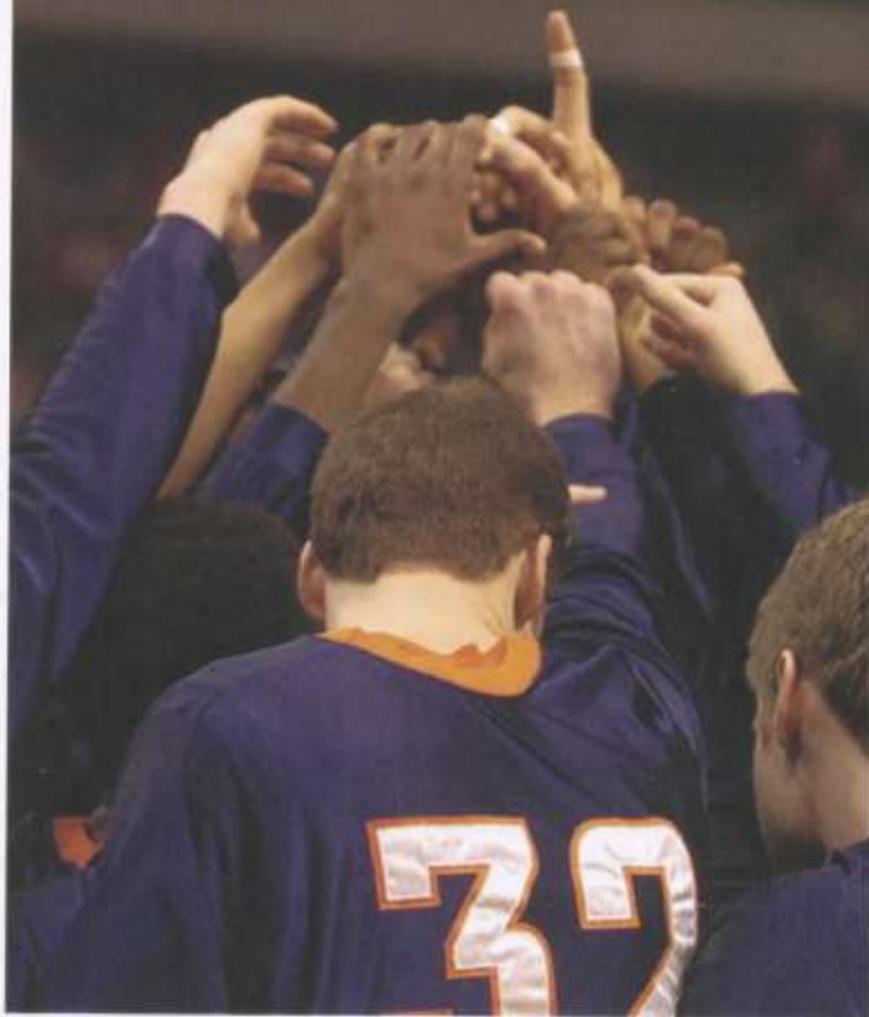
By John Clark '07

**N**ine short years ago, I played a prominent role in Bucknell's public flogging of the Kansas Jayhawks, a group of Midwestern birds unfamiliar with the rules of basketball. And by "prominent role," I mean I played three minutes, committed two clumsy fouls and launched a 25-foot "shot" that fell 10 feet short of the rim. Fortunately, allowing my brief participation was our coaches' lone tactical mistake.

Strange as it seemed at the time, our win seems even stranger to me today. Like other top seeds, Kansas stayed at a posh Marriot in downtown Oklahoma City, two blocks from the arena. We slept at a Holiday Inn somewhere near El Paso. They had seven-footers on their bench. We had seven-pounders. Their power forward was an NBA prospect from Mars. Ours was a singer-songwriter from Maine.

Of course, we weren't just a sad collection of quiet engineers. We had athletic guards, deadeye shooters, aspiring rappers and one dominant center who, as fate would have it, was also a quiet engineer. And lest posterity exaggerate our contributions in the classroom, let's make one thing clear: We were student-athletes in the fall, but athlete-students in the spring.

The game itself was as ugly as our Technicolor jerseys. Coach **Pat Flannery '80**, our fiery spirit guide, thoroughly outwitted his famous counterpart, Bill Self, who must have prepared for the game by watching tape of Colgate's debate team. By the time **John Griffin '08** delivered a no-look pass to **Donald Brown '07** for a very immodest dunk, the partisan crowd had quietly braced for a loss to the upstarts in Oompa-Loompa orange.



The celebration — a handful of loyal Bison fans screaming in the midst of vast silence — still rings in my ears. Years later, I sat in group meditation, pursuing "mindfulness," where focus funnels to the present, and concerns of others, self and world float away, like a comically errant three-pointer. As I adjusted my aching knees, I realized I first found mindfulness while sprinting across the court to join the largest all-male group hug in Oklahoma history.

The next year, freed from my interference, the same group of guys won another game in the NCAA tournament, climbed into the Top 25, continued to write songs, attend a fair number of classes and deftly avoid the grasp of Public Safety. Four years later, Kansas won a national championship, aided in part by the absence of certain prairie-dwelling beasts from its side of the bracket.

It feels a bit odd to celebrate all of this now. Reluctant to embrace what seemed like a narrow identity, I spent much of college trying to define myself as something other than a jock. But a decade later, I know it's a label I was lucky to have. And I'll always be indebted to the teammates and coaches responsible for my poached triumph. Those guys worked harder at basketball than I'll ever work at anything else.

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*John Clark '07 lives in Chicago, where he practices law and plays professional office-trashcan basketball. To read more of his ramblings, check out his blog, The Private Letters of John W. Clark, at [thepriatelatters.wordpress.com](http://thepriatelatters.wordpress.com).*



## MEET THE PARENTS.

The Bucknell Parents Association, that is. Led by a board of 89 dedicated parents from all over the country, we enhance the educational experience of every Bucknell student. If you're a Bucknell parent, you're a member!

**WE HELP KEEP BUCKNELL STRONG.** The Parents Fund is an important part of Bucknell's Annual Fund – money that is spent where it's needed most and benefits all students. All gifts to the Parents Fund count toward the We Do Campaign.

- Parents, grandparents and parents of alumni (PALs) make gifts and pledges of more than \$1.7 million dollars each year through the Parents Fund.
- 41 percent of current parents and 27 percent of PALs are donors.
- The Parents Association Annual Scholarship Fund, begun in 2009, has raised \$450,000 in scholarships and benefitted 28 students.

**WE BUILD RELATIONSHIPS.** The Parents Association works with Bucknell's Office of the Parents Fund and Family Programs to host special events near you.

- Our new *Café Connections* program, held in March, brings together current Bucknell parents as well as parents of newly accepted students — from New York to China.
- During the summer, we host *Bison Gatherings* across the country for newly enrolled students and their families.
- On campus, we're proud to present the annual fall *Family Weekend* and spring *Commencement* celebrations.

**WE PROVIDE OPPORTUNITIES.** Many parents help students launch their careers. They arrange externships, hire Bucknell interns, speak on career panels, volunteer their professional advice, hire graduates and help alumni network.

Learn more at [bucknell.edu/parents](http://bucknell.edu/parents), email [parents@bucknell.edu](mailto:parents@bucknell.edu), or call 570-577-3200. You can also find us at [facebook.com/BucknellParents](https://www.facebook.com/BucknellParents).

WE  
DO.

THE CAMPAIGN FOR BUCKNELL UNIVERSITY

# Bucknell

UNIVERSITY

*Bucknell Magazine*  
Bucknell University  
1 Dent Drive  
Lewisburg, PA 17837

PHOTOGRAPH BY GORDON WENZEL

